

Global Organic Deodorant Market Size study, by Product Type (Roll Ons, Sticks/Creams and Sprays), by Distribution Channel (Supermarkets/Hypermarkets, Convenience Stores and Online) and Regional Forecasts 2021-2027

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Abstracts

Global Organic Deodorant Market is valued approximately at USD 85.79 Billion in 2020 and is anticipated to grow with a healthy growth rate of more than 14.10% over the forecast period 2021-2027. The packaging of perfumes & fragrances has become the most crucial part of their marketing. The global Organic Deodorant market is being driven by growing demand for organic personal care for chemical free hygiene. According to Statista, the market value for natural & organic cosmetics and personal care worldwide is projected to reach from USD 34.5 billion in 2018 to USD 54.5 billion by 2027. The other important driving factor is the growth in e-commerce sales which promotes adoption of new products in the market. According to the United Nations Conference on Trade and Development, the e-commerce sales have seen an increase from 25.64 trillion in 2018 to 26.67 trillion in 2019. Furthermore, the growing disposable income, rising popularity of plant-based beauty and hygiene products and rising awareness regarding the health benefits of chemical-free products will provide new opportunities for the global Organic Deodorant industry. However, high prices of products may impede market growth over the forecast period of 2021-2027.

The important regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World are segmented for regional analysis of the global Organic Deodorant Market. Europe is the leading region across the world in terms of market share due to presence of established large companies and adoption of luxurious products in the region. Whereas Asia Pacific is anticipated to exhibit the highest CAGR over the forecast period 2021-2027, due to the increasing consumption of personal grooming

products and growing product launches in the region.

Major market player included in this report are:

Unilever PLC

Elsa's Organic Skin Foods

Alverde

SPEICK Natural Cosmetics

Weleda

Lavera

Sebamed

Lavanila Laboratories

Indus Valley

Erbaviva

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type:

Roll Ons

Sticks/Creams

Sprays

By Distribution Channel:

Supermarkets/Hypermarkets

Convenience Stores

Online

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019
Base year – 2020
Forecast period – 2021 to 2027.

Target Audience of the Global Organic Deodorant Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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