

Global Organic Acai Juice Market Size study & Forecast, by Packaging Type (Sterile Filled Bag-in-box, Plastic Drum, Plastic Container, Stainless Steel Container, and Steel Drum), by Distribution Channel {Direct and Indirect}, by End Use (Horeca and Household) and Regional Analysis, 2022-2029

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Abstracts

Global Organic Acai Juice Market is valued at approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2022-2029. Acai berry is a small blackish-purple fruit that has numerous health benefits. Organic acai juice is made from raw acai berries, as the name implies. Acai is regarded as a superfood due to its high antioxidant and fibre content, which aids in the prevention of certain diseases. The increasing demand for organic beverages and growing preference towards organic & natural sources of nutrients are key factors driving the market growth.

The increasing demand for organic beverages is contributing towards the growth of the Global Organic Acai Juice Market. For instance – in 2021, the U.S. consumption of organic beverages amounted to 2.5 billion U.S. dollars and is forecasted to reach 12.8 billion dollars by 2025. Also, the rising number of hotels, restaurants, and caf? and the growing availability of ready-to-drink juices supplement. However, the high cost associated with Organic Acai Juice hinders the market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Organic Acai Juice Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America dominated the market in terms of revenue, owing to the increasing demand for

plant-based beverages as well as the rising popularity of quick-service restaurants in the region. Whereas Asia Pacific is expected to grow with the highest CAGR during the forecast period, owing to factors such as rising demand for packaged beverages as well as the increasing number of packaged organic beverages offered by leading market players in the region would offer lucrative growth prospectus for the market over the forecast period.

Major market player included in this report are:

Sambazon Inc.

Zola

Biovea

R.W. Knudsen Family

Organic Rainforest SAC

Organique Acai USA

A?a? Berry Foods

Acai Roots, Inc.

The Berry Company Limited

Nossa ! Fruits SAS

Recent Developments in the Market:

In November 2022, Tropical A?a?. has launched A?a? Bowl in a Bag, liquid organic acai pulp. This new product from the company is a premium-grade organic product.

Global Organic Acai Juice Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Packaging Type, Distribution Channel, End Use, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Packaging Type

- Sterile Filled Bag-in-box

- Plastic Drum

- Plastic Container

 - Stainless Steel Container

 - Steel Drum

By Distribution Channel

- Direct

- Indirect

By End Use

- HoReCa

- Household

By Region:

- North America

 - U.S.

 - Canada

- Europe

 - UK

 - Germany

 - France

 - Spain

 - Italy

 - ROE

- Asia Pacific

 - China

 - India

 - Japan

 - Australia

 - South Korea

 - RoAPAC

- Latin America

 - Brazil

Mexico

RoLA

Rest of the World

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