

# Global Online Food Delivery & Takeaway Market Size study, by Order Type (Delivery, Takeout) and Regional Forecasts 2018-2025

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## Abstracts

Global Online Food Delivery & Takeaway Market to reach USD XX billion by 2025.

Global Online Food Delivery & Takeaway Market valued approximately USD XX billion in 2017 is anticipated to grow with a healthy growth rate of more than 16.20% over the forecast period 2018-2025. The Online Food Delivery & Takeaway Market is continuously growing across the world over the coming years. The major driving factor of global Online Food Delivery & Takeaway market are access to variety of food at one virtual marketplace & option to pay online and growing demand for hygiene fast foods. Moreover, increasing hectic work schedule, congested metropolitan cities, easy access to internet and increasing smartphone penetration are some other major factor that impelling the market growth in online food delivery & takeaway. The major restraining factor of global online food delivery & takeaway are barrier to entry because of high logistical complexities and tedious development and implementation of systems that accept order online. Online food delivery is the process of food delivery or takeout from a local restaurant or food cooperative through a webpage or app. There are many key benefit of online food delivery & takeaway such as makes the order processing easier, keeping the cost transparent, it reduces the human errors which can be checked before ordering, you can monitor your expenses incurred in real time, it also establishes low cost marketing and it makes order processing simply using their mobile from their homes or workplace very easily.

The regional analysis of Global Online Food Delivery & Takeaway Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world in terms of market share owing to presence of large numbers of online food service

companies and high consumer interest towards fast food. Europe also contributes a satisfactory growth in the global Online Food Delivery & Takeaway market. Asia-Pacific is also anticipated to exhibit higher growth rate / CAGR over the forecast period 2018-2025 due to rising application of E-commerce, growing convenience meal consumption and increasing disposable income.

The major market player included in this report are:

Delivery Hero Holding GmbH

Foodpanda GmbH

Just Eat Holding Ltd.

Takeaway.com N.V.

Grubhub Inc.

Domino's Pizza Inc.

Snapfinger Inc.

Pizza Hut Inc.

Foodler Inc.

Mabo system Inc.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

**By Order Type:**

Delivery

Takeout

**By Regions:**

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

*Global Online Food Delivery & Takeaway Market Size study, by Order Type (Delivery, Takeout) and Regional Forec...*

Historical year – 2015, 2016

Base year – 2017

Forecast period – 2018 to 2025

Target Audience of the Global Online Food Delivery & Takeaway Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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