

# **Global Optical Transceiver Market Size Study & Forecast, by Transmission Rate (Less than 10 Gbps, 10 Gbps to 40 Gbps, 41 Gbps to 100 Gbps, Beyond 100 Gbps), By Transmission Distance (Short Distance, Long Distance), By Form Factor (SFP, SFP+, CFP, QSFP, Others (XFP, CXP, and others)), By Application (Telecommunication, Data Centers, Enterprise Networking, Others), and Regional Analysis, 2023-2030**

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## **Abstracts**

Global Optical Transceiver Market is valued approximately at USD 9.39 billion in 2022 and is anticipated to grow with a healthy growth rate of more than 17% over the forecast period 2023-2030. An optical transceiver is a compact electronic device utilized in telecommunications and networking to transmit and receive data via optical signals. It serves as a crucial intermediary between electrical and optical systems, converting electrical signals into optical signals for transmission over fiber optic cables, and vice versa. Optical transceivers play a vital role in modern data transmission infrastructure by enabling high-speed, long-distance communication with minimal signal loss and electromagnetic interference. Optical transceivers are essential components that facilitate the efficient and reliable exchange of data across vast networks, contributing to the seamless operation of telecommunications systems and internet connectivity worldwide. The surge in demand for compact and energy-efficient transceivers, growth in the importance of mega data centers, as well as growing focus on 5G network the most prominent factors that are propelling the market demand across the globe.

In addition, the surge in mobile data traffic can be primarily attributed to the expanding

user base of smartphones, the proliferation of data-intensive applications, and the growing trend of social media video streaming among users. For instance, according to Statista, in 2021, total number of smartphone subscriptions was estimated to account with 6,269 million worldwide and the amount is continuously growing and likely to reach to 7,690 million by 2027. This overall upsurge in data consumption drives the demand for transceivers capable of managing the escalating data volumes effectively. In the dynamic landscape of data communication, transceivers assume a critical role, facilitating the seamless transmission of information across vast distances with minimal latency and maximum speed. Optical transceivers serve as indispensable connectors between electronic and optical signals, enabling the precise and reliable transfer of data through optical fibers. Their ability to ensure long-distance transmission with unparalleled precision and reliability underscores their importance in sustaining the efficiency and functionality of modern communication networks. Thus, increasing adoption of smart devices and rise in data traffic further acts as a primary factor that is stipulating the demand of the optical transceiver in the global market. Moreover, the rise in expansion of telecom infrastructure in developing economies, as well as the increasing demand for cloud-based services presents various lucrative opportunities over the forecast years. However, the increase in network complexity, along with the device compatibility and sustainability issues are hindering the market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Optical Transceiver Market study include Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America dominated the market in 2022 with largest market share owing to the highly developed telecommunications infrastructure, rise in adoption of 5G technology, the concentration of major industry players, and rapid expansion of data center facilities. Whereas, Asia Pacific region is expected to grow at the highest CAGR over the forecast years. The increasing cloud adoption, accelerated deployment of 5G technology, surging demand for high-speed internet services, and the expansion of data center infrastructure are significantly propelling the market demand across the region. According to insights from GSMA, the Asia Pacific region witnessed a boost of over 1.73 billion unique mobile subscribers in 2022, with projections indicating an anticipated addition of USD 130 billion to the region's economy by 2030.

Major market players included in this report are:

Coherent Corp. (U.S.)

InnoLight Technology (China)

HiSilicon Optoelectronics Co., Ltd. (China)

Cisco Systems, Inc. (U.S.)

Broadcom Inc. (U.S.)

Eoptolink Technology Inc., Ltd. (China)

Accelink Technology Co. Ltd (China)

Molex, LLC (U.S.)

ATOP Corporation (China)

Lumentum Operations LLC (U.S.)

#### Recent Developments in the Market:

In November 2023, Lumentum Operations LLC, a prominent producer of optical and photonic technologies, completed the acquisition of Cloud Light Technology Limited, a manufacturer specializing in optical fiber transceivers and solutions, at a transaction value around USD 750 million. This strategic initiative is poised to significantly enhance Lumentum's revenue from cloud data center infrastructure.

In September 2023, Tower Semiconductor, a leading semiconductor manufacturer, partnered with InnoLight Technology to develop advanced high-speed optical transceivers utilizing Tower's Silicon Photonics process platform (PH18). These new transceivers are designed to address the growing requirements of data center and telecommunication applications.

In February 2023, Hamamatsu Photonics K.K. developed the optical transceiver P16671-01AS, utilizing advanced opto-semiconductor manufacturing technology capable of transmitting data at 1.25 Gbps. This cutting-edge transceiver is specifically engineered to meet the demanding requirements of scientific, medical, and semiconductor manufacturing equipment applications.

#### Global Optical Transceiver Market Report Scope:

*Global Optical Transceiver Market Size Study & Forecast, by Transmission Rate (Less than 10 Gbps, 10 Gbps to 4...*

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Transmission Rate, Transmission Distance, Form Factor, Application, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Transmission Rate:

Less than 10 Gbps

10 Gbps to 40 Gbps

41 Gbps to 100 Gbps

Beyond 100 Gbps

By Transmission Distance:

Short Distance

Long Distance

By Form Factor:

SFP

SFP+

CFP

QSFP

Others (XFP, CXP, and others)

By Application:

Telecommunication

Data Centers

Enterprise Networking

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

## Contents

### CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2030 (USD Billion)
  - 1.2.1. Optical Transceiver Market, by region, 2020-2030 (USD Billion)
  - 1.2.2. Optical Transceiver Market, by Transmission Rate, 2020-2030 (USD Billion)
  - 1.2.3. Optical Transceiver Market, by Transmission Distance, 2020-2030 (USD Billion)
  - 1.2.4. Optical Transceiver Market, by Form Factor, 2020-2030 (USD Billion)
  - 1.2.5. Optical Transceiver Market, by Application, 2020-2030 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### CHAPTER 2. GLOBAL OPTICAL TRANSCEIVER MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Industry Evolution
  - 2.2.2. Scope of the Study
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### CHAPTER 3. GLOBAL OPTICAL TRANSCEIVER MARKET DYNAMICS

- 3.1. Optical Transceiver Market Impact Analysis (2020-2030)
  - 3.1.1. Market Drivers
    - 3.1.1.1. Increase in adoption of smart devices and rise in data traffic
    - 3.1.1.2. Rising focus on 5G network
  - 3.1.2. Market Challenges
    - 3.1.2.1. Network complexity
    - 3.1.2.2. Device compatibility and sustainability issues
  - 3.1.3. Market Opportunities
    - 3.1.3.1. Rise in the expansion of telecom infrastructure in developing economies
    - 3.1.3.2. Increasing demand for cloud-based services

### CHAPTER 4. GLOBAL OPTICAL TRANSCEIVER MARKET: INDUSTRY ANALYSIS



- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers
  - 4.1.2. Bargaining Power of Buyers
  - 4.1.3. Threat of New Entrants
  - 4.1.4. Threat of Substitutes
  - 4.1.5. Competitive Rivalry
- 4.2. Porter's 5 Force Impact Analysis
- 4.3. PEST Analysis
  - 4.3.1. Political
  - 4.3.2. Economic
  - 4.3.3. Social
  - 4.3.4. Technological
  - 4.3.5. Environmental
  - 4.3.6. Legal
- 4.4. Top investment opportunity
- 4.5. Top winning strategies
- 4.6. COVID-19 Impact Analysis
- 4.7. Disruptive Trends
- 4.8. Industry Expert Perspective
- 4.9. Analyst Recommendation & Conclusion

## **CHAPTER 5. GLOBAL OPTICAL TRANSCEIVER MARKET, BY TRANSMISSION RATE**

- 5.1. Market Snapshot
- 5.2. Global Optical Transceiver Market by Transmission Rate, Performance - Potential Analysis
- 5.3. Global Optical Transceiver Market Estimates & Forecasts by Transmission Rate 2020-2030 (USD Billion)
- 5.4. Optical Transceiver Market, Sub Segment Analysis
  - 5.4.1. Less than 10 Gbps
  - 5.4.2. 10 Gbps to 40 Gbps
  - 5.4.3. 41 Gbps to 100 Gbps
  - 5.4.4. Beyond 100 Gbps

## **CHAPTER 6. GLOBAL OPTICAL TRANSCEIVER MARKET, BY TRANSMISSION DISTANCE**

- 6.1. Market Snapshot
- 6.2. Global Optical Transceiver Market by Transmission Distance, Performance - Potential Analysis
- 6.3. Global Optical Transceiver Market Estimates & Forecasts by Transmission Distance 2020-2030 (USD Billion)
- 6.4. Optical Transceiver Market, Sub Segment Analysis
  - 6.4.1. Short Distance
  - 6.4.2. Long Distance

## **CHAPTER 7. GLOBAL OPTICAL TRANSCEIVER MARKET, BY FORM FACTOR**

- 7.1. Market Snapshot
- 7.2. Global Optical Transceiver Market by Form Factor, Performance - Potential Analysis
- 7.3. Global Optical Transceiver Market Estimates & Forecasts by Form Factor 2020-2030 (USD Billion)
- 7.4. Optical Transceiver Market, Sub Segment Analysis
  - 7.4.1. SFP
  - 7.4.2. SFP+
  - 7.4.3. CFP
  - 7.4.4. QSFP
  - 7.4.5. Others

## **CHAPTER 8. OPTICAL TRANSCEIVER MARKET, BY APPLICATION**

- 8.1. Market Snapshot
- 8.2. Global Optical Transceiver Market by Application, Performance - Potential Analysis
- 8.3. Global Optical Transceiver Market Estimates & Forecasts by Application 2020-2030 (USD Billion)
- 8.4. Optical Transceiver Market, Sub Segment Analysis
  - 8.4.1. Telecommunication
  - 8.4.2. Data Centers
  - 8.4.3. Enterprise Networking
  - 8.4.4. Others

## **CHAPTER 9. GLOBAL OPTICAL TRANSCEIVER MARKET, REGIONAL ANALYSIS**

- 9.1. Top Leading Countries
- 9.2. Top Emerging Countries

### 9.3. Optical Transceiver Market, Regional Market Snapshot

### 9.4. North America Optical Transceiver Market

#### 9.4.1. U.S. Optical Transceiver Market

##### 9.4.1.1. Transmission Rate breakdown estimates & forecasts, 2020-2030

##### 9.4.1.2. Transmission Distance breakdown estimates & forecasts, 2020-2030

##### 9.4.1.3. Form Factor breakdown estimates & forecasts, 2020-2030

##### 9.4.1.4. Application breakdown estimates & forecasts, 2020-2030

#### 9.4.2. Canada Optical Transceiver Market

### 9.5. Europe Optical Transceiver Market Snapshot

#### 9.5.1. U.K. Optical Transceiver Market

#### 9.5.2. Germany Optical Transceiver Market

#### 9.5.3. France Optical Transceiver Market

#### 9.5.4. Spain Optical Transceiver Market

#### 9.5.5. Italy Optical Transceiver Market

#### 9.5.6. Rest of Europe Optical Transceiver Market

### 9.6. Asia-Pacific Optical Transceiver Market Snapshot

#### 9.6.1. China Optical Transceiver Market

#### 9.6.2. India Optical Transceiver Market

#### 9.6.3. Japan Optical Transceiver Market

#### 9.6.4. Australia Optical Transceiver Market

#### 9.6.5. South Korea Optical Transceiver Market

#### 9.6.6. Rest of Asia Pacific Optical Transceiver Market

### 9.7. Latin America Optical Transceiver Market Snapshot

#### 9.7.1. Brazil Optical Transceiver Market

#### 9.7.2. Mexico Optical Transceiver Market

### 9.8. Middle East & Africa Optical Transceiver Market

#### 9.8.1. Saudi Arabia Optical Transceiver Market

#### 9.8.2. South Africa Optical Transceiver Market

#### 9.8.3. Rest of Middle East & Africa Optical Transceiver Market

## **CHAPTER 10. COMPETITIVE INTELLIGENCE**

### 10.1. Key Company SWOT Analysis

#### 10.1.1. Company

#### 10.1.2. Company

#### 10.1.3. Company

### 10.2. Top Market Strategies

### 10.3. Company Profiles

#### 10.3.1. Coherent Corp. (U.S.)

- 10.3.1.1. Key Information
- 10.3.1.2. Overview
- 10.3.1.3. Financial (Subject to Data Availability)
- 10.3.1.4. Product Summary
- 10.3.1.5. Recent Developments
- 10.3.2. InnoLight Technology (China)
- 10.3.3. HiSilicon Optoelectronics Co., Ltd. (China)
- 10.3.4. Cisco Systems, Inc. (U.S.)
- 10.3.5. Broadcom Inc. (U.S.)
- 10.3.6. Eoptolink Technology Inc., Ltd. (China)
- 10.3.7. Accelink Technology Co. Ltd (China)
- 10.3.8. Molex, LLC (U.S.)
- 10.3.9. ATOP Corporation (China)
- 10.3.10. Lumentum Operations LLC (U.S.)

## **CHAPTER 11. RESEARCH PROCESS**

- 11.1. Research Process
  - 11.1.1. Data Mining
  - 11.1.2. Analysis
  - 11.1.3. Market Estimation
  - 11.1.4. Validation
  - 11.1.5. Publishing
- 11.2. Research Attributes
- 11.3. Research Assumption

## List Of Tables

### LIST OF TABLES

TABLE 1. Global Optical Transceiver Market, report scope

TABLE 2. Global Optical Transceiver Market estimates & forecasts by Region  
2020-2030 (USD Billion)

TABLE 3. Global Optical Transceiver Market estimates & forecasts by Transmission  
Rate 2020-2030 (USD Billion)

TABLE 4. Global Optical Transceiver Market estimates & forecasts by Transmission  
Distance 2020-2030 (USD Billion)

TABLE 5. Global Optical Transceiver Market estimates & forecasts by Form Factor  
2020-2030 (USD Billion)

TABLE 6. Global Optical Transceiver Market estimates & forecasts by Application  
2020-2030 (USD Billion)

TABLE 7. Global Optical Transceiver Market by segment, estimates & forecasts,  
2020-2030 (USD Billion)

TABLE 8. Global Optical Transceiver Market by region, estimates & forecasts,  
2020-2030 (USD Billion)

TABLE 9. Global Optical Transceiver Market by segment, estimates & forecasts,  
2020-2030 (USD Billion)

TABLE 10. Global Optical Transceiver Market by region, estimates & forecasts,  
2020-2030 (USD Billion)

TABLE 11. Global Optical Transceiver Market by segment, estimates & forecasts,  
2020-2030 (USD Billion)

TABLE 12. Global Optical Transceiver Market by region, estimates & forecasts,  
2020-2030 (USD Billion)

TABLE 13. Global Optical Transceiver Market by segment, estimates & forecasts,  
2020-2030 (USD Billion)

TABLE 14. Global Optical Transceiver Market by region, estimates & forecasts,  
2020-2030 (USD Billion)

TABLE 15. Global Optical Transceiver Market by segment, estimates & forecasts,  
2020-2030 (USD Billion)

TABLE 16. Global Optical Transceiver Market by region, estimates & forecasts,  
2020-2030 (USD Billion)

TABLE 17. U.S. Optical Transceiver Market estimates & forecasts, 2020-2030 (USD  
Billion)

TABLE 18. U.S. Optical Transceiver Market estimates & forecasts by segment  
2020-2030 (USD Billion)

TABLE 19. U.S. Optical Transceiver Market estimates & forecasts by segment  
2020-2030 (USD Billion)

TABLE 20. Canada Optical Transceiver Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 21. Canada Optical Transceiver Market estimates & forecasts by segment  
2020-2030 (USD Billion)

TABLE 22. Canada Optical Transceiver Market estimates & forecasts by segment  
2020-2030 (USD Billion)

TABLE 23. UK Optical Transceiver Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 24. UK Optical Transceiver Market estimates & forecasts by segment  
2020-2030 (USD Billion)

TABLE 25. UK Optical Transceiver Market estimates & forecasts by segment  
2020-2030 (USD Billion)

TABLE 26. Germany Optical Transceiver Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 27. Germany Optical Transceiver Market estimates & forecasts by segment  
2020-2030 (USD Billion)

TABLE 28. Germany Optical Transceiver Market estimates & forecasts by segment  
2020-2030 (USD Billion)

TABLE 29. France Optical Transceiver Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 30. France Optical Transceiver Market estimates & forecasts by segment  
2020-2030 (USD Billion)

TABLE 31. France Optical Transceiver Market estimates & forecasts by segment  
2020-2030 (USD Billion)

TABLE 32. Italy Optical Transceiver Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 33. Italy Optical Transceiver Market estimates & forecasts by segment  
2020-2030 (USD Billion)

TABLE 34. Italy Optical Transceiver Market estimates & forecasts by segment  
2020-2030 (USD Billion)

TABLE 35. Spain Optical Transceiver Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 36. Spain Optical Transceiver Market estimates & forecasts by segment  
2020-2030 (USD Billion)

TABLE 37. Spain Optical Transceiver Market estimates & forecasts by segment  
2020-2030 (USD Billion)

TABLE 38. RoE Optical Transceiver Market estimates & forecasts, 2020-2030 (USD

Billion)

TABLE 39. RoE Optical Transceiver Market estimates & forecasts by segment  
2020-2030 (USD Billion)

TABLE 40. RoE Optical Transceiver Market estimates & forecasts by segment  
2020-2030 (USD Billion)

TABLE 41. China Optical Transceiver Market estimates & forecasts, 2020-2030 (USD  
Billion)

TABLE 42. China Optical Transceiver Market estimates & forecasts by segment  
2020-2030 (USD Billion)

TABLE 43. China Optical Transceiver Market estimates & forecasts by segment  
2020-2030 (USD Billion)

TABLE 44. India Optical Transceiver Market estimates & forecasts, 2020-2030 (USD  
Billion)

TABLE 45. India Optical Transceiver Market estimates & forecasts by segment  
2020-2030 (USD Billion)

TABLE 46. India Optical Transceiver Market estimates & forecasts by segment  
2020-2030 (USD Billion)

TABLE 47. Japan Optical Transceiver Market estimates & forecasts, 2020-2030 (USD  
Billion)

TABLE 48. Japan Optical Transceiver Market estimates & forecasts by segment  
2020-2030 (USD Billion)

TABLE 49. Japan Optical Transceiver Market estimates & forecasts by segment  
2020-2030 (USD Billion)

TABLE 50. South Korea Optical Transceiver Market estimates & forecasts, 2020-2030  
(USD Billion)

TABLE 51. South Korea Optical Transceiver Market estimates & forecasts by segment  
2020-2030 (USD Billion)

TABLE 52. South Korea Optical Transceiver Market estimates & forecasts by segment  
2020-2030 (USD Billion)

TABLE 53. Australia Optical Transceiver Market estimates & forecasts, 2020-2030  
(USD Billion)

TABLE 54. Australia Optical Transceiver Market estimates & forecasts by segment  
2020-2030 (USD Billion)

TABLE 55. Australia Optical Transceiver Market estimates & forecasts by segment  
2020-2030 (USD Billion)

TABLE 56. RoAPAC Optical Transceiver Market estimates & forecasts, 2020-2030  
(USD Billion)

TABLE 57. RoAPAC Optical Transceiver Market estimates & forecasts by segment  
2020-2030 (USD Billion)



TABLE 58. RoAPAC Optical Transceiver Market estimates & forecasts by segment  
2020-2030 (USD Billion)

TABLE 59. Brazil Optical Transceiver Market estimates & forecasts, 2020-2030 (USD  
Billion)

TABLE 60. Brazil Optical Transceiver Market estimates & forecasts by segment  
2020-2030 (USD Billion)

TABLE 61. Brazil Optical Transceiver Market estimates & forecasts by segment  
2020-2030 (USD Billion)

TABLE 62. Mexico Optical Transceiver Market estimates & forecasts, 2020-2030 (USD  
Billion)

TABLE 63. Mexico Optical Transceiver Market estimates & forecasts by segment  
2020-2030 (USD Billion)

TABLE 64. Mexico Optical Transceiver Market estimates & forecasts by segment  
2020-2030 (USD Billion)

TABLE 65. RoLA Optical Transceiver Market estimates & forecasts, 2020-2030 (USD  
Billion)

TABLE 66. RoLA Optical Transceiver Market estimates & forecasts by segment  
2020-2030 (USD Billion)

TABLE 67. RoLA Optical Transceiver Market estimates & forecasts by segment  
2020-2030 (USD Billion)

TABLE 68. Saudi Arabia Optical Transceiver Market estimates & forecasts, 2020-2030  
(USD Billion)

TABLE 69. South Africa Optical Transceiver Market estimates & forecasts by segment  
2020-2030 (USD Billion)

TABLE 70. RoMEA Optical Transceiver Market estimates & forecasts by segment  
2020-2030 (USD Billion)

TABLE 71. List of secondary sources, used in the study of global Optical Transceiver  
Market

TABLE 72. List of primary sources, used in the study of global Optical Transceiver  
Market

TABLE 73. Years considered for the study

TABLE 74. Exchange rates considered

List of tables and figures and dummy in nature, final lists may vary in the final  
deliverable



## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Optical Transceiver Market, research methodology
  - FIG 2. Global Optical Transceiver Market, Market estimation techniques
  - FIG 3. Global Market size estimates & forecast methods
  - FIG 4. Global Optical Transceiver Market, key trends 2022
  - FIG 5. Global Optical Transceiver Market, growth prospects 2023-2030
  - FIG 6. Global Optical Transceiver Market, porters 5 force model
  - FIG 7. Global Optical Transceiver Market, pest analysis
  - FIG 8. Global Optical Transceiver Market, value chain analysis
  - FIG 9. Global Optical Transceiver Market by segment, 2020 & 2030 (USD Billion)
  - FIG 10. Global Optical Transceiver Market by segment, 2020 & 2030 (USD Billion)
  - FIG 11. Global Optical Transceiver Market by segment, 2020 & 2030 (USD Billion)
  - FIG 12. Global Optical Transceiver Market by segment, 2020 & 2030 (USD Billion)
  - FIG 13. Global Optical Transceiver Market by segment, 2020 & 2030 (USD Billion)
  - FIG 14. Global Optical Transceiver Market, regional snapshot 2020 & 2030
  - FIG 15. North America Optical Transceiver Market 2020 & 2030 (USD Billion)
  - FIG 16. Europe Optical Transceiver Market 2020 & 2030 (USD Billion)
  - FIG 17. Asia pacific Optical Transceiver Market 2020 & 2030 (USD Billion)
  - FIG 18. Latin America Optical Transceiver Market 2020 & 2030 (USD Billion)
  - FIG 19. Middle East & Africa Optical Transceiver Market 2020 & 2030 (USD Billion)
- List of tables and figures and dummy in nature, final lists may vary in the final deliverable

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