

Global Packaging Materials Market Size Study, by Material (Paper and Paperboard, Rigid Plastics, Metal, Flexible Plastics, Glass, Wood, and Others), by Product (Containers and Jars, Bags and Sacks, Pouches, Closures and Lids, Films and Wraps, Drums & IBCs, Boxes & Cartons, Crates and Pallets, and Others), by Level of Packaging (Primary Packaging, Secondary Packaging, and Tertiary Packaging), by End Use Industry (Food & Beverages, Pharmaceuticals and Healthcare, Personal Care and Cosmetics, Automotive, Electrical and Electronics), and Regional Forecasts 2022-2032

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Abstracts

The Global Packaging Materials Market, valued at USD 600 billion in 2023, is projected to expand at a CAGR of 4.00% during the forecast period 2024-2032, reaching an estimated USD 853.99 billion by 2032. Packaging materials, a cornerstone in safeguarding and extending the life of products, play a pivotal role across industries, addressing consumer demands for convenience, sustainability, and durability. With the rise of e-commerce, stringent food safety regulations, and increasing focus on sustainable packaging, the market for packaging materials is witnessing substantial growth.

Paper and paperboard continue to lead the material segment, driven by growing consumer awareness about eco-friendly alternatives and regulatory pressure to reduce

single-use plastics. Simultaneously, rigid plastics and flexible plastics retain their dominance due to their versatility, lightweight properties, and cost-effectiveness. Innovations in bio-based and recyclable plastic films have further strengthened their position, particularly in the food & beverage and personal care sectors. Glass and metal packaging, while traditional, remain relevant in pharmaceuticals and premium food applications, where hygiene, preservation, and aesthetic appeal are crucial factors.

The proliferation of e-commerce and the need for robust supply chain logistics have fueled demand for pouches, boxes, and cartons, which are widely preferred for their ability to enhance product protection and optimize space utilization. Additionally, primary packaging holds the largest share, driven by the booming food & beverage industry and pharmaceuticals, while secondary and tertiary packaging is gaining momentum with rising logistics and storage needs. Films and wraps, especially multi-layered and recyclable variants, have witnessed surging adoption for their ability to preserve product quality and shelf life.

Regionally, Asia Pacific dominates the packaging materials market due to rapid industrialization, urbanization, and a burgeoning middle class demanding convenience-based and sustainable packaging solutions. China, India, and Southeast Asian nations are investing heavily in technological advancements and infrastructure to meet the escalating demand for innovative packaging. Europe is at the forefront of sustainable packaging trends, driven by stringent environmental policies such as the EU's Green Deal, promoting plastic reduction and recycling. North America, supported by its robust food & beverage and pharmaceutical industries, continues to witness steady growth. Meanwhile, emerging economies in Latin America and the Middle East & Africa are gaining traction as urbanization accelerates and industries adopt modernized packaging solutions.

Key players in the global packaging materials market are emphasizing innovation, strategic mergers, and sustainability initiatives to strengthen their market position. Companies are investing heavily in bio-based, recyclable, and smart packaging technologies to address environmental concerns and align with consumer expectations for sustainable products. With the convergence of regulatory compliance, technological advancements, and shifting consumer preferences, the market is poised for substantial growth over the next decade.

Major market players included in this report are:

Amcor plc

International Paper Company

Berry Global Group, Inc.

Mondi Group

Smurfit Kappa Group

DS Smith Plc

Sealed Air Corporation

WestRock Company

Stora Enso Oyj

Ball Corporation

Crown Holdings, Inc.

Tetra Laval International S.A.

Huhtamaki Oyj

Owens-Illinois, Inc.

Uflex Ltd.

The detailed segments and sub-segment of the market are explained below:

By Material:

Paper and Paperboard

Rigid Plastics

Metal

Flexible Plastics

Glass

Wood

Others

By Product:

Containers and Jars

Bags and Sacks

Pouches

Closures and Lids

Films and Wraps

Drums & IBCs

Boxes & Cartons

Crates and Pallets

Others

By Level of Packaging:

Primary Packaging

Secondary Packaging

Tertiary Packaging

By End Use Industry:

Food & Beverages

Pharmaceuticals and Healthcare

Personal Care and Cosmetics

Automotive

Electrical and Electronics

By Region:

North America:

U.S.

Canada

Europe:

UK

Germany

France

Spain

Italy

Rest of Europe

Asia Pacific:

China

India

Japan

Australia

South Korea

Rest of Asia Pacific

Latin America:

Brazil

Mexico

Middle East & Africa:

Saudi Arabia

South Africa

Rest of Middle East & Africa

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Global Packaging Materials Market Size Study, by Material (Paper and Paperboard, Rigid Plastics, Metal, Flexib...

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of the geographical landscape with country-level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approaches.

Analysis of the competitive structure of the market.

Demand-side and supply-side analysis of the market.

Contents

CHAPTER 1. GLOBAL PACKAGING MATERIALS MARKET EXECUTIVE SUMMARY

- 1.1. Global Packaging Materials Market Size & Forecast (2022-2032)
- 1.2. Regional Summary
- 1.3. Segmental Summary
 - 1.3.1. By Material
 - 1.3.2. By Product
 - 1.3.3. By Level of Packaging
 - 1.3.4. By End Use Industry
- 1.4. Key Trends
- 1.5. Recession Impact
- 1.6. Analyst Recommendation & Conclusion

CHAPTER 2. GLOBAL PACKAGING MATERIALS MARKET DEFINITION AND RESEARCH ASSUMPTIONS

- 2.1. Research Objective
- 2.2. Market Definition
- 2.3. Research Assumptions
 - 2.3.1. Inclusion & Exclusion
 - 2.3.2. Limitations
 - 2.3.3. Supply Side Analysis
 - 2.3.3.1. Availability
 - 2.3.3.2. Infrastructure
 - 2.3.3.3. Regulatory Environment
 - 2.3.3.4. Market Competition
 - 2.3.3.5. Economic Viability (Consumer's Perspective)
 - 2.3.4. Demand Side Analysis
 - 2.3.4.1. Regulatory Frameworks
 - 2.3.4.2. Technological Advancements
 - 2.3.4.3. Environmental Considerations
 - 2.3.4.4. Consumer Awareness & Acceptance
- 2.4. Estimation Methodology
- 2.5. Years Considered for the Study
- 2.6. Currency Conversion Rates

CHAPTER 3. GLOBAL PACKAGING MATERIALS MARKET DYNAMICS

Global Packaging Materials Market Size Study, by Material (Paper and Paperboard, Rigid Plastics, Metal, Flexib...

3.1. Market Drivers

- 3.1.1. Rising Demand for Sustainable Packaging Solutions
- 3.1.2. Growth of E-Commerce and Its Impact on Packaging
- 3.1.3. Technological Advancements in Packaging Materials

3.2. Market Challenges

- 3.2.1. Increasing Raw Material Costs
- 3.2.2. Regulatory Compliance and Environmental Concerns

3.3. Market Opportunities

- 3.3.1. Innovation in Bio-Based and Recyclable Packaging
- 3.3.2. Strategic Partnerships and Collaborations
- 3.3.3. Expansion in Emerging Markets with Growing Industrial Sectors

CHAPTER 4. GLOBAL PACKAGING MATERIALS MARKET INDUSTRY ANALYSIS

4.1. Porter's 5 Force Model

- 4.1.1. Bargaining Power of Suppliers
- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model
- 4.1.7. Porter's 5 Force Impact Analysis

4.2. PESTEL Analysis

- 4.2.1. Political
- 4.2.2. Economical
- 4.2.3. Social
- 4.2.4. Technological
- 4.2.5. Environmental
- 4.2.6. Legal

4.3. Top Investment Opportunities

4.4. Top Winning Strategies

4.5. Disruptive Trends

4.6. Industry Expert Perspective

4.7. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL PACKAGING MATERIALS MARKET SIZE & FORECASTS BY MATERIAL 2022-2032

5.1. Segment Dashboard

5.2. Global Packaging Materials Market: Material Revenue Trend Analysis, 2022 & 2032 (USD Million/Billion)

5.2.1. Paper and Paperboard

5.2.2. Rigid Plastics

5.2.3. Metal

5.2.4. Flexible Plastics

5.2.5. Glass

5.2.6. Wood

5.2.7. Others

CHAPTER 6. GLOBAL PACKAGING MATERIALS MARKET SIZE & FORECASTS BY PRODUCT 2022-2032

6.1. Segment Dashboard

6.2. Global Packaging Materials Market: Product Revenue Trend Analysis, 2022 & 2032 (USD Million/Billion)

6.2.1. Containers and Jars

6.2.2. Bags and Sacks

6.2.3. Pouches

6.2.4. Closures and Lids

6.2.5. Films and Wraps

6.2.6. Drums & IBCs

6.2.7. Boxes & Cartons

6.2.8. Crates and Pallets

6.2.9. Others

CHAPTER 7. GLOBAL PACKAGING MATERIALS MARKET SIZE & FORECASTS BY LEVEL OF PACKAGING 2022-2032

7.1. Segment Dashboard

7.2. Global Packaging Materials Market: Level of Packaging Revenue Trend Analysis, 2022 & 2032 (USD Million/Billion)

7.2.1. Primary Packaging

7.2.2. Secondary Packaging

7.2.3. Tertiary Packaging

CHAPTER 8. GLOBAL PACKAGING MATERIALS MARKET SIZE & FORECASTS BY END USE INDUSTRY 2022-2032

8.1. Segment Dashboard

8.2. Global Packaging Materials Market: End Use Industry Revenue Trend Analysis, 2022 & 2032 (USD Million/Billion)

8.2.1. Food & Beverages

8.2.2. Pharmaceuticals and Healthcare

8.2.3. Personal Care and Cosmetics

8.2.4. Automotive

8.2.5. Electrical and Electronics

CHAPTER 9. GLOBAL PACKAGING MATERIALS MARKET SIZE & FORECASTS BY REGION 2022-2032

9.1. North America Packaging Materials Market

9.1.1. U.S. Packaging Materials Market

9.1.1.1. Material Breakdown Size & Forecasts, 2022-2032

9.1.1.2. Product Breakdown Size & Forecasts, 2022-2032

9.1.1.3. Level of Packaging Breakdown Size & Forecasts, 2022-2032

9.1.1.4. End Use Industry Breakdown Size & Forecasts, 2022-2032

9.1.2. Canada Packaging Materials Market

9.1.2.1. Material Breakdown Size & Forecasts, 2022-2032

9.1.2.2. Product Breakdown Size & Forecasts, 2022-2032

9.1.2.3. Level of Packaging Breakdown Size & Forecasts, 2022-2032

9.1.2.4. End Use Industry Breakdown Size & Forecasts, 2022-2032

9.2. Europe Packaging Materials Market

9.2.1. UK Packaging Materials Market

9.2.2. Germany Packaging Materials Market

9.2.3. France Packaging Materials Market

9.2.4. Spain Packaging Materials Market

9.2.5. Italy Packaging Materials Market

9.2.6. Rest of Europe Packaging Materials Market

9.3. Asia-Pacific Packaging Materials Market

9.3.1. China Packaging Materials Market

9.3.2. India Packaging Materials Market

9.3.3. Japan Packaging Materials Market

9.3.4. Australia Packaging Materials Market

9.3.5. South Korea Packaging Materials Market

9.3.6. Rest of Asia Pacific Packaging Materials Market

9.4. Latin America Packaging Materials Market

- 9.4.1. Brazil Packaging Materials Market
- 9.4.2. Mexico Packaging Materials Market
- 9.4.3. Rest of Latin America Packaging Materials Market
- 9.5. Middle East & Africa Packaging Materials Market
 - 9.5.1. Saudi Arabia Packaging Materials Market
 - 9.5.2. South Africa Packaging Materials Market
 - 9.5.3. Rest of Middle East & Africa Packaging Materials Market

CHAPTER 10. COMPETITIVE INTELLIGENCE

- 10.1. Key Company SWOT Analysis
 - 10.1.1. Amcor plc
 - 10.1.2. International Paper Company
 - 10.1.3. Berry Global Group, Inc.
- 10.2. Top Market Strategies
- 10.3. Company Profiles
 - 10.3.1. Amcor plc
 - 10.3.1.1. Key Information
 - 10.3.1.2. Overview
 - 10.3.1.3. Financial (Subject to Data Availability)
 - 10.3.1.4. Product Summary
 - 10.3.1.5. Market Strategies
 - 10.3.2. International Paper Company
 - 10.3.3. Berry Global Group, Inc.
 - 10.3.4. Mondi Group
 - 10.3.5. Smurfit Kappa Group
 - 10.3.6. DS Smith Plc
 - 10.3.7. Sealed Air Corporation
 - 10.3.8. WestRock Company
 - 10.3.9. Stora Enso Oyj
 - 10.3.10. Ball Corporation

CHAPTER 11. RESEARCH PROCESS

- 11.1. Research Process
 - 11.1.1. Data Mining
 - 11.1.2. Analysis
 - 11.1.3. Market Estimation
 - 11.1.4. Validation

11.1.5. Publishing
11.2. Research Attributes

12. LIST OF TABLES

TABLE 1. Global Packaging Materials Market, Report Scope
TABLE 2. Global Packaging Materials Market Estimates & Forecasts by Region 2022-2032 (USD Million/Billion)
TABLE 3. Global Packaging Materials Market Estimates & Forecasts by Material 2022-2032 (USD Million/Billion)
TABLE 4. Global Packaging Materials Market Estimates & Forecasts by Product 2022-2032 (USD Million/Billion)
TABLE 5. Global Packaging Materials Market Estimates & Forecasts by Level of Packaging 2022-2032 (USD Million/Billion)
TABLE 6. Global Packaging Materials Market Estimates & Forecasts by End Use Industry 2022-2032 (USD Million/Billion)
TABLE 7. Global Packaging Materials Market by Segment, Estimates & Forecasts, 2022-2032 (USD Million/Billion)
TABLE 8. Global Packaging Materials Market by Region, Estimates & Forecasts, 2022-2032 (USD Million/Billion)
TABLE 9. Global Packaging Materials Market by Segment, Estimates & Forecasts, 2022-2032 (USD Million/Billion)
TABLE 10. Global Packaging Materials Market by Region, Estimates & Forecasts, 2022-2032 (USD Million/Billion)
TABLE 11. Global Packaging Materials Market by Segment, Estimates & Forecasts, 2022-2032 (USD Million/Billion)
TABLE 12. Global Packaging Materials Market by Region, Estimates & Forecasts, 2022-2032 (USD Million/Billion)
TABLE 13. Global Packaging Materials Market by Segment, Estimates & Forecasts, 2022-2032 (USD Million/Billion)
TABLE 14. Global Packaging Materials Market by Region, Estimates & Forecasts, 2022-2032 (USD Million/Billion)
TABLE 15. U.S. Packaging Materials Market Estimates & Forecasts, 2022-2032 (USD Million/Billion)
TABLE 16. U.S. Packaging Materials Market Estimates & Forecasts by Material 2022-2032 (USD Million/Billion)
TABLE 17. U.S. Packaging Materials Market Estimates & Forecasts by Product 2022-2032 (USD Million/Billion)
TABLE 18. Canada Packaging Materials Market Estimates & Forecasts, 2022-2032

(USD Million/Billion)

TABLE 19. Canada Packaging Materials Market Estimates & Forecasts by Material
2022-2032 (USD Million/Billion)

TABLE 20. Canada Packaging Materials Market Estimates & Forecasts by Product
2022-2032 (USD Million/Billion)

...

This list is not complete; the final report does contain more than 100 tables. The list may be updated in the final deliverable.

12. LIST OF FIGURES

FIG 1. Global Packaging Materials Market, Research Methodology

FIG 2. Global Packaging Materials Market, Market Estimation Techniques

FIG 3. Global Market Size Estimates & Forecast Methods

FIG 4. Global Packaging Materials Market, Key Trends 2023

FIG 5. Global Packaging Materials Market, Growth Prospects 2022-2032

FIG 6. Global Packaging Materials Market, Porter's 5 Force Model

FIG 7. Global Packaging Materials Market, PESTEL Analysis

FIG 8. Global Packaging Materials Market, Value Chain Analysis

FIG 9. Global Packaging Materials Market by Material, 2022 & 2032 (USD Million/Billion)

FIG 10. Global Packaging Materials Market by Product, 2022 & 2032 (USD Million/Billion)

FIG 11. Global Packaging Materials Market by Level of Packaging, 2022 & 2032 (USD Million/Billion)

FIG 12. Global Packaging Materials Market by End Use Industry, 2022 & 2032 (USD Million/Billion)

FIG 13. Global Packaging Materials Market by Material, 2022 & 2032 (USD Million/Billion)

FIG 14. Global Packaging Materials Market, Regional Snapshot 2022 & 2032

FIG 15. North America Packaging Materials Market 2022 & 2032 (USD Million/Billion)

FIG 16. Europe Packaging Materials Market 2022 & 2032 (USD Million/Billion)

FIG 17. Asia Pacific Packaging Materials Market 2022 & 2032 (USD Million/Billion)

FIG 18. Latin America Packaging Materials Market 2022 & 2032 (USD Million/Billion)

FIG 19. Middle East & Africa Packaging Materials Market 2022 & 2032 (USD Million/Billion)

FIG 20. Global Packaging Materials Market, Company Market Share Analysis (2023)

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be updated in the final deliverable.

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