

Global Out-of-home Coffee Market Size study, by Type (Roasted Coffee, Instant/Soluble Coffee, Portioned Coffee), and Regional Forecasts 2020-2027

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Abstracts

Global Out-of-home Coffee Market is valued at approximately USD 21.4 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 3.92% over the forecast period 2020-2027. The number of working-age people, the growing prevalence of coffee shops, rising disposable income, and increased urbanization have all contributed to the growth of the out-of-home coffee industry. Certain developments are expected to emerge in the industry such as rising food and beverage e-commerce retail sales, the demand for instant coffee, and technical advances. For instance, in 2019, Keurig Dr Pepper Inc announced the introduction of the K-Duo portfolio, a revolutionary line of coffee makers that combines single-serve and drip coffee features. The K-Duo portfolio contains three cutting-edge coffee makers, each with exclusive features and price points, allowing coffee enthusiasts to choose the brewer that best suits their lifestyle and budget. Moreover, the arrival of premium stores from firms such as Coffee Day Enterprises Ltd, Starbucks Corporation, and Barista Coffee Co Ltd, among others, is credited with increasing coffee popularity and thereby fueling demand growth. Furthermore, by developing an appealing and calming ambiance, these establishments have added an experiential aspect to coffee drinking. Changing work habits of business executives are also driving demand for such coffee shops/cafés, which have amenities such as free Wi-Fi, entertainment areas, and other amenities. For instance, in 2020, Tchibo introduced ground and whole bean coffee brands with dark, medium, and light roasts in the United States. In Illinois, Indiana, Iowa, Ohio, Michigan, Minnesota, Missouri, and Wisconsin, the drugs will be sold at Jewel, Hy-Vee, and other stores. However, unstable climate conditions and harmful side effects, may impede market growth over the forecast period of 2020-2027.

The regional analysis of the global Out-of-home Coffee Market is considered for the key

regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World. Europe is the leading region across the world in terms of market share due to rising trend of coffee consumption in the region. Whereas North America is also anticipated to exhibit the highest CAGR over the forecast period 2020-2027, due to growing working population across the region.

Major market player included in this report are:

Neste SA
JAB Holding Company Srl
The JM Smucker Company
Luigi Lavazza SpA
The Kraft Heinz Company
Starbucks Corporation
Keurig Dr Pepper Inc.
Tchibo GmbH
Dunkin' Brands Group
Tata Global Beverages

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Roasted Coffee
Instant/Soluble Coffee
Portioned Coffee

By Region:

North America
U.S.
Canada
Europe
UK
Germany
France

Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018
Base year – 2019
Forecast period – 2020 to 2027.

Target Audience of the Global Out-of-home Coffee Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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