

Global Online Grocery Market Size study By Product Type (Fresh Produce, Breakfast & Dairy, Snacks & Beverages, Staples & Cooking Essentials), and Regional Forecasts 2021-2027

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Abstracts

Global Online Grocery Market is valued approximately USD 236.88 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 24.8 % over the forecast period 2021-2027. Online grocery store is a supermarket or a grocery store which allows the consumers, online ordering of grocery items. The increase in an individual's disposable income and people choosing comfort and ease of availability are the major driving factors. Amid the pandemic, as people are avoiding going out and reducing their social contact, there is a surge in the use of online e-commerce services, especially grocery items. According to the UN conference on trade and development, the global e-commerce sales reached 29 trillion in 2017. To add to the statistics the number of online shoppers increased to 1.34 billion. Also, rising number of smartphone users has also contributed to the growth of the sector. But, the inability to physically inspect the products is anticipated to halt the growth of the market. Another restraint can be the quality of the product that the consumer is unaware about. This makes the consumers a little hesitant towards buying groceries online. However, market players have the opportunity to constantly improve the way they deliver their services to consumers by providing faster delivery, range of products, etc.

Regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World are considered for the regional analysis of global Online Grocery market. America has a substantial share of almost 14% in terms of revenue, reason being the presence of prominent players in the region and increasing e-commerce sales in the U.S. Asia Pacific is projected to be the fastest growing region with a CAGR of 27%. The credit goes to the Indian and Chinese government. The governments are constantly working

in order to promote digitalization and E-commerce in the countries.

Major market player included in this report are:

Walmart Inc. (US),
ALDI (Germany),
Albertsons Companies, Inc. (US),
Auchan SA (France),
Royal Ahold Delhaize NV (Netherlands),
Amazon.com Inc. (US), ASDA (UK),
The Kroger Co. (US),
TESCO PLC (UK)
Big Basket
Schwan Food

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:
By Product Type:

Fresh Produce
Breakfast & Dairy
Snacks & Beverages
Meat & Seafood
Staples & Cooking Essentials
Others

By Region:

North America
U.S.
Canada
Europe
UK
Germany
France

Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019
Base year – 2020
Forecast period – 2021 to 2027

Target Audience of the Global Online Grocery Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

Contents

CHAPTER 1.EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2027 (USD Billion)
 - 1.2.1. Online Grocery Market, by Region, 2019-2027 (USD Billion)
 - 1.2.2. Online Grocery Market, by Product Type 2019-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL ONLINE GROCERY MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL ONLINE GROCERY MARKET DYNAMICS

- 3.1. Online Grocery Market Impact Analysis (2019-2027)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Decreased social contact due to COVID-19
 - 3.1.1.2. Ease of availability and comfort
 - 3.1.1.3. Rising number of smartphones users
 - 3.1.2. Market Challenges
 - 3.1.2.1. Lack of Physical Inspection
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Improvement in the delivery services

CHAPTER 4. GLOBAL ONLINE GROCERY MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants

- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2027)
- 4.2. PEST Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL ONLINE GROCERY MARKET, BY PRODUCT TYPE

- 5.1. Market Snapshot
- 5.2. Global Online Grocery Market by Product Type, Performance - Potential Analysis
- 5.3. Global Online Grocery Market Estimates & Forecasts by Product Type 2018-2027 (USD Billion)
- 5.4. Online Grocery Market, Sub Segment Analysis
 - 5.4.1. Fresh Produce
 - 5.4.2. Breakfast & Dairy
 - 5.4.3. Snacks & Beverages
 - 5.4.4. Meat & Seafood
 - 5.4.5. Staples & Cooking Essentials
 - 5.4.6. Others

CHAPTER 6. GLOBAL ONLINE GROCERY MARKET, REGIONAL ANALYSIS

- 6.1. Online Grocery Market, Regional Market Snapshot
- 6.2. North America Online Grocery Market
 - 6.2.1. U.S. Online Grocery Market
 - 6.2.1.1. Product Type breakdown estimates & forecasts, 2018-2027
 - 6.2.2. Canada Online Grocery Market
- 6.3. Europe Online Grocery Market Snapshot
 - 6.3.1. U.K. Online Grocery Market
 - 6.3.2. Germany Online Grocery Market
 - 6.3.3. France Online Grocery Market
 - 6.3.4. Spain Online Grocery Market
 - 6.3.5. Italy Online Grocery Market
 - 6.3.6. Rest of Europe Online Grocery Market

- 6.4. Asia-Pacific Online Grocery Market Snapshot
 - 6.4.1. China Online Grocery Market
 - 6.4.2. India Online Grocery Market
 - 6.4.3. Japan Online Grocery Market
 - 6.4.4. Australia Online Grocery Market
 - 6.4.5. South Korea Online Grocery Market
 - 6.4.6. Rest of Asia Pacific Online Grocery Market
- 6.5. Latin America Online Grocery Market Snapshot
 - 6.5.1. Brazil Online Grocery Market
 - 6.5.2. Mexico Online Grocery Market
- 6.6. Rest of The World Online Grocery Market

CHAPTER 7. COMPETITIVE INTELLIGENCE

- 7.1. Top Market Strategies
- 7.2. Company Profiles
 - 7.2.1. Walmart Inc. (US)
 - 7.2.1.1. Key Information
 - 7.2.1.2. Overview
 - 7.2.1.3. Financial (Subject to Data Availability)
 - 7.2.1.4. Product Summary
 - 7.2.1.5. Recent Developments
 - 7.2.2. ALDI (Germany),
 - 7.2.3. Albertsons Companies, Inc. (US),
 - 7.2.4. Auchan SA (France),
 - 7.2.5. Royal Ahold Delhaize NV (Netherlands),
 - 7.2.6. Amazon.com Inc. (US), ASDA (UK),
 - 7.2.7. The Kroger Co. (US),
 - 7.2.8. TESCO PLC (UK)
 - 7.2.9. Big Basket
 - 7.2.10. Schwan Food

CHAPTER 8. RESEARCH PROCESS

- 8.1. Research Process
 - 8.1.1. Data Mining
 - 8.1.2. Analysis
 - 8.1.3. Market Estimation
 - 8.1.4. Validation

- 8.1.5. Publishing
- 8.2. Research Attributes
- 8.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Online Grocery Market, report scope

TABLE 2. Global Online Grocery Market estimates & forecasts by Region 2018-2027
(USD Billion)

TABLE 3. Global Online Grocery Market estimates & forecasts by Product
Type 2018-2027 (USD Billion)

TABLE 4. Global Online Grocery Market by segment, estimates & forecasts, 2018-2027
(USD Billion)

TABLE 5. Global Online Grocery Market by region, estimates & forecasts, 2018-2027
(USD Billion)

TABLE 6. Global Online Grocery Market by segment, estimates & forecasts, 2018-2027
(USD Billion)

TABLE 7. Global Online Grocery Market by region, estimates & forecasts, 2018-2027
(USD Billion)

TABLE 8. Global Online Grocery Market by segment, estimates & forecasts, 2018-2027
(USD Billion)

TABLE 9. Global Online Grocery Market by region, estimates & forecasts, 2018-2027
(USD Billion)

TABLE 10. Global Online Grocery Market by segment, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 11. Global Online Grocery Market by region, estimates & forecasts, 2018-2027
(USD Billion)

TABLE 12. Global Online Grocery Market by segment, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 13. Global Online Grocery Market by region, estimates & forecasts, 2018-2027
(USD Billion)

TABLE 14. U.S. Online Grocery Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 15. U.S. Online Grocery Market estimates & forecasts by segment 2018-2027
(USD Billion)

TABLE 16. U.S. Online Grocery Market estimates & forecasts by segment 2018-2027
(USD Billion)

TABLE 17. Canada Online Grocery Market estimates & forecasts, 2018-2027 (USD
Billion)

TABLE 18. Canada Online Grocery Market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 19. Canada Online Grocery Market estimates & forecasts by segment

2018-2027 (USD Billion)

TABLE 20. UK Online Grocery Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 21. UK Online Grocery Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 22. UK Online Grocery Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 23. Germany Online Grocery Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 24. Germany Online Grocery Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 25. Germany Online Grocery Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 26. RoE Online Grocery Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 27. RoE Online Grocery Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 28. RoE Online Grocery Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 29. China Online Grocery Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 30. China Online Grocery Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 31. China Online Grocery Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 32. India Online Grocery Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 33. India Online Grocery Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 34. India Online Grocery Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 35. Japan Online Grocery Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 36. Japan Online Grocery Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 37. Japan Online Grocery Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 38. RoAPAC Online Grocery Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 39. RoAPAC Online Grocery Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 40. RoAPAC Online Grocery Market estimates & forecasts by segment

2018-2027 (USD Billion)

TABLE 41. Brazil Online Grocery Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 42. Brazil Online Grocery Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 43. Brazil Online Grocery Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 44. Mexico Online Grocery Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 45. Mexico Online Grocery Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 46. Mexico Online Grocery Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 47. RoLA Online Grocery Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 48. RoLA Online Grocery Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 49. RoLA Online Grocery Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 50. Row Online Grocery Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 51. Row Online Grocery Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 52. Row Online Grocery Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 53. List of secondary sources, used in the study of global Online Grocery Market

TABLE 54. List of primary sources, used in the study of global Online Grocery Market

TABLE 55. Years considered for the study

TABLE 56. Exchange rates considered

List Of Figures

LIST OF FIGURES

- FIG 1. Global Online Grocery Market, research methodology
- FIG 2. Global Online Grocery Market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Online Grocery Market, key trends 2020
- FIG 5. Global Online Grocery Market, growth prospects 2021-2027
- FIG 6. Global Online Grocery Market, porters 5 force model
- FIG 7. Global Online Grocery Market, pest analysis
- FIG 8. Global Online Grocery Market, value chain analysis
- FIG 9. Global Online Grocery Market by segment, 2018 & 2027 (USD Billion)
- FIG 10. Global Online Grocery Market by segment, 2018 & 2027 (USD Billion)
- FIG 11. Global Online Grocery Market by segment, 2018 & 2027 (USD Billion)
- FIG 12. Global Online Grocery Market by segment, 2018 & 2027 (USD Billion)
- FIG 13. Global Online Grocery Market by segment, 2018 & 2027 (USD Billion)
- FIG 14. Global Online Grocery Market, regional snapshot 2018 & 2027
- FIG 15. North America Online Grocery Market 2018 & 2027 (USD Billion)
- FIG 16. Europe Online Grocery Market 2018 & 2027 (USD Billion)
- FIG 17. Asia pacific Online Grocery Market 2018 & 2027 (USD Billion)
- FIG 18. Latin America Online Grocery Market 2018 & 2027 (USD Billion)
- FIG 19. Global Online Grocery Market, company market share analysis (2020)

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