

Global Packaged Sunflower Seeds Market Size study, by Product (Plain, Salted, Ranch Flavored, BBQ Flavored, Dill Pickle Flavored and Other Flavored), by Distribution Channel (Offline and Online), and Regional Forecasts 2021-2027

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Abstracts

Global Packaged Sunflower Seeds Market is valued approximately at USD 1.09 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 6.9% over the forecast period 2021-2027. Sunflower seeds are healthy snack which is consumed either as hulled or as the shell and contain numerous nutrients like fat-soluble antioxidants, vitamin E, healthy fat, and fibers. Factors such as rising area for sunflower crop cultivation, several health benefits associated such as reducing hypertension, migraine and new product launch by market players are driving the growth of market positively. For instance, in 2018, Conagra Brands, Inc. launched BIGS Taco Bell Taco Supreme, a Taco Bell-inspired sunflower seeds. Furthermore, growing trend of healthy diet is expected to fuel the demand in the market. However, lack of awareness for packaged sunflower seeds may hamper the growth during forecast period.

Asia Pacific, North America, Europe, Latin America, and Rest of the World are considered for the regional analysis of the global Packaged Sunflower Seeds Market. Europe is the significant region across the world in terms of market share, as the product, especially in-shell seed, is prevalent street food in the Mediterranean and Eastern European countries. Whereas Asia Pacific is anticipated to exhibit the highest growth rate over the forecast period 2021-2027, due to demand for packaged sunflower seeds as a healthy snack.

Major market player included in this report are:

Conagra Brands, Inc.

Frito-Lay North America, Inc. (PepsiCo)

The Kraft Heinz Company

Sincerely Nuts

Chinook Seedery

Flaper S.A.

Waymouth Farms, Inc.

Dakota Style Foods

Giant Snacks Inc.

Realfoodsource Ltd.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Plain

Salted

Ranch Flavored

BBQ Flavored

Dill Pickle Flavored

Other Flavored

By Distribution Channel:

Offline

Online

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019
Base year – 2020
Forecast period – 2021 to 2027.

Target Audience of the Global Packaged Sunflower Seeds Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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