

Global Online Voting System Market Size study, By Component Type (Solutions, Services, Hardware), Platform Type (Kiosk, Mobile devices, Personal computers), By Voting Type (On –site, Online voting, Remote online voting), By Organizational Size (small and medium enterprise, large enterprise), By End user (Government. Universities, Companies, Colleges), and Regional Forecasts 2022-2028

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Abstracts

Global Online Voting System Market is valued approximately USD XX million in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028.

The Online Voting System can be defined as software based secure online voting solution with automatic electronic calculation of ballot & votes with immediate results. In addition, there are various voting platform vendors provide supportive vote management consulting services that help organizations design and implement their voting procedures. The rising Spending on digital Technologies and flexibility associated with online voting system as well as Strategic initiatives from leading market players are factors that are accelerating the global market demand. For instance, according to Statista - In 2022, Globally the spending on digital transformation (DX) is reached to USD 1.8 trillion and by 2025, global digital transformation spending is forecast to reach USD 2.8 trillion U.S. dollars. Moreover, leading market players are coming up with innovative products to capitalize the growing demand for online voting solutions. For instance, in June 2021, Votechain, a tech startup focused on blockchain based online digital solutions rolled out India's blockchain-based online voting platform named

eazyvc.com. This solution has application across elections of IBC/IRPs, housing societies, education institutes, NGOs, government bodies, clubs, associations and more. Also, increasing number of policies towards online voting in the government sectors and growing Online Voting System applications across network segments are anticipated to act as a catalyzing factor for the market demand during the forecast period. However, Security concern associated with online voting impedes the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Online Voting System Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America is the leading region across the world in terms of market share owing to the growing digitalization and presence of leading market players in the region. Whereas, Asia Pacific is anticipated to exhibit a significant growth rate over the forecast period 2022-2028. Factors such as the thriving growth of IT sector and favorable government initiatives, would create lucrative growth prospects for the Online Voting System Market across the Asia Pacific region.

Major market players included in this report are:

VoteBox

Avante International Technology

Delib Ltd

Association Technology Solutions and Dominion Voting Systems Corp.

Clear Ballot Inc.

Benel Solutions Corp.

Higher Logic Inc

Australian Election Company Corp.

Hart Intercivic Inc

Microvote General Corp.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Component Type

Solutions

Services

Hardware

By Platform Type

Kiosk

Mobile devices

Personal computers

By Voting Type

On –site

Online voting

Remote online voting

By Organizational Size

Small and Medium Enterprise

large enterprise

By End user

Government

Universities

Companies

Colleges

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020
Base year – 2021
Forecast period – 2022 to 2028

Target Audience of the Global Online Voting System Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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