

# **Global Outdoor Fabric Market Size study, by Product Type (Polymer Coated Fabrics, Fire Resistant, Smart textiles), Application (Chemicals, Healthcare, Automotive & Transportation, Marine, Fire Protection Production, Defense, Household, Others) and Regional Forecasts 2021-2027**

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## **Abstracts**

Global Outdoor Fabric Market is valued approximately USD 5.44 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 11.1 % over the forecast period 2021-2027. Outdoor Fabric made from a wide variety of synthetic fibers, polyester, acrylic, and even cotton blends, outdoor fabrics are woven textiles that undergo a chemical treatment during manufacturing. Also, the Outdoor Fabric is used Spill-Proof Seating, Fade-Proof Curtains, Multifunctional Ottomans. Rapid demand in industries, high volume of construction industry, Rising Industrialization has led the adoption of Outdoor Fabric across the forecast period. Rapid demand of PTFE fabric commonly known as Teflon, is used in end-use industries such as, construction, chemical, food, packaging, and textile, among others. For Instance: as per the IBEF India's textiles industry contributed 7% to the industry output (by value) in 2018-19. The Indian textiles and apparel industry contributed 2% to the GDP, 12% to export earnings and held 5% of the global trade in textiles and apparel in 2018-19 and America's \$19.7 billion in manufactured fiber, yarn and fabric exports, the countries. However, lack of wearing resistant capabilities for the products, addition of various potentially harmful chemicals impedes the growth of the market over the forecast period of 2020-2027. Also, growing consumer preferences is likely to increase the market growth during the forecast period.

The regional analysis of global Outdoor Fabric market is considered for the key regions

such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the significant region across the world in terms of market share owing to its technology advancement and high investment. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate over the forecast period 2020-2027. Factors such as rising Industrialization, increasing population, would create profitable growth prospects for the Outdoor Fabric market across Asia-Pacific region.

Major market player included in this report are:

E. I. Du Pont De Nemours and Company

Koninklijke Ten Cate NV

W. L. Gore & Associates, Inc.

Low & Bonar PLC

Teijin Limited

Saint Gobain S.A.

BASF SE

Kimberly-Clark Corporation

3M Company

Gentherm Incorporated

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type:

Polymer Coated Fabrics

Fire Resistant

Smart textiles

By Application:

Chemicals

Healthcare

Automotive & Transportation

Marine

Fire Protection Production

Defence  
Household  
Others  
By Region:  
North America  
U.S.  
Canada  
Europe  
UK  
Germany  
France  
Spain  
Italy  
ROE

Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019  
Base year – 2020  
Forecast period – 2021 to 2027

Target Audience of the Global Outdoor Fabric Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)

Third-party knowledge providers  
Investment bankers  
Investors

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