

Global Organic Skin Care Products Market Size study, by Fabric Type (Facial Care (Cleansers, Moisturizers and Oils/Serums, Other Facial Care), Body Care (Body Lotion, Bodywash and Other body care)), by Distribution Channel (Supermarkets/Hypermarkets, Convenience Stores, Specialist Stores, Online Retail Stores, Other Distribution Channels), and Regional Forecasts 2020-2027

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Abstracts

Global Organic Skin Care Products Market is valued at approximately USD 4.9 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 8.5 % over the forecast period 2020-2027. rising perception of the advantages of organic goods over their conventional counterparts is expected to boost demand over the forecast period. Since organic skin care goods do not contain additives, they have a lower chance of causing skin irritation and allergies. Natural skincare ingredients include organic food oils, essential fatty acids and vitamins, organic essential oils, as well as a few other naturally occurring ingredients that gently hydrate, nourish, and care for the skin. New product releases, agreements/partnerships, extensions, mergers, and acquisitions are some of the key tactics used by businesses in the industry. To further propel the organic skin care products segment, corporations are rapidly pursuing merger and acquisition strategies to capitalize on their respective core assets, such as intensive R&D operations, distribution networks, and the advancement of new products, to expand their portfolios and capture untapped markets. For instance, in 2019, in France, the French subsidiary of the multinational company Garnier unveiled a new organic skincare range called 'Garnier Bio.' It partnered with GoodPlanet, an environmental non-profit. The aim is to collaborate with French farmers to grow agroforestry in accordance

with the French Agroforestry Association's rules and regulations. Similarly, in December 2020, Forest Essentials has introduced a natural beauty range that is enriched with potent natural ingredients and an exclusive serum formula that enhances both the lips and the skin. However, the high cost of organic skincare products, may impede market growth over the forecast period of 2020-2027.

The regional analysis of the global Organic Skin Care Products Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is the leading region across the world in terms of market share due to rising consumption of organic and natural creams and lotions coupled with new product releases by key manufacturers in the region. Whereas Asia Pacific is also anticipated to exhibit the highest growth rate over the forecast period 2020-2027, due to increasing investment in branding and advertisement of organic skin care products in the region.

Major market player included in this report are:

Avalon Natural Products Inc.
Johnson & Johnson Services, Inc.
Starflower Essentials Organic Skin Care
Thesis Beauty
Eminence Organic Skin Care
Botanic Organic LLC
Phyt's USA
L'Oréal SA
Forest Essentials
Natura Cosméticos S.A.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Facial Care (Cleansers, Moisturizers and Oils/Serums, Other Facial Care)

Body Care (Body Lotion, Bodywash and Other body care)

By Distribution Channel:

Supermarkets/Hypermarkets

Convenience Stores

Specialist Stores

Online Retail Stores

Other Distribution Channels

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018

Base year – 2019

Forecast period – 2020 to 2027.

Target Audience of the Global Organic Skin Care Products Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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