

Global Orthodontics Market Size study & Forecast, by Product (Instruments and Supplies) by End Use (Dentist & Orthodontist Owned Practices and Others) and Regional Analysis, 2022-2029

<https://marketpublishers.com/r/G5504924B5EDEN.html>

Date: May 2023

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G5504924B5EDEN

Abstracts

Global Orthodontics Market is valued approximately at USD 6.73 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 19.1% over the forecast period 2022-2029. Orthodontics is a dental specialty that deals with the diagnosis, prevention, and treatment of dental and facial anomalies. The purpose of orthodontic appliances is to straighten teeth, get the mouth and teeth ready for braces, and support the brace procedure. Wide gaps between teeth can be filled with orthodontic treatment, and crooked teeth can be straightened as well as the tips of the teeth aligned to improve speaking and chewing. Orthodontics is a dental specialty used to address crowded, protruding, and crooked teeth as well as issues with the bite of the teeth. The market is being driven by factors such as an increasing Burden of Teeth Malocclusion and Significant Rise in the Number of Adults Seeking Orthodontic Treatment. However, the high cost of orthodontics and side effects of treatment may hamper the market growth.

Growing desire for dental aesthetics, rising public awareness of the value of oral health, and improved treatment outcomes are just a few of the causes driving the market growth. According to a 2018 article in Orthodontic Associates, one in five orthodontic patients is over the age of 21. Also, more than 1.5 million people receive annual care from an orthodontist who has earned AAO certification. Moreover, the Centers for Disease Control and Prevention reported that in December 2020, untreated dental decay affected more than 1 in 4 persons in the United States. Thus rise in incidences of dental disorders in catering the market growth. In addition, rising use of machine learning and artificial intelligence tools in clear aligners is creating a lucrative growth to the market.

The key regions considered for the Global Orthodontics Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America dominated the market in terms of revenue, owing to increasing disease prevalence. Whereas Asia Pacific is expected to grow with a highest CAGR during the forecast period, owing to factors such as rising geriatric and target populations, an increase in the number of collaborations for product development, geographic expansion of key players, and active participation of government and nonprofit organizations in the market space.

Major market player included in this report are:

Dentsply Sirona

American Orthodontics

Institut Straumann AG

Align Technology, Inc.

3M

Henry Schein, Inc.

DB Orthodontics

Envista Holdings Corporation

Angelalign Technology Inc.

TP Orthodontics, Inc.

Recent Developments in the Market:

In March 2022, In the US, Dentsply Sirona released SureSmile VPro, SureSmile Retainers, and SureSmile Whitening Kit as part of their clear aligner treatment solutions. In February 2021, AMERICAN ORTHODONTICS struck a partnership with Ultradent Products Inc. to distribute products under the Opal Orthodontics brand.

Global Orthodontics Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Product, End UseRegion Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Instruments

Supplies

By End Use:

Dentist & Orthodontist Owned Practices

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

RoLA

Rest of the World

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