

# **Global Oral Transmucosal Drugs Market Size Study, by Product Type (Tablets, Films, Liquid & Spray, Other Product Types), by Route of Administration (Sublingual Mucosa, Buccal Mucosa, Other Routes of Administration), by Indication (Opioid Dependence, Nausea and Vomiting, Erectile Dysfunction, Neurological Disorders, Other Indications), by Distribution Channel (Hospital Pharmacies, Retail Pharmacies, Online Pharmacies), and Regional Forecasts 2022-2032**

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## **Abstracts**

Global Oral Transmucosal Drugs Market is valued at approximately USD 34.37 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 6.71% over the forecast period 2024-2032. Oral transmucosal drugs are a unique class of medications administered through the mucous membranes in the mouth, such as the buccal or sublingual areas. This method of drug delivery ensures that the medication is directly absorbed into the bloodstream, bypassing the gastrointestinal tract and liver, which enhances bioavailability and provides a faster onset of action. Such drugs are often employed in pain management, hormone replacement therapy, and conditions requiring rapid systemic effects. They present a non-invasive alternative to injections and traditional oral tablets.

The Global Oral Transmucosal Drugs Market growth is propelled by the rising demand for oral transmucosal drugs, driven by the increasing prevalence of chronic diseases. Innovations in drug delivery technologies further fuel market expansion, making these

medications more effective and accessible. Moreover, rising investments in pharmaceutical R&D are anticipated to create lucrative opportunities for the market. However, the market faces challenges such as stringent regulatory requirements for drug approval and high costs associated with research and development activities.

The key regions considered for the Global Oral Transmucosal Drugs Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. In 2023, North America dominated the oral transmucosal drugs market, holding the largest market share. This dominance is expected to continue throughout the forecast period, supported by a favorable regulatory environment that encourages pharmaceutical companies to invest in research and development of these medications, thereby fueling demand. Furthermore, the market in Asia Pacific is anticipated to develop at the fastest rate over the forecast period 2024-2032.

Major market players included in this report are:

Aquestive Therapeutics, Inc

Jazz Pharmaceuticals, plc.

Pfizer Inc.

C.L.Pharm Co., Ltd.

Cure Pharmaceutical

IntelGenx Technologies Corp

NAL Pharma

Novartis AG

Teva Pharmaceutical Industries Limited

ZIM Laboratories Limited

The detailed segments and sub-segment of the market are explained below:

By Product Type:

*Global Oral Transmucosal Drugs Market Size Study, by Product Type (Tablets, Films, Liquid & Spray, Other Produ...*

Tablets

Films

Liquid & Spray

Other Product Types

By Route of Administration:

Sublingual Mucosa

Buccal Mucosa

Other Routes of Administration

By Indication:

Opioid Dependence

Nausea and Vomiting

Erectile Dysfunction

Neurological Disorders

Other Indications

By Distribution Channel:

Hospital Pharmacies

Retail Pharmacies

Online Pharmacies

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

## Latin America

Brazil

Mexico

RoLA

## Middle East & Africa

Saudi Arabia

South Africa

RoMEA

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

## Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market

approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market

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