

Global Organic Cosmetics Market Size study, by Product type (facial care, body care, hair care) by distribution Channel (Supermarkets/Hypermarkets, Convenience Stores, Specialist Stores, Online Retail Stores) and Regional Forecasts 2021-2027

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Abstracts

Global Organic Cosmetics Market is valued approximately USD 10.53 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 5.0% over the forecast period 2021-2027.

Organic Cosmetics is generally defined as the product which are made naturally or with the natural extract of nature. Mostly, it is believed that these products are more skin friendly and beneficial for the body and skin. Also these products are made naturally that is they barely has any side effect.

Concerns regarding beauty and appearance among individuals have increased the popularity of cosmetics products. As well as growing preferences for natural and organic ingredients in cosmetics is a driven factor for the market.

In 2019, Forrest Essential has found its naturally made product, which is enriched with natural ingredients and special serum formula, enhancing and rejuvenates both lips and eyes. In 2019, The French division of the international brand, Garnier, set in motion, a new 'Garnier Bio' organic skincare line in France. It collaborated with the ecological NGO foundation, Good Planet. The motive is to work along with the French farmers in developing agroforestry in line with the rules and norms of the French Agroforestry Association.

Short shelf-life of these organic product and the trend of using modern cosmetics is a limiting factor for the market. However, demand for chemical free product has increased and people are moving forward to organic product is a new trend nowadays. This shows a great growth of market in forthcoming period.

The regional analysis of global Organic Cosmetics Market is considered for the key

regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. Among these regions, North America is dominating the overall organic cosmetics market owing to the higher percentage of health-focused population in the country. While, Europe is considerably holding a remarkably large market share admitting to the presence of major market players in the region.

Major market player included in this report are:

The Hain Celestial group
Johnson & Johnson
Botanic Organic, LLC
Eminence Organic Skin Care
Loreal SA
The Estee Lauder Company, Inc
Bare Escentuals, Inc
Aubrey Organics
Natures Gate

AVEDA

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the Industrial within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Facial care
Body care
Hair care

By Distribution Channel:

Supermarkets/Hypermarkets
Convenience Stores
Specialist Stores
Online Retail Stores

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoASIA PACIFIC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027

Target Audience of the Global Organic Cosmetics Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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