

Global Overactive Bladder Treatment Market by Pharmacotherapy (Anticholinergic- Solifenacin, Oxybutynin, Fesoterodine, Darifenacin; Mirabegron; BOTOX; Neurostimulation, other), Disease Type (Idiopathic and Neurogenic Bladder Overactivity), Regional Forecasts 2021-2027

<https://marketpublishers.com/r/G41AD158EA2AEN.html>

Date: June 2021

Pages: 200

Price: US\$ 3,218.00 (Single User License)

ID: G41AD158EA2AEN

Abstracts

Global Overactive Bladder Treatment Market is valued approximately at USD 4 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 2.93% over the forecast period 2021-2027. Overactive bladder is a frequent medical condition that causes a sudden need to urinate. Millions of individuals throughout the world suffer from overactive bladder, which is particularly frequent among the elderly. Urine leakage and increased urination frequency, which in patients is about eight times per day, are symptoms of an overactive bladder. Overactive bladder therapy refers to the many therapies used to treat the abrupt, involuntary contraction of the muscle in the urinary bladder wall. The market is driven by Assertive Marketing By Pharma Companies and development of Innovative Intravesical Therapies. For instance, UroGen Pharma Ltd. and The University of Texas MD Anderson Cancer Center announced today a three-year strategic cooperation agreement to enhance combinatorial intravesical immunotherapy for the treatment of high-grade non-muscle invasive bladder cancer. Furthermore, According to the National Association for Incontinence 2020, about 25 million adult Americans suffer with urine incontinence, with women accounting for 75-80% of the cases. On the other side, in 2017, According to the National Association for Incontinence, about 200 million persons worldwide suffered from urine incontinence. Because of the rising prevalence of bladder overactivity, the ageing population, rising healthcare costs, and increased education of overactive bladder treatments. However, Undesired Systemic Effects of Current OAB Treatments, may impede market growth

over the forecast period of 2021-2027.

Geographically, the overactive bladder therapy market is expected to be dominated by North America. This is due to the fact that it has a well-established healthcare industry. The market is likely to grow over the forecast period, owing to reimbursement for overactive bladder therapy, increasing geriatric population, and the existence of competitors. However, Asia Pacific is the fastest growing region in the forecasting years 2020-2027.

Major market player included in this report are:

Intas Pharmaceuticals Ltd.

Teva Pharmaceutical Industries Limited

Aurobindo Pharma Limited

Hisamitsu Pharmaceutical Co., Inc.

Johnson & Johnson

Macleods Pharmaceuticals Ltd.

Endo International PLC

Mylan N.V.

Apotex Inc.

Allergan, PLC.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Pharmacotherapy:

Anticholinergics

Solifenacin

Oxybutynin

Darifenacin

Fesoterodine

others

By Diseases type:

Idiopathic Bladder Overactivity

Neurogenic Bladder Overactivity

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027.

Target Audience of the Global Overactive Bladder Treatment Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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