

Global Outdoor Living Structure Market Size study, by Outdoor Living Structure Product Outlook (Pavilions/Gazebos, Pergolas/Patio) and Regional Forecasts 2021-2027

<https://marketpublishers.com/r/G1F2209796AEEN.html>

Date: October 2021

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G1F2209796AEEN

Abstracts

Global Outdoor Living Structure Market to reach USD 2.72 billion by 2027.

Global Outdoor Living Structure Market is valued approximately USD 1.8 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 6.1 % over the forecast period 2021-2027. The outdoor living space is one of the areas of the house that has progressed the most in terms of design throughout time. These were previously merely places to set up a patio set and maybe a barbecue but today people include televisions, full kitchens (including the kitchen sink), and dining rooms as well in the outdoor living space. The spreading trend of extending building structures into garden areas or backyards to provide eating areas, office spaces, and grill areas is projected to drive market development throughout the forecast period. According to a poll conducted by the National Kitchen & Bath Association (NKBA) for 2020-21, interest in outdoor living projects has increased by around 65 percent in the United States over the last several years. Outdoor kitchens are projected to be the most popular, followed by patios and decks, then screened porches and three-season rooms. Also, several businesses are developing app-based AI solutions that allow consumers to alter their choices for structure design, materials to be utilized, tile colors and designs, and structure size as needed. Absolute Outdoor Living, for example, has a StruXure Outdoor app that is controlled by Somfy Systems Inc. which is likely to increase the market growth during the forecast period. However, continuous varying prices of raw materials and strict regulatory regulations are expected to impede the market growth during the forecast period.

The regional analysis of global Outdoor Living Structure Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is a significant region across the world in terms of market share owing to customers' increasing interest in the notion of 'outdoor living,' which provides relaxation, free time to spend with family and friends, and a chance to connect with nature. Whereas, Europe is also anticipated to exhibit highest growth rate over the forecast period 2021-2027. Factors such as enhanced and fancy lifestyle, rising per capita income, presence of developed economies and increasing investments in residential constructions and landscaping projects would create lucrative growth prospects for the Outdoor Living Structure Market across the region.

Major market player included in this report are:

Renson

Outdoor Structure Company LLC

Outdoor Living

Absolute Outdoor Living

Corradi

Luxos

IQ Outdoor Living

Totally Outdoors

Outdoor World

Aussie Outdoor Living

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Pavilions/Gazebos

Pergolas/Patio

By Region:

North America

U.S.

Canada

Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019
Base year – 2020
Forecast period – 2021 to 2027

Target Audience of the Global Outdoor Living Structure Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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