

Global Organic Bedding Market Size study, By Type (Mattress, Bed Linen, Pillows, Blankets, Others), and Regional Forecasts 2022-2028

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Abstracts

Global Organic Bedding Market is valued approximately USD XX million in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. Organic Bedding can be defined as bedding products which are made without harsh chemical additives like wrinkle resistant treatments that release formaldehyde. Organic bedding is made with Global Organic Textile Standard (GOTS) certified cotton. Organic cotton sheets are anti-allergic to a great extent due to the absence of chemical preservatives. The rising inclination towards sustainable products and increasing incidences of fibromyalgia cases as well as recent product innovations from leading market players are factors that are accelerating the global market demand. For instance, as per Statista – In 2019, in United States, sales of sustainable products were estimated at USD 142.3 billion, and the sales were increased to USD 150.1 billion in 2021. Furthermore, in March 2022, Oakham, England based Woolroom, launched its first-ever organic washable wool bedding line. . The new collection offers various products such as wool pillows, wool mattress protector, and wool mattress pad among others. These new products are Global Organic Textile Standard (GOTS) certified. Also, growing commercial construction activities and rapid urbanization and rising disposable income are anticipated to act as a catalyzing factor for the market demand during the forecast period. However, high cost associated with organic bedding products and lack of awareness towards organic bedding solutions impede the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Organic Bedding Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America is the leading region across the world in terms of market share owing to the growing adoption of a healthier lifestyle and increasing demand for organic mattresses.

Whereas, Asia Pacific is anticipated to exhibit a significant growth rate over the forecast period 2022-2028. Factors such as growing residential construction sector and increasing penetration of leading market players in the region, would create lucrative growth prospects for the Organic Bedding Market across the North Asia Pacific region.

Major market players included in this report are:

Boll and Branch

Coyuchi

Good Night Naturals

L.L.Bean

Magnolia Organics

Parachute Home

SOL Organics

The Company Store

The Natural Sleep Store

The Organic Mattress

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type

Mattress

Bed Linen

Pillows

Blankets

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Organic Bedding Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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