

Global Paleo Food Market Size study, by Product Type (Meat, Fish and Seafood, Eggs, Vegetables, Fruits, Nuts and Seeds, Fats and Oils, Salt and Spices, Others) by End Use Industries (Cereals, Bakery Products, Snacks, Sports Nutrition & Beverage) and Regional Forecasts 2022-2028

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Abstracts

Global Paleo Food Market is valued approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. A paleo diet refers to consumption of foods that in the past could be only obtained by hunting and gathering. Paleo foods include dairy products, legumes, grains and also lean meats, fish, fruits, vegetables, nuts, and seeds etc. Paleo food promotes weight loss, improves glucose tolerance, and helps in maintaining better blood pressure control, better appetite management. Growing food and beverages sector and increasing demand for high fibre and protein diets are key drivers for the growth of Paleo Food market. For instance, according to Plant Based Food Association (PFBA) & Good Food Institute (GFI)- Sales of Plant based food Products in USA in 2020 estimated at USD 7 billion, witnessing growth rate of around 27% from sales of around USD 5.5 billion in the year 2019 around 57 % of all US household preferred plant-based food products in the year 2020 as compared to 53 % in the year 2019. Also, with shifting food consumption patterns in consumers and rising disposable, the adoption & demand for Paleo Food is likely to increase the market growth during the forecast period. However, health risk associated with overconsumption of saturated fat impedes the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Paleo Food market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is

the leading region across the world in terms of market share owing to increasing demand for plant-based food products in the region. Whereas, Asia-Pacific is anticipated to exhibit highest growth rate over the forecast period 2022-2028. Factors such as shifting consumption pattern in consumers and growing food and beverages industry in the region would create lucrative growth prospects for the Paleo Food market across Asia-Pacific region.

Major market player included in this report are:

Caveman Foods
Black Road Food Company
Black Bear GmbH
Blue Mountain Organic Distribution
EPIC
Paleo Food Prodotti Per La
The Paleo Foods
Pacific Food of Oregon
Paleo Pure
Steve's Paleo Goods

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type:

Meat
Fish and Seafood
Eggs
Vegetables
Fruits
Nuts and Seeds
Fats and Oils
Salt and Spices
Others

By End Use Industries:

Cereals

Bakery Products

Snacks

Sports Nutrition & Beverage

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Paleo Food Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers
Investment bankers
Investors

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