

# **Global Online Lending Market Size study, by Type (On-Premises, Cloud-based), by Application (Individuals, Businesses) and Regional Forecasts 2018-2025**

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## **Abstracts**

Global Online Lending Market valued approximately USD 38.77 billion in 2017 is anticipated to grow with a healthy growth rate of more than 48.2% over the forecast period 2018-2025. The Online Lending Market is continuously growing in the global scenario at significant pace. Online lending, also known as social lending, refers to the direct lending between individuals through internet platforms. Individuals include natural persons, legal persons and other organizations. Lesser operating cost & lower risk, technologically advanced with added transparency over traditional banking system, favorable regulatory environment are the substantial driving factors of the market during the forecast period. Additionally, growth in emerging markets due to rising knowledge about marketplace lending is another major factor driving the growth of the global neo and challenger bank market. Moreover, increasing awareness may increase usage of online lending in the developing countries is the factors that likely to create numerous opportunity in the near future. Furthermore, online lending is convenient & offer lower rates along with benefit to access easily is another factor that impelling the growth of the market across the globe. However, lack of awareness about online lending among people and risk of losing money are the factors that limiting the growth of the market during the forecast period.

The regional analysis of Global Online Lending Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world in terms of market share due to reduced interest rate in conventional bank and rising dependency of online platforms in the region. Europe is estimated to grow at stable growth rate in the global Online Lending market over the upcoming years. Further, Asia-Pacific is anticipated to exhibit higher growth rate / CAGR over the forecast period 2018-2025 owing to favorable government initiatives towards online lending in the region.

The major market player included in this report are:

Zopa  
Daric  
Pave  
Mintos  
Lendix  
Ratesetter  
Canstar  
Faircent  
Upstart  
Funding Circle  
Prosper  
CircleBack Lending  
Peerform  
Lending Club

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

On-Premises  
Cloud-based

By Application:

Individuals  
Businesses

By Regions:

North America  
U.S.

Canada  
Europe  
UK  
Germany  
Asia Pacific  
China  
India  
Japan  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2015, 2016  
Base year – 2017  
Forecast period – 2018 to 2025

Target Audience of the Global Online Lending Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

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