

# **Global Pallets Market Size study & Forecast, by Material (Wood, Plastic via Injection Molding, Plastic via Other Methods, Corrugated Paper, Metal), by Type (Rackable, Nestable, Stackable, Display), by Application (Rental, Non-rental), by End-user (Food and Beverage, Chemical, Retail, Pharmaceutical, Others) and Regional Analysis, 2023-2030**

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## **Abstracts**

Global Pallets Market is valued approximately USD 92.97 billion in 2022 and is anticipated to grow with a healthy growth rate of more than 4.1% over the forecast period 2023-2030. Pallets is rectangular sections that are used to support goods while it is being carried. Pallets are commonly composed of wood and plastic. It is secondary packaging that used in supply chains for stacking, storing, protecting, or transporting things. It serves as the foundation for unitizing products for transportation and warehousing. Pallets are used in almost all supply chains, including those in the chemical, food and beverage, retail, and other sectors. Growing need for sanitary, contamination-free, and long-lasting pallets in the food and beverage, pharmaceutical, and chemical sectors is likely to drive the market. Also, the growing demand for the reusable packaging due to the growing emphasis on environmentally friendly material handling solutions. Pallet demand is also being boosted by the rising need for HDPE material in the shipping and automotive industries because to its capacity for supporting big loads.

Moreover, the growing e-commerce industry has indeed played a significant role in supporting the growth of the pallets market. The rise of e-commerce has led to a surge in online orders and home deliveries. This has resulted in a greater need for efficient shipping and logistics operations. Pallets provide a standardized and convenient way to

handle, stack, and transport goods. They enable efficient movement of products from warehouses to distribution centers, and ultimately to the customers, streamlining the entire supply chain. Thus, the growing e-commerce industry is anticipated to support the market growth. According to Statista, in 2015 the global retail e-commerce sales was USD 1,548 billion and the number is anticipated to reach USD 8,148 billion by 2026. As a result, rising ecommerce sector is anticipated to create the lucrative demand for the market. Furthermore, the rise in focus on sustainable pallet production and growing adoption of new technologies in supply chain is anticipated to create the lucrative opportunity for the market. However, the high product cost and sustainability issue stifles market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Pallets Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America dominated the market in 2022 owing to growing demand in chemical and pharmaceutical industry, rising number of warehouses, growing e-commerce logistics, and rising goods transportation sectors in the region. Asia Pacific is expected to grow significantly during the forecast period, owing to large-scale products exports and imports, development of the e-commerce industry, rise in focus on sustainable pallet production, growing warehouses and logistics industry in the region.

Major market player included in this report are:

Brambles Limited

CABKA Group GmbH

Craemer Holding GmbH

Falkenhahn AG

LOSCAM International Holdings Co., Ltd.

Menasha Corporation

Millwood, Inc.

Rehrig Pacific Holdings, Inc.

Schoeller Allibert Services B.V

UFP Industries, Inc.

Recent Developments in the Market:

In March 2023, Craemer Holding GmbH expanded Craemer UK, a new plastic pallet manufacturing company, with this addition, lead times were shortened, customers received their purchases more rapidly, and Craemer's plant in Germany no longer required any shipping. Additionally, there was a considerable decrease in CO2 emissions, which would appeal to UK purchasers of Craemer products.

In September 2020, Menasha's subsidiary ORBIS Corporation unveiled a new Odyssey pallet. The Odyssey rackable pallet is perfect for heavy-duty racking applications and

weights more than 2,800 pounds in unsupported racking. The product comes in a 40 x 48-inch dimension and offers molded-in frictional components and steel reinforcements as options.

Global Pallets Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered – Material, Type, Application, End User, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Material:

Wood

Plastic via Injection Molding

Plastic via Other Methods

Corrugated Paper

Metal

By Type:

Rackable

Nestable

Stackable

Display

By Application:

Rental

Non-rental

BY End User:

Food and Beverage

Chemical, Retail

Pharmaceutical

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

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