

Global Organic Coffee Market Size Study, by Origin (Coffea Arabica, Coffea Canephora), by Roast (Light, Medium, Dark), by Type (Fair Trade Coffee, Gourmet Coffee, Espresso Coffee, Coffee Pods), by End Users (Food and Beverage, Cosmetics, Personal Care, Pharmaceuticals), by Distribution Channel (Online, Offline, Supermarkets, Hypermarkets, Independent Retailers, Convenience Stores, Specialist Retailers, Others), and Regional Forecasts 2022-2032

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Abstracts

Global Organic Coffee Market is valued at USD 7.99 billion in 2023 and is projected to grow at a CAGR of 8.40% during the forecast period 2024-2032. Organic coffee refers to coffee grown without the use of synthetic pesticides, herbicides, or fertilizers. Instead, it relies on natural farming methods that prioritize soil health, biodiversity, and sustainable practices. Organic certification ensures that strict standards are met throughout the cultivation and processing stages, offering consumers a product that is free from harmful chemicals and produced with environmental consciousness.

The growing health consciousness among consumers is a significant driver for the organic coffee market. Organic coffee is perceived as a healthier option due to its cultivation without synthetic pesticides or fertilizers, reducing the risk of chemical residues in the final product. Moreover, organic farming practices often result in higher nutrient content and antioxidants in coffee beans, further enhancing their health benefits. As consumers become more mindful of their dietary choices and seek out natural, wholesome products, the demand for organic coffee continues to rise, driving market growth and expansion. The organic coffee market is also buoyed by increased

regulatory support. Certifications such as USDA Organic and Fair Trade provide consumers with confidence in the organic coffee they purchase, fostering trust and driving demand. However, the market faces challenges such as the higher cost of organic coffee and the limited supply of organic coffee.

The key regions considered for the Global Organic Coffee Market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is a dominating region in the Global Organic Coffee Market in terms of revenue. The market growth in the region is being attributed due to heightened consumer consciousness about health benefits, a growing preference for organic goods over conventional ones, and an increasing demand for organic products overall in the region. Whereas, the market in Asia Pacific is anticipated to grow at the fastest rate over the forecast period fueled by a surge in demand for organic coffee across diverse end-use industries. This demand reflects shifting consumer preferences towards healthier and more sustainable products.

Major market players included in this report are:

Gourmesso (U.S.)
Harney & Sons Fine Teas (U.S.)
Dualit (U.K.)
Dilmah Ceylon Tea Company PLC (Sri Lanka)
Ippodo Tea (China)
Tranquini (U.S.)
Chillbev (U.S.)
Som Sleep (U.S.)
Phi Drinks, Inc. (U.S.)
BevNet (U.S.)
The Coffee Bean & Tea Leaf (U.S.)
Unilever (U.K.)
Nestlé SA (Switzerland)
Burke Brands LLC.
Rogers Family Company

The detailed segments and sub-segment of the market are explained below:

By Origin:

Coffea Arabica
Coffea Canephora

By Roast:

Light
Medium
Dark

By Type:

Fair Trade Coffee
Gourmet Coffee
Espresso Coffee
Coffee Pods

By End Users:

Food and Beverage
Cosmetics
Personal Care
Pharmaceuticals

By Distribution Channel:

Online
Offline
Supermarkets
Hypermarkets
Independent Retailers
Convenience Stores
Specialist Retailers
Others

By Region:

North America
U.S.
Canada

Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of Latin America

Middle East & Africa

Saudi Arabia

South Africa

RoMEA

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

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