

Global Online event ticketing Market Size study, By Platform (Desktop, Mobile), By Event Type (Sports, Music & Other Live Shows, Movies) and by Regional Forecasts 2017-2025.

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Abstracts

Global online event ticketing Market to reach USD 67.9 billion by 2025.

Global Online event ticketing Market valued approximately USD 44.5 billion in 2016 is anticipated to grow with a healthy growth rate of more than 4.80% over the forecast period 2017-2025. Increased proliferation of the Internet and growing trend of using mobile applications for booking movie, sports, and live event tickets online are expected to impact growth. Customers, particularly in Asia Pacific, have exhibited willingness to pay marginal Internet handling charges in order to avoid standing in long queues, which has positively shaped the market.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Platform:

Desktop

Mobile

By Event type:

Sports

Music's & other live shows

Movies

By Regions:

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2015

Base year – 2016

Forecast period – 2017 to 2025

Some of the key manufacturers involved in the AOL Inc., Atom tickets LLC, big cinemas, Bigtree Entertainment Pvt. Ltd., Cinemark holding Inc, Cineplex Inc, fandango, Inox leisure Ltd, Movietickets.com, easy movies, Mtime. Acquisitions and effective mergers are some of the strategies adopted by the key manufacturers. New product launches and continuous technological innovations are the key strategies adopted by the major players.

Target Audience of the Global Online event ticketing Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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