

Global Out-of-Home Coffee Market Size Study, by Category (Regular Coffee, Gourmet/Specialty Coffee), and Regional Forecasts 2022-2032

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Abstracts

Global Out-of-Home Coffee Market is anticipated to grow steadily, with its market size estimated at USD 39.26 billion in 2023, registering a CAGR of 3.70% during the forecast period from 2024 to 2032. The out-of-home coffee market encompasses the consumption of coffee in public spaces such as cafés, restaurants, offices, and other social or work environments, beyond the domestic sphere. This market is driven by consumers' increasing affinity for convenience, socializing over coffee, and indulging in premium coffee experiences. The growth of established coffee chains and an ever-expanding café culture has further fueled this trend across both developed and developing markets.

The Global Out-of-Home Coffee Market is driven by burgeoning interest in premium and specialty coffee varieties, paired with rising disposable incomes, has steered the market towards robust growth. The allure of coffee as a social experience, particularly in urban areas, has been a key driver, encouraging the proliferation of cafés and coffee-centric venues. However, the market faces certain challenges, such as competition from at-home coffee machines and high operational costs associated with running out-of-home coffee establishments. Despite these challenges, innovations in coffee vending technology, eco-friendly solutions, and health-conscious coffee options offer significant opportunities for market expansion.

Regionally, North America leads the out-of-home coffee market, driven by a high concentration of coffee chains and a well-established café culture. Europe, with its mature coffee culture in countries such as the UK and Germany, holds the second-largest market share. The Asia-Pacific region, however, is the fastest-growing market, spurred by rapid urbanization, rising incomes, and the increasing adoption of Western-

style coffee consumption habits, particularly in nations such as China and India.

Major market players included in this report are:

The Kraft Heinz Company

Nestlé S.A.

Starbucks Corporation

The J.M. Smucker Company

JAB Holding Company

Luigi Lavazza S.p.A.

Tchibo GmbH

Baronet Coffee Inc.

Gruppo illy Spa

Blue Tokai Coffee Roasters

The detailed segments and sub-segment of the market are explained below:

By Category

- Regular Coffee
- Gourmet/Specialty Coffee

By Region:

North America

- U.S.
- Canada

Europe

- UK
- Germany
- France
- Spain
- Italy
- Rest of Europe (ROE)

Asia Pacific

- China
- India
- Japan
- Australia
- South Korea
- Rest of Asia Pacific

Latin America

- Brazil

- Mexico
- Middle East & Africa
- Saudi Arabia
 - South Africa
 - Rest of Middle East & Africa

Years considered for the study are as follows:

- Historical Year: 2022
- Base Year: 2023
- Forecast Period: 2024 to 2032

Key Takeaways:

- Market Estimates & Forecast for 10 years from 2022 to 2032.
- Annualized revenues and regional-level analysis for each market segment.
- Detailed analysis of geographical landscape with country-level analysis of major regions.
- Competitive landscape with information on major players in the market.
- Analysis of key business strategies and recommendations on future market approach.
- Analysis of competitive structure of the market.
- Demand side and supply side analysis of the market

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