

# **Global Otoscope Market Size study & Forecast, by Type (Pocket Otoscope, Full-sized Otoscope, Video Otoscope), by Modality (Wired Digital, Wireless), by Portability (Wall-Mounted, Portable), by End-User (Hospital, ENT Clinics, Others) and Regional Analysis, 2022-2029**

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## **Abstracts**

Global Otoscope Market is valued at approximately USD 169.03 million in 2021 and is anticipated to grow with a healthy growth rate of more than 4.1% over the forecast period 2022-2029. An otoscope is a medical device that has light generation and magnification properties that is used to investigate the tympanic membrane and ear canal. It offers a clear view of the ear canal and eardrums to look into the ear blockages. The rising incidences of noise-induced hearing loss, increasing prevalence of ENT-related disorders, and escalating geriatric population are upsurging the market demand across the globe.

According to Statista, in 2019, it was estimated that around 430 million people were affected with disabling hearing loss around the world. Also, the figure is projected to grow and is likely to reach 509 million people by the year 2030. Therefore, the rising incidences of ENT-related disorders act as catalyzing factors for the growth of the Otoscope Market. In addition, the rising technological advancements in otoscopes and the growth of the healthcare industry are creating lucrative opportunities for market growth over the forecasting years. However, lack of awareness about otoscope availability and the high cost of smart otoscopes are hindering market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Otoscope Market study include Asia Pacific,

North America, Europe, Latin America, and the Rest of the World. North America dominated the space in terms of revenue, owing to the rising incidences of ENT-related disorders and growing adoption of advanced technologies. Whereas, the Asia Pacific is expected to grow significantly during the forecast period. Factors such as rising government spending, the growing prevalence of hearing disorders, as well as growing aging population are burgeoning the market growth in the forecasting years.

Major market players included in this report are:

3M Company

Welch Allyn, Inc.

American Diagnostic Corporation

Orlvision GmbH

SyncVision Technology Corporation

Rudolf Riester GmbH

Mindmark Corporation

Olympus Corporation

Inventis SRL

GF Health Products, Inc.

Recent Developments in the Market:

In April 2021, Hill-Rom announced the introduction of a new Welch Allyn MacroView Plus Otoscope, which offers LumiView clear ear speculum with four times the brightness of an adult speculum in comparison to a standard ear speculum.

In July 2020, MedRx Inc. declared the launch of the novel USB video otoscope, which incorporates software in order to present high-quality images.

Global Otoscope Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Type, Modality, Portability, End-User, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Pocket Otoscope

Full-sized Otoscope

Video Otoscope

By Modality:

Wired Digital

Wireless

By Portability:

Wall-Mounted

Portable

By End-User:

Hospital

ENT Clinics

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

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