

Global Online Trading Platform Market Size study, by Type (Commissions, Transaction fees) by User Type (Institutional Investors, Retail Investors) and Regional Forecasts 2021-2027

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Abstracts

Global Online Trading Platform Market is valued approximately USD 8.3 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 5.1 % over the forecast period 2021-2027. The technology used for trading is known as a trading platform. Trading platforms used for opening, closing, and controlling market positions through an intermediary called online broker. Trading Platforms offers trading and investing in Stocks as well as Commodities. Growing application of Artificial intelligence and increasing penetration of internet are driving growth of Online Trading Platform. According to PwC's Global Artificial Intelligence Study - AI is estimated to contribute up to USD 15.7 trillion to the global economy till 2030, which would be more than the combined current output of USD 7.9 Trillion from China and India. Out of this USD 15.7 trillion , USD 6.6 trillion is likely to come from increased productivity and USD 9.1 trillion is likely to come from consumption-side effects. Also, with growing digitization and increasing awareness regarding trading and investment, the adoption & demand for Online Trading Platform is likely to increase the market growth during the forecast period. However, lack of knowledge about technicalities of trading and investing among users impedes the growth of the market over the forecast period of 2021-2027.

The key regions considered for the global Online Trading Platform market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is the leading/significant region across the world in terms of market share owing to growing technological advancements and increasing application on Artificial intelligence in the region. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2021-2027. Factors such as growth in

digitalization and the increase in use of internet would create lucrative growth prospects for the Online Trading Platform market across Asia-Pacific region.

Major market player included in this report are:

Fidelity,
MarketAxess,
TD Ameritrade,
E-TRADE,
Interactive Brokers,
Ally Invest,
Merrill Edge,
Charles,
Huobi Group,
Plus500

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Commissions
Transection Fees

By User Type:

Institutional Investors
Retail Investors

By Region:

North America
U.S.
Canada
Europe
UK
Germany
France
Spain

Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019
Base year – 2020
Forecast period – 2021 to 2027

Target Audience of the Global Online Trading Platform Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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