

Global Organic Honey Market Size study with COVID Impact, by Product (Mixed Organic Honey, Manuka Organic Honey, Clover Organic Honey, Other Organic Honey) and Regional Forecasts 2020-2027

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Abstracts

Global Organic Honey Market is valued approximately USD XX billion in 2019 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2020-2027. Organic Honey is a type of natural ripe honey, which usually means raw organic honey. The organic honey is not high in concentration. Organic honey is referred to as honey produced by nectar obtained from bees, which were only fed with flowers of organic growth. Market growth is driven primarily by growing use of honey in several industries, such as the food and beverage, manufacturing of personal care products etc. The health benefits of using organic honey have attracted more consumers to the product which is the main factor driving the growth of the market. Bacteria will not survive in this acidity, according to Molan (2001), and the stickiness of the honey contributes to the destruction on the skin of microorganisms. The health benefits of using the honey include improvising the skin complexion, acne cure and dandruff removal and safety from fungal infections. According to Cosmetics Info (2016), honey can be used as a humectant in cosmetic products to slow down the loss of moisture from a product and also as a fragrance and skin conditioning agent. Fluctuating honey prices is seen as a major restraint to global market growth. As per Economic Times, Honey prices down to 75 Rs per kg on steady domestic output growth. For more than 10 years, honey prices in the US have been rising steadily as a result of low domestic supply.

The regional analysis of global Organic Honey market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. Europe is taking 39% of the market share, followed by North America with 31%. The

consumption market rate in China has a faster growth rate of CAGR by 16.4 percent. The U.S. Department of Agriculture (USDA) has mandated that all manufacturers that produce organic products be USDA-certified to label their products as 'organic.' This could positively influence North America 's demand for and sales of organic honey. During 2017 to 2022, the region is expected to be the fastest growing market for organic honey.

Major market player included in this report are:

Nature Nate's

Rowse

Barkman Honey

Langnese

Little Bee Impex

Glory Bee

Madhava Honey

Sue Bee

Y.S. Organic Bee Farm

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Mixed Organic Honey

Manuka Organic Honey

Clover Organic Honey

Other Organic Honey

By Region:

North America

U.S.

Canada

Europe

UK

Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018

Base year – 2019

Forecast period – 2020 to 2027

Target Audience of the Global Organic Honey Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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COMPANIES MENTIONED

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