

Global Outdoor Power Equipment Market Size study, by Equipment Type (Lawn Mowers, Saws, Trimmers & Edgers, Blowers, Tillers & Cultivators, Snow Throwers, Others), Power Source (Fuel Powered, Electric Powered), Application (Commercial, Residential/DIY), and Regional Forecasts 2019-2026

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Abstracts

Global Outdoor Power Equipment is valued approximately USD 21.6 billion in 2018 and is anticipated to grow with a healthy growth rate of more than 3.2% over the forecast period 2019-2026. Outdoor Power Equipment is the outdoor power products used in the Lawns, Gardens, grasses, hedges, etc. Outdoor Power Equipment includes many kinds of machineries and tools. The growing trend toward investing more time in outdoor and gardening-related activities is driving the demand for lawn mowers. However, the rise in residential and commercial construction has led to increased the demand for lawn mowers. Lawn mowers are widely used to maintain and decorate lawns, gardens, and yards across the world. With different types of lawn mowers available including walk-behind, riding lawn mowers, tractors, zero-turn-radius mowers, and robotic mowers, end users can maintain various types of landscapes. Hence, this increase the demand of outdoor power equipment market over the forecast period of 2019-2026.

The regional analysis of global Outdoor Power Equipment is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. The North America is the leading region across the world. Factors such as, rising population & urbanization, awareness towards go green for healthy life, increase in focus on innovations obtained from R&D and technology, witnessed to expand the growth of Outdoor Power Equipment market over the forecast period of 2019-2026.

Major market player included in this report are:

Husqvarna
Deere & Company
Honda
The Toro Company
Stihl Group
MTD Products
Ariens Company
Yamabiko Corporation
Stanley Black & Decker
Techtronic Industries (TTI)

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Equipment Type:

Lawn Mowers, Saws
Trimmers & Edgers
Blowers
Tillers & Cultivators
Snow Throwers
Others

By Power Source:

Fuel Powered
Electric Powered

By Application:

Commercial
Residential/DIY

By Region:

North America
U.S.
Canada
Europe

UK
Germany
Asia Pacific
China
India
Japan
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2016, 2017
Base year – 2018
Forecast period – 2019 to 2026

Target Audience of the Global Outdoor Power Equipment in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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