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Global Outage Management System Market Size Study & Forecast, by Type (Integrated OMS, Standalone OMS) by Application (Public Utility, Private Utility) and Regional Forecasts 2022-2032

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Abstracts

The Global Outage Management System (OMS) Market is valued at approximately USD 2.85 billion in 2024 and is expected to expand at a robust CAGR of 16.10% during the forecast period 2025-2035. An OMS is a software platform designed to detect, manage, and restore electrical power outages efficiently, integrating real-time data from various utility sources to enhance decision-making. These systems are critical for utilities to improve operational efficiency, minimize downtime, and ensure continuity of service. The growth of the OMS market is driven by increasing investments in smart grids, rising electricity demand, and the need for utilities to improve reliability and customer service through advanced monitoring and automation.

The increasing frequency of power disruptions, due to aging infrastructure, natural disasters, and unplanned technical failures, has accentuated the importance of OMS deployment. Utilities worldwide are prioritizing the adoption of OMS to proactively predict outages, streamline restoration processes, and optimize workforce deployment. Technological advancements, such as the integration of GIS, SCADA, and mobile workforce management systems, provide additional impetus for market expansion. However, challenges such as high implementation costs and the complexity of integrating OMS with legacy systems may temper growth to some extent during the forecast period 2025-2035.

The detailed segments and sub-segments included in the report are:

By Type:

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Integrated OMS

Standalone OMS

By Application:

Public Utility

Private Utility

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia Pacific

China

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India

Japan

Australia

South Korea

Rest of APAC

Latin America

Brazil

Mexico

Middle East & Africa

UAE

Saudi Arabia

South Africa

Rest of Middle East & Africa

Integrated OMS Expected to Dominate the Market

Integrated OMS solutions are projected to dominate the market during the forecast period, primarily due to their ability to provide comprehensive outage management through real-time monitoring, predictive analytics, and automated restoration functionalities. These solutions enable utilities to respond more swiftly to outages, optimize resource allocation, and minimize operational costs. While integrated systems lead in adoption, standalone OMS solutions are gaining traction in smaller utilities and private organizations seeking cost-effective, modular solutions that can operate

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independently of broader utility networks. This scenario highlights a market where integrated OMS commands dominance while standalone offerings present significant growth opportunities.

Public Utility Applications Lead in Revenue Contribution

Segmenting the market by application, public utilities currently contribute the largest revenue share, as government-owned or regulated utility companies increasingly invest in smart grid initiatives and outage management technologies. These investments are driven by stringent regulatory requirements, rising customer expectations, and the need to enhance operational efficiency. Conversely, private utility applications, including industrial and commercial enterprises, are emerging as a fast-growing segment due to their need to ensure uninterrupted operations and reduce losses caused by power disruptions. This paints a nuanced picture: public utilities lead in revenue, while private utilities are rapidly increasing adoption due to operational imperatives.

The key regions considered for the Global Outage Management System Market study include North America, Europe, Asia Pacific, Latin America, and the Middle East & Africa. North America led the market in 2025, supported by extensive smart grid initiatives, advanced utility infrastructure, and proactive regulatory frameworks. Europe follows closely, with increasing investment in digitalization and renewable integration enhancing OMS deployment. Asia Pacific is expected to witness the fastest growth, driven by rapid electrification, rising energy demand, and growing investments in grid modernization projects in countries such as China and India. Latin America and the Middle East & Africa are projected to expand steadily, fueled by the need for resilient power infrastructure and modernization of utility networks.

Major market players included in this report are:

Schneider Electric SE

ABB Ltd.

Siemens AG

Oracle Corporation

Eaton Corporation

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General Electric Company

Landis+Gyr Group AG

Itron Inc.

OSIsoft, LLC

Cisco Systems, Inc.

Hitachi Energy Ltd.

Open Systems International, Inc.

Mitsubishi Electric Corporation

Silver Spring Networks, Inc.

Wipro Limited

Global Outage Management System Market Report Scope:

Historical Data – 2023, 2024

Base Year for Estimation – 2024

Forecast period - 2025-2035

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent to up to 8 analysts' working hours) with purchase. Addition or alteration to country, regional & segment scope*

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The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values for the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within the countries involved in the study. The report also provides detailed information about crucial aspects, such as driving factors and challenges, which will define the future growth of the market. Additionally, it incorporates potential opportunities in micro-markets for stakeholders to invest, along with a detailed analysis of the competitive landscape and product offerings of key players.

Key Takeaways:

Market Estimates & Forecast for 10 years from 2025 to 2035.

Annualized revenues and regional-level analysis for each market segment.

Detailed analysis of the geographical landscape with country-level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of the competitive structure of the market.

Demand side and supply side analysis of the market.

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