

# **Global Outdoor Furniture Market Size study, By Material (Wood, Plastic, Metal), By End-use (Commercial, Residential) and Regional Forecasts 2022-2028**

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## **Abstracts**

Global Outdoor Furniture Market is valued approximately USD 19877.24 Million in 2021 and is anticipated to grow with a healthy growth rate of more than 5.9 % over the forecast period 2022-2028. Outdoor Furniture can be defined as Furniture designed especially for an outside area like a garden, open restaurant, office, balcony and many more places. It is typically made for enjoying the weather as well as enjoying the outside area. Outdoor furniture is made of wood, plastic and bamboo. They consist of chairs and a type of dining table. The growing Real Estate Sector and increasing household spending on luxurious products as well as Strategic initiatives from leading Market players are key factors accelerating the growth of the Market. For instance, according to Statista – during 2021, the global real estate market was valued at USD 9.5 billion, and the market is projected to grow to USD 14.6 billion by 2030. Moreover, leading market players are coming up with new products to leverage the growing demand for Outdoor Furniture. For instance, in June 2020, Italian brand Poltrona Frau added a new range of outdoor furniture to its Boundless Living Collection. This new collection is suitable during all seasons in a variety of settings such as boat decks, terraces, back gardens etc. Also, the growing emergence of resorts and hotel chains and increasing inclination toward travelling to new destinations would create lucrative growth opportunities for the market during the forecast period. However, high production costs, as well as frequent maintenance requirements, impede the growth of the market over the forecast period of 2022-2028.

The key regions considered for the Global Outdoor Furniture Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North

America is the leading region in terms of market share owing to the presence of leading market players as well as the increasing emergence of luxurious hotel chains in the region. The Asia Pacific is increasing the number of constructions of restaurants and hotels, as well as growing inclination toward travelling in the Asia Pacific region.

Major market players included in this report are:

Inter Ikea Group

Ashely Furniture Industries, Inc.

Brown Jordan

Keter Group

Agio International Company Limited

Lloyd Flanders

Gloster Furniture

Aura Global Furniture

Woodard Furniture

Royal Botania

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Material

Wood

Plastic

Metal

By End Use

Commercial

Residential

By Region:

North America

U.S.

Canada

Europe

UK

Germany  
France  
Spain  
Italy  
ROE

Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Outdoor Furniture Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

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