

Global Organic Edible Oil Market Size study & Forecast, by Type (Palm Oil, Soybean Oil, Rapeseed Oil, Sunflower Oil, Olive Oil, Coconut oil, Others) by Distribution Channel (Supermarket/Hypermarket, Specialty Store, Convenient Stores, Online Retail Stores, Others), and Regional Analysis, 2023-2030

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Abstracts

Global Organic Edible Oil Market is valued at approximately USD 2.88 billion in 2022 and is anticipated to grow with a healthy growth rate of more than 9.23% over the forecast period 2023-2030. Organic edible oils are vegetable oils that are produced using organic farming practices, which means that they are grown without the use of synthetic fertilizers, pesticides, and other chemicals. The rising consumer awareness regarding the health benefits of organic products, high demand for natural and healthy foods, rising prevalence of chronic diseases, rising government support for organic agriculture, and growing popularity of plant-based diets are the major factors that are soaring the market demand around the world.

In addition, the increasing demand for clean-label and non-GMO ingredients is acting as a catalyzing factor for market growth across the globe. In the present scenario, consumers are becoming more health-conscious and inclining towards the consumption of natural foods. Accordingly, the demand for clean-label products is rising as it shows the list of ingredients utilized to manufacture final product clearly, and these products does not contain artificial ingredients, additives, or genetically modified organisms and are not over-processed. Hence, businesses are launching new products in the market to meet the growing demand for organic, clean-labeled, and preservative-free foods. For instance, in March 2020, Nutiva Inc., a U.S.-based manufacturer of organic plant-based foods, vitamins, and personal care items introduced a new range of organic avocado

oils. The three new products—Organic Extra Virgin Avocado Oil, Organic MCT Oil Blend, and Organic 100% Pure Avocado Oil—were made accessible. New non-GMO certified organic edible oils with USDA organic and vegan certifications claim to be made without chemicals. These products are particularly manufactured for edible purposes such as table top, dressings, and sauces. Thus, these aforementioned factors are propelling the growth of the Organic Edible Oil Market during the estimated period. Moreover, the increasing investment in R&D activities, as well as the rising availability and accessibility of organic products present various lucrative opportunities over the forecasting years. However, the high price of products and the lack of awareness are challenging the market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Organic Edible Oil Market study include Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America dominated the market in 2022 owing to the rising health concern among the population, abundant availability of raw materials, and rising availability of organic products on retail shelves. Whereas, Asia Pacific is expected to grow at the highest CAGR over the forecasting years. The increasing preference toward packaged organic foods, surging demand for healthy cooking oils, and government support for organic agriculture are significantly propelling the market demand across the region.

Major market players included in this report are:

Cargill Inc (U.S.)

Nutiva (U.S.)

Catania Spagna (U.S.)

EFKO Group (Russia)

Aryan International (India)

Adams Group (Canada)

Daabon Organic (Australia)

NOW Foods (U.S.)

B&G Foods, Inc. (U.S.)

Viva Naturals (U.S.)

Recent Developments in the Market:

In October 2022, Natural Grocers, an American family-owned and -operated organic and natural grocery company announced the addition of Organic Extra Virgin Unrefined Coconut Oil in the company's product line. The product is offered in three various sizes, including 17.5 oz, 32 oz, and 48 oz.

In June 2022, Pansari Group, a producer and distributor of plastic packaging products, reintroduced Oreal edible oils with modernized packaging options. The business

manufactures organic cooking oils. The new cold-pressed product includes significant packaging improvements, including virgin food-grade container material, a larger label for unambiguous health claims, and the bottle's opening has also been extended to make oil pouring easier.

Global Organic Edible Oil Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Type, Distribution Channel, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Palm Oil

Soybean Oil

Rapeseed Oil

Sunflower Oil

Olive Oil

Coconut oil

Others

By Distribution Channel:

Supermarket/Hypermarket

Specialty Store

Convenient Stores
Online Retail Stores
Others
By Region:

North America
U.S.
Canada

Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC

Latin America
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Mexico

Middle East & Africa
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Rest of Middle East & Africa

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