

Global Outdoor Lighting Market Size study & Forecast, by Source (LED Lights, Plasma Lamps, High-Intensity Discharge Lamps, Fluorescent Lights) by Application (Residential, Commercial), by Distribution Channel (Offline, Online) and Regional Analysis, 2022-2029

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Abstracts

Global Outdoor Lighting Market is valued at approximately USD 14.20 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 8.0% over the forecast period 2022-2029. Outdoor lighting is also known as Landscape lighting or garden lighting which is generally referred to as the use of outdoor illumination of public landscapes and private gardens. The purpose of this lighting is to enhance safety, nighttime aesthetics, security, accessibility, recreation and sports, as well as social and event use. Growing awareness regarding renewable energy assets, a rising number of stringent regulatory reforms focused on sustainable infrastructure development, and increasing urbanization are the primary factors that are stipulating the market demand across the globe.

The rising government's initiatives for encouraging the adoption of energy-efficient lighting are expected to stipulate the outdoor lighting demand. For instance, in August 2022, The US federal government introduced the Climate Smart Building Initiative, which is intended to improve the government's cooperation with the private sector to renovate federal buildings. This plan includes enhancing on-site renewable electricity generation, providing for effective lighting, and setting up an infrastructure for charging electric vehicles. Similarly, in October 2020, The Bruhat Bengaluru Mahanagara Palike (BBMP) received the silver award for Bengaluru's energy-efficient street lighting under the best public-private cooperation category. Streetlights intend to be refurbished with

LED lights as part of a 30-month project involving private businesses and the BBMP. Moreover, the emergence of smart and connected technology, as well as the increasing availability of products on various e-commerce platforms are presenting various lucrative opportunities over the forecasting years. However, the high initial investment and lack of maintenance and connectivity problems are challenging the market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Outdoor Lighting Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America dominated the market in terms of revenue, owing to the growing interest in creating and maintaining the front yard and backyard gardens and the rising infrastructural activities. Whereas, the Asia Pacific is also expected to grow with the highest CAGR during the forecast period, owing to factors such as rising construction of commercial buildings, and increasing expenditure on highways and roadways in the market space.

Major market players included in this report are:

Signify Holding
General Electric
OSRAM GmbH
Hubbell Incorporated
ACUITY BRANDS, INC.
Zumtobel Group
Eaton Corporation plc
Cree LED
SYSKA,
Virtual Extension

Recent Developments in the Market:

In March 2021, Smart Global Holding Inc. announced the acquisition of Cree Inc's Cree LED product business with the objective of expanding its product offering and enhancing its geographical reach.

Global Outdoor Lighting Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Source, Application, Distribution Channel, Region
Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World
Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Source:

LED Lights

Plasma Lamps

High-Intensity Discharge Lamps

Fluorescent Lights

By Application:

Residential

Commercial

By Distribution Channel:

Offline

Online

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
RoLA
Rest of the World

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