

Global Online hyper-local services Market Size study, by End-Use (Individual Users and Commercial Users), by Service (Food Ordering, Grocery Ordering, Home Utility Service, Logistics Service Providers, and Others) and Regional Forecasts 2020-2027

<https://marketpublishers.com/r/GE95BAA61EFEEN.html>

Date: July 2020

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GE95BAA61EFEEN

Abstracts

Global Online hyper-local services Market is valued approximately USD XX billion in 2019 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2020-2027. Online hyper-local services mainly provide services to customers through online portals, websites, and apps. Online hyper-local services help customer to accesses this service for online purchase, to order food, e-ticket purchasing, for hotel booking, and transportation service among others. Online hyper-local services Market is facing challenges due to the coronavirus pandemic as hotels and restaurants are temporary shutdown and concern for high quality of food by customers. Increasing demand for mobile and internet enabled smart devices, increasing internet penetration, and shifting consumer preference towards on-demand services instead of physical stores and services are the few factors responsible for growth of the market over the forecast period. For instance as per statista, the global smart phone penetration rate was 33.5% in 2016 and has rise by 44.9% in 2020. Moreover, technological advancements and rising dependency on easily accessible apps will create a lucrative demand for the market. Thus, customers demand for quality, verity, availability, and discounts on various product offered by online platform is another driving factor for the market. However, lack of awareness of internet connection and respective apps in many rural areas is the major factor restraining the growth of global Online hyper-local services market during the forecast period.

The regional analysis of global Online hyper-local services market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the

World. North America is the leading/significant region across the world in terms of market share owing to the fast adoption of new advanced technology in daily life. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2020-2027.

Major market player included in this report are:

Zomato Media Pvt. Ltd (India)
Foodpanda group (Germany)
Uber Technologies Inc (U.S.)
HomeFinder.com, LLC (U.S.)
Tribus Group (Netherland)
Estatly Inc. (U.S.)
Swiggy
Delivery Hero
AskForTask
Handy

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By End-Use:

Individual Users
Commercial Users

by Service:

Food Ordering
Grocery Ordering
Home Utility Service
Logistics Service Providers
Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018

Base year – 2019

Forecast period – 2020 to 2027

Target Audience of the Global Online hyper-local services Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2018-2027 (USD Billion)
 - 1.2.1. Online hyper-local services Market, by Region, 2018-2027 (USD Billion)
 - 1.2.2. Online hyper-local services Market, by End-Use, 2018-2027 (USD Billion)
 - 1.2.3. Online hyper-local services Market, by Service, 2018-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL ONLINE HYPER-LOCAL SERVICES MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL ONLINE HYPER-LOCAL SERVICES MARKET DYNAMICS

- 3.1. Online hyper-local services Market Impact Analysis (2018-2027)
 - 3.1.1. Market Drivers
 - 3.1.2. Market Challenges
 - 3.1.3. Market Opportunities

CHAPTER 4. GLOBAL ONLINE HYPER-LOCAL SERVICES MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry

- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2017-2027)
- 4.2. PEST Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL ONLINE HYPER-LOCAL SERVICES MARKET, BY END-USE

- 5.1. Market Snapshot
- 5.2. Global Online hyper-local services Market by End-Use, Performance - Potential Analysis
- 5.3. Global Online hyper-local services Market Estimates & Forecasts by End-Use 2017-2027 (USD Billion)
- 5.4. Online hyper-local services Market, Sub Segment Analysis
 - 5.4.1. Individual Users
 - 5.4.2. Commercial Users

CHAPTER 6. GLOBAL ONLINE HYPER-LOCAL SERVICES MARKET, BY SERVICE

- 6.1. Market Snapshot
- 6.2. Global Online hyper-local services Market by Service, Performance - Potential Analysis
- 6.3. Global Online hyper-local services Market Estimates & Forecasts by Service 2017-2027 (USD Billion)
- 6.4. Online hyper-local services Market, Sub Segment Analysis
 - 6.4.1. Food Ordering
 - 6.4.2. Grocery Ordering
 - 6.4.3. Home Utility Service
 - 6.4.4. Logistics Service Providers
 - 6.4.5. Others

CHAPTER 7. GLOBAL ONLINE HYPER-LOCAL SERVICES MARKET, REGIONAL ANALYSIS

- 7.1. Online hyper-local services Market, Regional Market Snapshot
- 7.2. North America Online hyper-local services Market

- 7.2.1. U.S. Online hyper-local services Market
 - 7.2.1.1. End-Use breakdown estimates & forecasts, 2017-2027
 - 7.2.1.2. Service breakdown estimates & forecasts, 2017-2027
- 7.2.2. Canada Online hyper-local services Market
- 7.3. Europe Online hyper-local services Market Snapshot
 - 7.3.1. U.K. Online hyper-local services Market
 - 7.3.2. Germany Online hyper-local services Market
 - 7.3.3. France Online hyper-local services Market
 - 7.3.4. Spain Online hyper-local services Market
 - 7.3.5. Italy Online hyper-local services Market
 - 7.3.6. Rest of Europe Online hyper-local services Market
- 7.4. Asia-Pacific Online hyper-local services Market Snapshot
 - 7.4.1. China Online hyper-local services Market
 - 7.4.2. India Online hyper-local services Market
 - 7.4.3. Japan Online hyper-local services Market
 - 7.4.4. Australia Online hyper-local services Market
 - 7.4.5. South Korea Online hyper-local services Market
 - 7.4.6. Rest of Asia Pacific Online hyper-local services Market
- 7.5. Latin America Online hyper-local services Market Snapshot
 - 7.5.1. Brazil Online hyper-local services Market
 - 7.5.2. Mexico Online hyper-local services Market
- 7.6. Rest of The World Online hyper-local services Market

CHAPTER 8. COMPETITIVE INTELLIGENCE

- 8.1. Top Market Strategies
- 8.2. Company Profiles
 - 8.2.1. Zomato Media Pvt. Ltd (India)
 - 8.2.1.1. Key Information
 - 8.2.1.2. Overview
 - 8.2.1.3. Financial (Subject to Data Availability)
 - 8.2.1.4. Product Summary
 - 8.2.1.5. Recent Developments
 - 8.2.2. Foodpanda group (Germany)
 - 8.2.3. Uber Technologies Inc (U.S.)
 - 8.2.4. HomeFinder.com, LLC (U.S.)
 - 8.2.5. Tribus Group (Netherland)
 - 8.2.6. Estatly Inc. (U.S.)
 - 8.2.7. Swiggy

8.2.8. Delivery Hero

8.2.9. AskForTask

8.2.10. Handy

CHAPTER 9. RESEARCH PROCESS

9.1. Research Process

9.1.1. Data Mining

9.1.2. Analysis

9.1.3. Market Estimation

9.1.4. Validation

9.1.5. Publishing

9.2. Research Attributes

9.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Online hyper-local services market, report scope

TABLE 2. Global Online hyper-local services market estimates & forecasts by region
2017-2027 (USD Billion)

TABLE 3. Global Online hyper-local services market estimates & forecasts by End-Use
2017-2027 (USD Billion)

TABLE 4. Global Online hyper-local services market estimates & forecasts by Service
2017-2027 (USD Billion)

TABLE 5. Global Online hyper-local services market by segment, estimates & forecasts,
2017-2027 (USD Billion)

TABLE 6. Global Online hyper-local services market by region, estimates & forecasts,
2017-2027 (USD Billion)

TABLE 7. Global Online hyper-local services market by segment, estimates & forecasts,
2017-2027 (USD Billion)

TABLE 8. Global Online hyper-local services market by region, estimates & forecasts,
2017-2027 (USD Billion)

TABLE 9. Global Online hyper-local services market by segment, estimates & forecasts,
2017-2027 (USD Billion)

TABLE 10. Global Online hyper-local services market by region, estimates & forecasts,
2017-2027 (USD Billion)

TABLE 11. Global Online hyper-local services market by segment, estimates &
forecasts, 2017-2027 (USD Billion)

TABLE 12. Global Online hyper-local services market by region, estimates & forecasts,
2017-2027 (USD Billion)

TABLE 13. Global Online hyper-local services market by segment, estimates &
forecasts, 2017-2027 (USD Billion)

TABLE 14. Global Online hyper-local services market by region, estimates & forecasts,
2017-2027 (USD Billion)

TABLE 15. Global Online hyper-local services market by segment, estimates &
forecasts, 2017-2027 (USD Billion)

TABLE 16. Global Online hyper-local services market by region, estimates & forecasts,
2017-2027 (USD Billion)

TABLE 17. Global Online hyper-local services market by segment, estimates &
forecasts, 2017-2027 (USD Billion)

TABLE 18. Global Online hyper-local services market by region, estimates & forecasts,
2017-2027 (USD Billion)

TABLE 19. U.S. Online hyper-local services market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 20. U.S. Online hyper-local services market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 21. U.S. Online hyper-local services market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 22. Canada Online hyper-local services market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 23. Canada Online hyper-local services market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 24. Canada Online hyper-local services market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 25. UK Online hyper-local services market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 26. UK Online hyper-local services market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 27. UK Online hyper-local services market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 28. Germany Online hyper-local services market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 29. Germany Online hyper-local services market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 30. Germany Online hyper-local services market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 31. France Online hyper-local services market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 32. France Online hyper-local services market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 33. France Online hyper-local services market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 34. Spain Online hyper-local services market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 35. Spain Online hyper-local services market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 36. Spain Online hyper-local services market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 37. Italy Online hyper-local services market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 38. Italy Online hyper-local services market estimates & forecasts by segment

2017-2027 (USD Billion)

TABLE 39. Italy Online hyper-local services market estimates & forecasts by segment
2017-2027 (USD Billion)

TABLE 40. ROE Online hyper-local services market estimates & forecasts, 2017-2027
(USD Billion)

TABLE 41. ROE Online hyper-local services market estimates & forecasts by segment
2017-2027 (USD Billion)

TABLE 42. ROE Online hyper-local services market estimates & forecasts by segment
2017-2027 (USD Billion)

TABLE 43. China Online hyper-local services market estimates & forecasts, 2017-2027
(USD Billion)

TABLE 44. China Online hyper-local services market estimates & forecasts by segment
2017-2027 (USD Billion)

TABLE 45. China Online hyper-local services market estimates & forecasts by segment
2017-2027 (USD Billion)

TABLE 46. India Online hyper-local services market estimates & forecasts, 2017-2027
(USD Billion)

TABLE 47. India Online hyper-local services market estimates & forecasts by segment
2017-2027 (USD Billion)

TABLE 48. India Online hyper-local services market estimates & forecasts by segment
2017-2027 (USD Billion)

TABLE 49. Japan Online hyper-local services market estimates & forecasts, 2017-2027
(USD Billion)

TABLE 50. Japan Online hyper-local services market estimates & forecasts by segment
2017-2027 (USD Billion)

TABLE 51. Japan Online hyper-local services market estimates & forecasts by segment
2017-2027 (USD Billion)

TABLE 52. Australia Online hyper-local services market estimates & forecasts,
2017-2027 (USD Billion)

TABLE 53. Australia Online hyper-local services market estimates & forecasts by
segment 2017-2027 (USD Billion)

TABLE 54. Australia Online hyper-local services market estimates & forecasts by
segment 2017-2027 (USD Billion)

TABLE 55. South Korea Online hyper-local services market estimates & forecasts,
2017-2027 (USD Billion)

TABLE 56. South Korea Online hyper-local services market estimates & forecasts by
segment 2017-2027 (USD Billion)

TABLE 57. South Korea Online hyper-local services market estimates & forecasts by
segment 2017-2027 (USD Billion)

TABLE 58. ROPAC Online hyper-local services market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 59. ROPAC Online hyper-local services market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 60. ROPAC Online hyper-local services market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 61. Brazil Online hyper-local services market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 62. Brazil Online hyper-local services market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 63. Brazil Online hyper-local services market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 64. Mexico Online hyper-local services market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 65. Mexico Online hyper-local services market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 66. Mexico Online hyper-local services market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 67. ROLA Online hyper-local services market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 68. ROLA Online hyper-local services market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 69. ROLA Online hyper-local services market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 70. ROW Online hyper-local services market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 71. ROW Online hyper-local services market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 72. ROW Online hyper-local services market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 73. List of secondary sources, used in the study of global Online hyper-local services market

TABLE 74. List of primary sources, used in the study of global Online hyper-local services market

TABLE 75. Years considered for the study

TABLE 76. Exchange rates considered

List Of Figures

LIST OF FIGURES

- FIG 1. Global Online hyper-local services market, research methodology
- FIG 2. Global Online hyper-local services market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Online hyper-local services market, key trends 2019
- FIG 5. Global Online hyper-local services market, growth prospects 2020-2027
- FIG 6. Global Online hyper-local services market, porters 5 force model
- FIG 7. Global Online hyper-local services market, pest analysis
- FIG 8. Global Online hyper-local services market, value chain analysis
- FIG 9. Global Online hyper-local services market by segment, 2017 & 2027 (USD Billion)
- FIG 10. Global Online hyper-local services market by segment, 2017 & 2027 (USD Billion)
- FIG 11. Global Online hyper-local services market by segment, 2017 & 2027 (USD Billion)
- FIG 12. Global Online hyper-local services market by segment, 2017 & 2027 (USD Billion)
- FIG 13. Global Online hyper-local services market by segment, 2017 & 2027 (USD Billion)
- FIG 14. Global Online hyper-local services market by segment, 2017 & 2027 (USD Billion)
- FIG 15. Global Online hyper-local services market by segment, 2017 & 2027 (USD Billion)
- FIG 16. Global Online hyper-local services market, regional snapshot 2017 & 2027
- FIG 17. North America Online hyper-local services market 2017 & 2027 (USD Billion)
- FIG 18. Europe Online hyper-local services market 2017 & 2027 (USD Billion)
- FIG 19. Asia Pacific Online hyper-local services market 2017 & 2027 (USD Billion)
- FIG 20. Latin America Online hyper-local services market 2017 & 2027 (USD Billion)
- FIG 21. Global Online hyper-local services market, company market share analysis (2019)

COMPANIES MENTIONED

Zomato Media Pvt. Ltd (India)
Foodpanda group (Germany)

Uber Technologies Inc (U.S.)
HomeFinder.com, LLC (U.S.)
Tribus Group (Netherland)
Estatly Inc. (U.S.)
Swiggy
Delivery Hero
AskForTask
Handy

I would like to order

Product name: Global Online hyper-local services Market Size study, by End-Use (Individual Users and Commercial Users), by Service (Food Ordering, Grocery Ordering, Home Utility Service, Logistics Service Providers, and Others) and Regional Forecasts 2020-2027

Product link: <https://marketpublishers.com/r/GE95BAA61EFEEN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GE95BAA61EFEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970