

Global Organic Wine Market Size study, by Type (Red Organic Wine, White Organic Wine) by Packaging (Bottles, Cans, Others) by Distribution Channel (On-trade, Off-trade) and Regional Forecasts 2022-2028

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Abstracts

Global Organic Wine Market is valued approximately USD 8.08 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 10.20% over the forecast period 2022-2028. Organic wine is prepared from grapes grown using organic agricultural practices, which often do not include the use of artificial chemical fertilisers, pesticides, fungicides, or herbicides. The industry is primarily driven by consumers' growing awareness of health issues around the world. The demand for organic products is rapidly expanding. Chemical-free and organic products are becoming more popular among consumers, particularly in North America and Europe. According to the Organic Trade Association (OTA), 75 million millennials in the United States consume organic food and beverages. The largest segment of organic buyers in the United States is parents aged 18 to 34. Organic food sales topped USD 56.0 billion in 2020, increasing 12.8 percent from the previous year.. The global market is likely to be driven by the growth of organic products. However, throughout the forecast period of 2021-2027, increased anti-alcohol efforts and an ageing population will stifle market growth. Wine has become an integral component of many European cultures, and it is served as a customary dinner and lunch companion. According to a survey undertaken by INSEEC U's ChaireVins et Spiritueux and the European Association of Wine Economists in 2020, wine consumption has increased significantly during the home isolation period as a result of the Coronavirus outbreak in Spain and other European nations. However, the high expense of organic wine compared to conventional wine stifles market expansion.

The key regions considered for the global Organic Wine Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. Europe led the

market and had the highest revenue share. Only a few European countries accounted for more than 50% of the market. Germany is the world's largest organic wine consumer. According to the International Wines and Spirits Record (IWSR), Germany, France, and the United Kingdom were the top three markets in terms of global organic wine consumption, accounting for around 24%, 16%, and 10%, respectively. Europe continued to be the world's largest consumer of organic wine. Consumers in the region are more aware of organic products, and as a result, organic product consumption is higher in Europe than in other parts of the world. In terms of revenue, the market in North America is expected to grow at highest CAGR percent over the forecast period. North America is the world's second-largest organic wine market. The United States dominated the organic wine market, as it was the world's third-largest consumer of organic red wine, behind France and Germany.

Major market player included in this report are:

Avondale
Elgin Ridge Wines
Kendall-Jackson Winery
The Organic Wine Company
Bronco Wine Company
King Estate Winery
Grgich Hills Estate
Emiliana Organic Vineyards
Societa Agricola QuerciabellaSpA
Frey Vineyards

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type

Red Organic Wine

White Organic Wine

By Packaging

Bottles

Cans

Others

By Distribution Channel

On-trade

Off-trade

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Organic Wine Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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