

Global Organic Bar Soap Market Size study & Forecast, by Distribution Channel (Supermarkets/Hypermarkets, General Stores and online) by End User (Household, Commercial) and Regional Analysis, 2023-2030

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Abstracts

Global Organic Bar Soap Market is valued approximately at USD 2 billion in 2022 and is anticipated to grow with a growth rate of more than 8.2% over the forecast period 2023-2030. Organic bar soap is a wholesome and sustainable cleansing product crafted with carefully selected organic ingredients. It is meticulously created without the use of synthetic additives, harsh chemicals, or artificial fragrances commonly found in mass-produced soaps. Instead, organic bar soap harnesses the power of nature through nourishing plant-based oils like coconut, olive, or shea butter, which are combined with natural essential oils for a delightful scent. This thoughtfully crafted soap not only provides a gentle and moisturizing cleansing experience but also promotes a healthier environment as it is made with sustainably sourced and produced ingredients, making it an ideal choice for individuals who prioritize both their well-being and the planet's. The factors driving the growth of Organic Bar Soap Market are increasing awareness about the benefits of organic soap, increasing interest of millennials towards organic products and the growing health and wellness trend among consumers.

According to a survey conducted by Statista, it was seen that the revenue generated by companies dealing with organic skin and beauty care industries is approximately 485 million Swedish kronor. By 2025, it's anticipated that the revenue will reach about one billion Swedish kronor. The increasing interest of millennials towards organic products is also boosting the growth of the market. According to a survey done by AlixPartners, the millennials choose cosmetics and personal care items made with natural or organic materials that were obtained and produced in accordance with ethical and

environmental standards. Moreover, the product innovation and the growth in online retails and e-commerce is expected to create lucrative opportunities for the market in the coming years. However, the high cost of Organic Bar Soap stifles market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Organic Bar Soap Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. Asia Pacific dominated the market in 2022 owing to the factors such as consumer's growing concern for skin infections and the increasing awareness of the benefits of the organic soap as compared to the synthetic soaps. One of the key factors driving demand growth during the forecast period is expected to be the emergence of organic soaps with a variety of natural scents. However, Middle East and Africa is expected to grow significantly during the forecast period, owing to rising demand for organic products. The growing popularity of 'skin care as health' products contributes to increasing demand for organic and natural products. Anti-aging, anti-pollution, and anti-stress products are thus becoming quite popular.

Major market player included in this report are:

Sappo Hill Soapworks
Auromere Ayurvedic Imports
Rocky Mountain Soap Company
Vermont Soap
Dr. Woods Naturals
Nourish Organic
The Seaweed Bath Company
Khadi Natural
Neal's Yard (natural Remedies) Limited
Bali Soap

Recent Developments in the Market:

In June 2022, Bio-D launched a new line of soap bars that were created entirely from natural materials and contain more than 65% certified organic items. The packaging was also 100% recyclable.

In October 2020, Unilever acquired Sundial Brands, parent company of She Moisture.

Global Organic Bar Soap Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Distribution Channel, End User, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Distribution Channel:

Supermarkets/Hypermarkets

General Stores and Online

By End User:

Household

Commercial

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

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