

Global Online Grocery Market Size study By Product Type (Fresh Produce, Breakfast & Dairy, Snacks & Beverages, Staples & Cooking Essentials), and Regional Forecasts 2021-2027

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Abstracts

Global Online Grocery Market is valued approximately USD 236.88 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 24.8 % over the forecast period 2021-2027. Online grocery store is a supermarket or a grocery store which allows the consumers, online ordering of grocery items. The increase in an individual's disposable income and people choosing comfort and ease of availability are the major driving factors. Amid the pandemic, as people are avoiding going out and reducing their social contact, there is a surge in the use of online e-commerce services, especially grocery items. According to the UN conference on trade and development, the global ecommerce sales reached 29 trillion in 2017. To add to the statistics the number of online shoppers increased to 1.34 billion. Also, rising number of smartphone users has also contributed to the growth of the sector. But, the inability to physically inspect the products is anticipated to halt the growth of the market. Another restraint can be the quality of the product that the consumer is unaware about. This makes the consumers a little hesitant towards buying groceries online. However, market players have the opportunity to constantly improve the way they deliver their services to consumers by providing faster delivery, range of products, etc.

Regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World are considered for the regional analysis of global Online Grocery market. America has a substantial share of almost 14% in terms of revenue, reason being the presence of prominent players in the region and increasing e-commerce sales in the U.S. Asia Pacific is projected to be the fastest growing region with a CAGR of 27%. The credit goes to the Indian and Chinese government. The governments are constantly working



in order to promote digitalization and E-commerce in the countries.

Major market player included in this report are:

Walmart Inc. (US),

ALDI (Germany),

Albertsons Companies, Inc. (US),

Auchan SA (France),

Royal Ahold Delhaize NV (Netherlands),

Amazon.com Inc. (US), ASDA (UK),

The Kroger Co. (US),

TESCO PLC (UK)

Big Basket

Schwan Food

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below: By Product Type:

Fresh Produce

Breakfast & Dairy

Snacks & Beverages

Meat & Seafood

Staples & Cooking Essentials

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France



Spair
Italy
ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019 Base year – 2020 Forecast period – 2021 to 2027

Target Audience of the Global Online Grocery Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors



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