

Global Open Source Intelligence (OSINT) Market Size study, by Source (Media, Internet, Public Government Data, Professional & Academic Publications, Commercial, Others), by Technique (Text Analytics, Video Analytics, Social Media Analytics, Geospatial Analytics, Security Analytics, Others), by End-User (Government Intelligence Agencies, Military & Defense Intelligence Agencies, Cyber Security Organizations, Law Enforcement Agencies, Financial Services, Private Specialized Business, Others) and Regional Forecasts 2020-2027

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Abstracts

Global Open Source Intelligence (OSINT) Market is valued at approximately USD 6.2 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 24.5% over the forecast period 2020-2027. Open-source intelligence (OSINT) is derived from data and information gathered from publicly available sources that can be used in an intelligence context. The main aim of an open-source intelligence tool is to rearrange and improve the existing raw data into the required format to facilitate informed & better decision-making processes in a lesser amount of time. The use of technology has transformed the process, transforming tedious, time-consuming efforts to master several data sources. The benefits provided by these technological platforms include the structuring of a massive amount of data and to easily process large volumes of data. Therefore, the demand for Open Source Intelligence (OSINT) is significantly rising around the world. Furthermore, the rising cyber threats, terrorism, and other illegal practices, along with increased availability of open-source public data are the few

factors responsible for the CAGR of the market during the forecast period. For instance, as per Symantec report 2019, in 2018 about 545,231 ransomwares were registered across the globe, of which China was the highest ransomware attack country representing 16.9% of total ransomware whereas Brazil and Mexico ranked 4th and 6th. This, in turn, is expected to promote the demand for Open Source Intelligence (OSINT), globally. Amidst the COVID-19 crisis, the industry is poised for sustainable growth despite the foreseeable economic turbulence. The implementation of remote working policy, due to lockdown is placing unforeseen stress on remote networking technologies and triggering operational technology (OT) security risk concerns over the vulnerable network security. This is likely to accelerate the market growth in the upcoming years. However, lack of investments and expertise in analytics and concern related to data quality issues are the few factors impeding the market growth over the forecast period of 2020-2027.

The regional analysis of the global Open Source Intelligence (OSINT) market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is the leading/significant region across the world in terms of market share owing to the high adoption of cybersecurity devices and platforms, along with the presence of a significant number of manufacturers in the region. Whereas, Asia-Pacific is anticipated to exhibit the highest growth rate / CAGR over the forecast period 2020-2027.

Major market player included in this report are:

Alfresco Software Inc.
Digital Clues
Expert Systems S.p.A
Google LLC
Maltego Technologies GmbH
OffSec Service Limited
Octogence Technologies Pvt. Ltd.
Palantir Technologies Inc.
Recorded Future, Inc.
Thales Group

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors &

challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Source:

- Media
- Internet
- Public Government Data
- Professional & Academic Publications
- Commercial
- Others

By Technique:

- Text Analytics
- Video Analytics
- Social Media Analytics
- Geospatial Analytics
- Security Analytics
- Others

By End-User:

- Government Intelligence Agencies
- Military & Defense Intelligence Agencies
- Cyber Security Organizations
- Law Enforcement Agencies
- Financial Services
- Private Specialized Business
- Others

By Region:

- North America
- U.S.
- Canada
- Europe
- UK
- Germany
- France
- Spain

Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018
Base year – 2019
Forecast period – 2020 to 2027

Target Audience of the Global Open Source Intelligence (OSINT) Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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Google LLC

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OffSec Service Limited

Octogence Technologies Pvt. Ltd.

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