

Global Packaged Tuna Market Size study & Forecast, by Form (Canned, Pouches, Others), by Distribution Channel (Hypermarkets & Supermarkets, Specialty Stores, Convenience Stores, Online, Others) and Regional Analysis, 2023-2030

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Abstracts

Global Packaged Tuna Market is valued at approximately USD XX billion in 2022 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2023-2030. Packaged tuna refers to canned or packaged tuna fish that is commonly available in grocery stores and supermarkets. It is a popular and convenient option for consumers who enjoy the taste and nutritional benefits of tuna but prefer a longer shelf life and easy storage. Packaged tuna typically comes in metal cans or pouches that are sealed to maintain the freshness and quality of the fish. It is a widely consumed product worldwide and is known for its versatility in various dishes, such as tuna sandwiches, salads, pasta dishes, and sushi. The key factors driving the market growth are rising seafood demand, growing health consciousness, and rising demand for ready-to-eat and ready-to-cook meals that anticipated to support the market growth during the forecast period 2023-2030.

Moreover, the growing demand for ready-to-eat meals has indeed supported the growth of the packaged tuna market. The ready-to-eat meals provide a quick and convenient solution for busy individuals or those seeking easy meal options. Packaged tuna, often available in cans or pouches, offers a ready source of protein that can be easily incorporated into various RTE meal options. Thus, the growing demand for ready-to-eat meals is anticipated to support the market growth. According to Statista, in 2020, the global ready-to-eat meals market was valued at USD 0.44 trillion; in 2022 the market reached USD 0.51 trillion, and it is anticipated to reach USD 0.64 trillion by 2025. Additionally, the growing e-commerce channels is anticipated to create a lucrative

opportunity for the market during the forecast period 2023-2030. However, the growing vegan population stifle the market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Packaged Tuna Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America dominated the market in 2022 owing to the growing seafood demand, a significant rise in the number of working professionals, and increasing demand for convenience food is anticipated to aid market growth. Whereas, the Asia Pacific is expected to grow with the highest CAGR during the forecast period, owing to factors such as the rapid urbanization and incorporation of western lifestyles, growing export of tuna, and rising inclination towards convenience food has contributed to boosting the regional market.

Major market player included in this report are:

FRINSA DEL NOROESTE, S.A.,

Thai Union Group PCL

Bumble Bee Foods, LLC

Century Pacific Food Inc.

Jealsa Corporaci?n

Grupo Calvo

Wild Planet Foods Inc.

PT. Aneka Tuna Indonesia

American Tuna Inc.

Ocean Brands

Recent Developments in the Market:

In January 2020, five new flavours of spicy tuna flakes were introduced to the Thai market by the Thai Union in collaboration with a regional manufacturer of

mixed chilli paste. The five flavours of the SEALECT spicy tuna flakes include essential Thai spices such as galangal, turmeric, bird's eye chilli, pepper, and lemongrass. The company introduced the new item in response to rising consumer demand for creative meal options.

Global Packaged Tuna Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered – Form, Distribution Channel, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Form:

Global Packaged Tuna Market Size study & Forecast, by Form (Canned, Pouches, Others), by Distribution Channel...

Canned

Pouches

Others

By Distribution Channel:

Hypermarkets & Supermarkets

Specialty Stores

Convenience Stores

Online

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

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