

# **Global Organic electronics Market Size study, by Material (Semiconductor, Conductive, Dielectric and Substrate), by Application (Battery, Conductive Ink, Display, Lighting, Logic/Memory, Sensor, OPV, ORFID and Others) and by Regional Forecasts 2017-2025**

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## **Abstracts**

Global Organic electronics Market to reach USD 173.1 billion by 2025.

Global Organic electronics Market valued approximately USD 16.9 billion in 2016 is anticipated to grow with a healthy growth rate of more than 29.5% over the forecast period 2017-2025. Key factors which give growth to the Organic electronics market are growing display applications for the organic electronics market, briskly growing into a scientific and technological revolution.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Material:

Semiconductor

Conductive

Dielectric

Substrate

By Application:

Battery

Conductive Ink

Display

Lighting

Memory

Sensor

OPV

ORFID

Others

By Door Type:

Passenger Door

Emergency Door

Services/Access Door

Cargo Door

Landing Gear Door

Others

By Regions:

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2015

Base year – 2016

Forecast period – 2017 to 2025

Some of the key manufacturers involved in the market are Au Optronics Corporation, Basf, Bayer materials science AG, DuPont, Lg display, Merck KGaA, Novaled GmbH, Samsung display, Sony corporation. Acquisitions and effective mergers are some of the strategies adopted by the key manufacturers. New product launches and continuous technological innovations are the key strategies adopted by the major players.

Target Audience of the Global Organic electronics Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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