

Global Orthodontic Supplies Market Size study & Forecast, by Product (Fixed Braces, Removable Braces), by Patient (Adults, Children) and Regional Analysis, 2023-2030

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Abstracts

Global Orthodontic Supplies Market is valued at approximately USD 6.9 billion in 2022 and is anticipated to grow with a healthy growth rate of more than 7.9% over the forecast period 2023-2030. Orthodontic supplies are tools and materials used by orthodontists to diagnose, prevent, and treat dental and facial irregularities. These supplies are essential for orthodontic procedures aimed at straightening teeth, correcting bites, and improving overall oral health. The Orthodontic Supplies Market is expanding because of factors such as rising disposable income and increasing number of patients suffering from oral health disorders. As a result, the demand for Orthodontic Supplies has progressively increased in the international market during the forecast period 2023-2030.

Orthodontic clinics and practices expand their services or adopt more comprehensive treatment options as disposable income rises. This could lead to an increased demand for a variety of orthodontic supplies, including those associated with advanced treatment modalities. According to Statista, the United States accounts for the greatest gross household disposable income per capita in OECD countries when adjusted for purchasing power parity in 2021. Their per capita disposable income was about USD 55,000. Another important factor that drives the Orthodontic Supplies Market is the increasing number of patients suffering from oral health disorders. The increasing prevalence of oral health disorders stimulate innovation in orthodontic treatment approaches. Orthodontic supplies manufacturers invest in research and development to create new products and technologies that address emerging oral health challenges. In addition, as per Statista, in 2022, around 23% of adults in the United States who had an

oral health problem reported having a toothache. Moreover, increasing awareness about advanced orthodontic treatments and growing technological advancements in orthodontic products are anticipated to create lucrative growth opportunities for the market over the forecast period. However, the lack of availability of trained dental practitioners and the high cost of advanced orthodontic treatments are going to impede overall market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Orthodontic Supplies Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America dominated the market in 2022 owing to the increase in tooth decay lead to a greater need for preventive measures, such as early orthodontic intervention to address malocclusion issues. Preventive and corrective orthodontic supplies, including as space maintainers and early orthodontic appliances, were having a significant demand in the region. The region's dominant performance is anticipated to propel the overall demand for Orthodontic Supplies. Furthermore, Asia Pacific is expected to grow fastest over the forecast period, owing to factors such as growing population and prevalence of dental disorders in the region. Manufacturers invest in research and development to create more efficient and patient-friendly orthodontic supplies and treatment options.

Major market player included in this report are:

Align Technology Inc
3M Company
Envista Holdings Corporation
Institut Straumann AG
Dentsply Sirona
JISCOP Co., Ltd
Great Lakes Dental Technologies
DB Orthodontics Limited
JJ Orthodontics Pvt.Ltd.
Sino Ortho Limited

Recent Developments in the Market:

In April 2023, Orthodontic Details established a partnership with 3M Oral Care, DynaFlex, G&H Orthodontics, Reliance Orthodontic Products, and other orthodontic vendors to make it easier for practises to acquire supplies. Details, the ordering platform designed specifically for orthodontics, allows practises to place orders from any provider in a single location. As a result of this collaboration, practises are going to be able to begin using Information more rapidly, while suppliers will benefit from stronger overall integration.

Global Orthodontic Supplies Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Product, Patient, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product

Fixed Braces

Removable Braces

By Patient

Adults

Children

By Region:

North America

U.S.

Canada

Europe

UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC

Latin America
Brazil
Mexico

Middle East & Africa
Saudi Arabia
South Africa
Rest of Middle East & Africa

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