

# **Global Paints And Coatings Market Size Study, by Resin Type (Acrylic, Alkyd, Epoxy, Polyurethane, Fluoropolymer, Vinyl, Polyester), by Technology (Waterborne Coatings, Solvent-borne Coatings, Powder Coatings), by End Use (Architectural, Industrial, Marine, Coil, Automotive OEM, Others), and Regional Forecasts 2022-2032**

<https://marketpublishers.com/r/G4FEAD1875B0EN.html>

Date: January 2025

Pages: 285

Price: US\$ 3,750.00 (Single User License)

ID: G4FEAD1875B0EN

## **Abstracts**

The Global Paints and Coatings Market, valued at approximately USD 188.47 billion in 2023, is projected to grow at a steady CAGR of 3.20% during the forecast period from 2024 to 2032. The paints and coatings industry, a cornerstone of infrastructure and industrial development, continues to thrive with its indispensable applications across construction, automotive, and industrial sectors. These products not only enhance aesthetics but also provide essential functionalities like protection, insulation, and corrosion resistance.

The market's growth is fueled by the increasing demand for eco-friendly coatings, driven by stringent environmental regulations and the rising preference for sustainable solutions. Waterborne coatings, for instance, have gained substantial traction owing to their low VOC (Volatile Organic Compounds) content and reduced environmental impact. Moreover, rapid urbanization and infrastructural developments in emerging economies are creating significant growth opportunities for architectural and decorative coatings. However, the market faces challenges such as volatile raw material prices and the high costs associated with the adoption of advanced technologies.

Technological advancements in coating technologies, including nanotechnology and smart coatings, are revolutionizing the market landscape. These innovations offer

improved durability, energy efficiency, and enhanced functional properties. The automotive and industrial sectors, in particular, are leveraging these advancements to meet evolving consumer demands and regulatory standards. Additionally, the integration of digital tools for color visualization and customization is reshaping consumer engagement and purchase experiences in the paints and coatings sector.

Geographically, Asia-Pacific emerges as the largest and fastest-growing market, driven by robust construction activities, booming automotive industries, and rising disposable incomes in countries like China and India. North America and Europe, on the other hand, maintain steady growth owing to stringent regulatory frameworks promoting sustainable coatings and high demand for advanced industrial coatings. Latin America and the Middle East & Africa, with their expanding infrastructure projects and industrial base, present promising opportunities for market expansion.

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Major market players included in this report are:

Akzo Nobel N.V.

PPG Industries, Inc.

Sherwin-Williams Company

RPM International Inc.

BASF SE

Axalta Coating Systems

Nippon Paint Holdings Co., Ltd.

Kansai Paint Co., Ltd.

Jotun Group

Benjamin Moore & Co.

Tikkurila Oyj

Asian Paints Limited

Berger Paints India Limited

Hempel A/S

Kelly-Moore Paints

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The detailed segments and sub-segment of the market are explained below:

By Resin Type:

Acrylic

Alkyd

Epoxy

Polyurethane

Fluoropolymer

Vinyl

Polyester

By Technology:

Waterborne Coatings

Solvent-borne Coatings

Powder Coatings

**By End Use:**

Architectural

Industrial

Marine

Coil

Automotive OEM

Others

**By Region:****North America:**

U.S.

Canada

**Europe:**

UK

Germany

France

Spain

Italy

Rest of Europe

**Asia-Pacific:**

China

India

Japan

Australia

South Korea

Rest of Asia-Pacific

**Latin America:**

Brazil

Mexico

Rest of Latin America

**Middle East & Africa:**

Saudi Arabia

South Africa

Rest of Middle East &amp; Africa

**Years considered for the study are as follows:**

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

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**Key Takeaways:**

Comprehensive market estimates and forecasts spanning 10 years from 2022 to 2032.

Detailed regional insights with country-level analysis for major economies.

Competitive landscape featuring leading market players and their strategic initiatives.

Analysis of market dynamics, including drivers, challenges, and opportunities.

Strategic recommendations for stakeholders to capitalize on emerging trends and address challenges effectively.

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