

Global Organic Personal Care Products Market Size study & Forecast, by Type (Hair Care, Skin Care, Lip Care, Deodorant and Antiperspirant, Bath and Shower, Oral Care, Men's Grooming, Other Types), by Distribution Channel (Supermarkets/Hypermarkets, Specialty Stores, Online Retail Stores, Other Distribution Channels) and Regional Analysis, 2023-2030

<https://marketpublishers.com/r/GB8E6695DCF5EN.html>

Date: August 2023

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GB8E6695DCF5EN

Abstracts

Global Organic Personal Care Products Market is valued approximately at USD XX billion in 2022 and is anticipated to grow with a growth rate of more than 7.61% over the forecast period 2023-2030. Organic personal care products are beauty and hygiene items that are formulated with natural and organic ingredients, free from synthetic chemicals and potentially harmful additives. These products are manufactured using sustainable practices, such as organic farming methods and renewable resources. Organic personal care products promote a holistic approach to self-care, providing consumers with safer and gentler alternatives that align with their health consciousness and desire for eco-friendly, clean beauty options. The factors driving the market growth are increasing consumer awareness and health consciousness and growing preference for natural and sustainable products.

According to Statista, the global market value of natural and organic personal care products was projected to witness significant growth, increasing from approximately 9.9 billion dollars in 2021 to around 20.4 billion dollars by the year 2030. Another factor driving the growth is growing preference for natural and sustainable products. With the rise of sustainable living and environmental concerns, consumers are seeking products

that are eco-friendly and have a less impact on the environment. Organic personal care products are often manufactured using sustainable practices, organic farming methods, and renewable resources, making them more appealing to environmentally conscious consumers. Moreover, product diversification and innovation along with influencer marketing and social media engagement is expected to create abundant opportunities in the market. However, the higher pricing and perception of lower efficacy compared to conventional products stifles market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Organic Personal Care Products Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America dominated the market in 2022 with largest market share owing to high level of awareness and interest in organic and natural products or consumers, strong economy, strong emphasis of influencer and celebrity endorsements and high focus on sustainability and environmental consciousness. However, Asia Pacific is expected to become the fastest growing region during the forecast period, owing to factors such as rising consumer preference for organic and natural products, increasing disposable income and changing demographics and rising consumer preference for organic and natural ingredients.

Major market player included in this report are:

L'Oréal SA

The Estée Lauder Companies Inc.

The Good Glamm Group

The Organic Skin Co.

L'Occitane Groupe SA

Idam Natural Wellness Pvt. Ltd (Bella Vita Organic)

Beiersdorf AG

Korres Natural Products SA

Groupe Rocher

Oriflame Holding AG

Recent Developments in the Market:

In September 2022, L'Oreal entered into an agreement to acquire Skinbetter Science, an American skincare brand that is primarily distributed through physicians. Skinbetter Science is known for its advanced dermatological science and innovative skincare formulations, which combine patented effective ingredients with luxurious textures that enhance the sensory experience.

Global Organic Personal Care Products Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Type, Distribution Channel, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Hair Care

Skin Care

Lip Care

Deodorant and Antiperspirant

Bath and Shower

Oral Care

Men's Grooming

Other Types

By Distribution Channel:

Supermarkets/Hypermarkets

Specialty Stores

Online Retail Stores

Other Distribution Channels

By Region:**North America**

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2030 (USD Billion)
 - 1.2.1. Organic Personal Care Products Market, by region, 2020-2030 (USD Billion)
 - 1.2.2. Organic Personal Care Products Market, by Type, 2020-2030 (USD Billion)
 - 1.2.3. Organic Personal Care Products Market, by Distribution Channel, 2020-2030 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL ORGANIC PERSONAL CARE PRODUCTS MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Industry Evolution
 - 2.2.2. Scope of the Study
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL ORGANIC PERSONAL CARE PRODUCTS MARKET DYNAMICS

- 3.1. Organic Personal Care Products Market Impact Analysis (2020-2030)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Increasing consumer awareness and health consciousness
 - 3.1.1.2. Growing preference for natural and sustainable products
 - 3.1.2. Market Challenges
 - 3.1.2.1. Higher pricing compared to conventional products
 - 3.1.2.2. Perception of lower efficacy
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Product diversification and innovation
 - 3.1.3.2. Influencer marketing and social media engagement

CHAPTER 4. GLOBAL ORGANIC PERSONAL CARE PRODUCTS MARKET:

Global Organic Personal Care Products Market Size study & Forecast, by Type (Hair Care, Skin Care, Lip Care, D...

INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
- 4.2. Porter's 5 Force Impact Analysis
- 4.3. PEST Analysis
 - 4.3.1. Political
 - 4.3.2. Economic
 - 4.3.3. Social
 - 4.3.4. Technological
 - 4.3.5. Environmental
 - 4.3.6. Legal
- 4.4. Top investment opportunity
- 4.5. Top winning strategies
- 4.6. COVID-19 Impact Analysis
- 4.7. Disruptive Trends
- 4.8. Industry Expert Perspective
- 4.9. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL ORGANIC PERSONAL CARE PRODUCTS MARKET, BY TYPE

- 5.1. Market Snapshot
- 5.2. Global Organic Personal Care Products Market by Type, Performance - Potential Analysis
- 5.3. Global Organic Personal Care Products Market Estimates & Forecasts by Type 2020-2030 (USD Billion)
- 5.4. Organic Personal Care Products Market, Sub Segment Analysis
 - 5.4.1. Hair Care
 - 5.4.2. Skin Care
 - 5.4.3. Lip Care
 - 5.4.4. Deodorant and Antiperspirant
 - 5.4.5. Bath and Shower
 - 5.4.6. Oral Care
 - 5.4.7. Men's Grooming

5.4.8. Other Types

CHAPTER 6. GLOBAL ORGANIC PERSONAL CARE PRODUCTS MARKET, BY DISTRIBUTION CHANNEL

6.1. Market Snapshot

6.2. Global Organic Personal Care Products Market by Distribution Channel, Performance - Potential Analysis

6.3. Global Organic Personal Care Products Market Estimates & Forecasts by Distribution Channel 2020-2030 (USD Billion)

6.4. Organic Personal Care Products Market, Sub Segment Analysis

6.4.1. Supermarkets/Hypermarkets

6.4.2. Specialty Stores

6.4.3. Online Retail Stores

6.4.4. Other Distribution Channels

CHAPTER 7. GLOBAL ORGANIC PERSONAL CARE PRODUCTS MARKET, REGIONAL ANALYSIS

7.1. Top Leading Countries

7.2. Top Emerging Countries

7.3. Organic Personal Care Products Market, Regional Market Snapshot

7.4. North America Organic Personal Care Products Market

7.4.1. U.S. Organic Personal Care Products Market

7.4.1.1. Type breakdown estimates & forecasts, 2020-2030

7.4.1.2. Distribution Channel breakdown estimates & forecasts, 2020-2030

7.4.2. Canada Organic Personal Care Products Market

7.5. Europe Organic Personal Care Products Market Snapshot

7.5.1. U.K. Organic Personal Care Products Market

7.5.2. Germany Organic Personal Care Products Market

7.5.3. France Organic Personal Care Products Market

7.5.4. Spain Organic Personal Care Products Market

7.5.5. Italy Organic Personal Care Products Market

7.5.6. Rest of Europe Organic Personal Care Products Market

7.6. Asia-Pacific Organic Personal Care Products Market Snapshot

7.6.1. China Organic Personal Care Products Market

7.6.2. India Organic Personal Care Products Market

7.6.3. Japan Organic Personal Care Products Market

7.6.4. Australia Organic Personal Care Products Market

- 7.6.5. South Korea Organic Personal Care Products Market
- 7.6.6. Rest of Asia Pacific Organic Personal Care Products Market
- 7.7. Latin America Organic Personal Care Products Market Snapshot
 - 7.7.1. Brazil Organic Personal Care Products Market
 - 7.7.2. Mexico Organic Personal Care Products Market
- 7.8. Middle East & Africa Organic Personal Care Products Market
 - 7.8.1. Saudi Arabia Organic Personal Care Products Market
 - 7.8.2. South Africa Organic Personal Care Products Market
 - 7.8.3. Rest of Middle East & Africa Organic Personal Care Products Market

CHAPTER 8. COMPETITIVE INTELLIGENCE

- 8.1. Key Company SWOT Analysis
 - 8.1.1. Company
 - 8.1.2. Company
 - 8.1.3. Company
- 8.2. Top Market Strategies
- 8.3. Company Profiles
 - 8.3.1. L'Oréal SA
 - 8.3.1.1. Key Information
 - 8.3.1.2. Overview
 - 8.3.1.3. Financial (Subject to Data Availability)
 - 8.3.1.4. Product Summary
 - 8.3.1.5. Recent Developments
 - 8.3.2. The Estée Lauder Companies Inc.
 - 8.3.3. The Good Glamm Group
 - 8.3.4. The Organic Skin Co.
 - 8.3.5. L'Occitane Groupe SA
 - 8.3.6. Idam Natural Wellness Pvt. Ltd (Bella Vita Organic)
 - 8.3.7. Beiersdorf AG
 - 8.3.8. Korres Natural Products SA
 - 8.3.9. Groupe Rocher
 - 8.3.10. Oriflame Holding AG

CHAPTER 9. RESEARCH PROCESS

- 9.1. Research Process
 - 9.1.1. Data Mining
 - 9.1.2. Analysis

9.1.3. Market Estimation

9.1.4. Validation

9.1.5. Publishing

9.2. Research Attributes

9.3. Research Assumption

12. List of Tables

TABLE 1. Global Organic Personal Care Products Market, report scope

TABLE 2. Global Organic Personal Care Products Market estimates & forecasts by Region 2020-2030 (USD Billion)

TABLE 3. Global Organic Personal Care Products Market estimates & forecasts by Type 2020-2030 (USD Billion)

TABLE 4. Global Organic Personal Care Products Market estimates & forecasts by Distribution Channel 2020-2030 (USD Billion)

TABLE 5. Global Organic Personal Care Products Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 6. Global Organic Personal Care Products Market by region, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 7. Global Organic Personal Care Products Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 8. Global Organic Personal Care Products Market by region, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 9. Global Organic Personal Care Products Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 10. Global Organic Personal Care Products Market by region, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 11. Global Organic Personal Care Products Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 12. Global Organic Personal Care Products Market by region, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 13. Global Organic Personal Care Products Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 14. Global Organic Personal Care Products Market by region, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 15. U.S. Organic Personal Care Products Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 16. U.S. Organic Personal Care Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 17. U.S. Organic Personal Care Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 18. Canada Organic Personal Care Products Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 19. Canada Organic Personal Care Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 20. Canada Organic Personal Care Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 21. UK Organic Personal Care Products Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 22. UK Organic Personal Care Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 23. UK Organic Personal Care Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 24. Germany Organic Personal Care Products Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 25. Germany Organic Personal Care Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 26. Germany Organic Personal Care Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 27. France Organic Personal Care Products Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 28. France Organic Personal Care Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 29. France Organic Personal Care Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 30. Italy Organic Personal Care Products Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 31. Italy Organic Personal Care Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 32. Italy Organic Personal Care Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 33. Spain Organic Personal Care Products Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 34. Spain Organic Personal Care Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 35. Spain Organic Personal Care Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 36. RoE Organic Personal Care Products Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 37. RoE Organic Personal Care Products Market estimates & forecasts by

segment 2020-2030 (USD Billion)

TABLE 38. RoE Organic Personal Care Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 39. China Organic Personal Care Products Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 40. China Organic Personal Care Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 41. China Organic Personal Care Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 42. India Organic Personal Care Products Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 43. India Organic Personal Care Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 44. India Organic Personal Care Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 45. Japan Organic Personal Care Products Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 46. Japan Organic Personal Care Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 47. Japan Organic Personal Care Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 48. South Korea Organic Personal Care Products Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 49. South Korea Organic Personal Care Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 50. South Korea Organic Personal Care Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 51. Australia Organic Personal Care Products Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 52. Australia Organic Personal Care Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 53. Australia Organic Personal Care Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 54. RoAPAC Organic Personal Care Products Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 55. RoAPAC Organic Personal Care Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 56. RoAPAC Organic Personal Care Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 57. Brazil Organic Personal Care Products Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 58. Brazil Organic Personal Care Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 59. Brazil Organic Personal Care Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 60. Mexico Organic Personal Care Products Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 61. Mexico Organic Personal Care Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 62. Mexico Organic Personal Care Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 63. RoLA Organic Personal Care Products Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 64. RoLA Organic Personal Care Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 65. RoLA Organic Personal Care Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 66. Saudi Arabia Organic Personal Care Products Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 67. South Africa Organic Personal Care Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 68. RoMEA Organic Personal Care Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 69. 12. List of secondary sources, used in the study of global Organic Personal Care Products Market

TABLE 70. 12. List of primary sources, used in the study of global Organic Personal Care Products Market

TABLE 71. Years considered for the study

TABLE 72. Exchange rates considered

12. List of tables and figures and dummy in nature, final lists may vary in the final deliverable

12. List of figures

FIG 1. Global Organic Personal Care Products Market, research methodology

FIG 2. Global Organic Personal Care Products Market, Market estimation techniques

FIG 3. Global Market size estimates & forecast methods

FIG 4. Global Organic Personal Care Products Market, key trends 2022

FIG 5. Global Organic Personal Care Products Market, growth prospects 2023-2030

FIG 6. Global Organic Personal Care Products Market, porters 5 force model

FIG 7. Global Organic Personal Care Products Market, pest analysis

FIG 8. Global Organic Personal Care Products Market, value chain analysis

FIG 9. Global Organic Personal Care Products Market by segment, 2020 & 2030 (USD Billion)

FIG 10. Global Organic Personal Care Products Market by segment, 2020 & 2030 (USD Billion)

FIG 11. Global Organic Personal Care Products Market by segment, 2020 & 2030 (USD Billion)

FIG 12. Global Organic Personal Care Products Market by segment, 2020 & 2030 (USD Billion)

FIG 13. Global Organic Personal Care Products Market by segment, 2020 & 2030 (USD Billion)

FIG 14. Global Organic Personal Care Products Market, regional snapshot 2020 & 2030

FIG 15. North America Organic Personal Care Products Market 2020 & 2030 (USD Billion)

FIG 16. Europe Organic Personal Care Products Market 2020 & 2030 (USD Billion)

FIG 17. Asia pacific Organic Personal Care Products Market 2020 & 2030 (USD Billion)

FIG 18. Latin America Organic Personal Care Products Market 2020 & 2030 (USD Billion)

FIG 19. Middle East & Africa Organic Personal Care Products Market 2020 & 2030 (USD Billion)

12. List of tables and figures and dummy in nature, final lists may vary in the final deliverable

I would like to order

Product name: Global Organic Personal Care Products Market Size study & Forecast, by Type (Hair Care, Skin Care, Lip Care, Deodorant and Antiperspirant, Bath and Shower, Oral Care, Men's Grooming, Other Types), by Distribution Channel (Supermarkets/Hypermarkets, Specialty Stores, Online Retail Stores, Other Distribution Channels) and Regional Analysis, 2023-2030

Product link: <https://marketpublishers.com/r/GB8E6695DCF5EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GB8E6695DCF5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970