

Global Online Dating Services Market Size study & Forecast, by Services (Matchmaking, Social Dating, Adult Dating, and Niche Dating), by Subscription (Annually, Quarterly, Monthly, and Weekly) and by Demographics (Adult and Baby Boomer) and Regional Analysis, 2022-2029

<https://marketpublishers.com/r/G31FBD1B21FAEN.html>

Date: May 2023

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G31FBD1B21FAEN

Abstracts

Global Online Dating Services Market is valued approximately USD 7.69 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 4.7% over the forecast period 2022-2029. Online Dating Services also known by other names including Internet dating, Virtual dating, or Mobile app dating is a business that enables individuals to establish and develop relationships over the Internet. In order to use online dating service, an individual creates a user account on an online dating site, and further update a profile with furnishing profile photos, and other information including descriptive information and match preferences. Moreover, based on the preferences online dating service uses software to provide the user with matches based on algorithms to match one user with another based on their preferences, and interests. The increasing smartphone penetration and growing popularity of online dating applications are key factors driving the market growth.

The increasing penetration of smartphone is contributing towards expansion of online dating services market worldwide. For instance- as per Statista – as of 2021, the number of smartphone subscriptions worldwide was estimated at 6259 million, and as per estimation the number of users would grow to 7690 million by 2027. Additionally, the revenue generated by the global smartphone market increased in 2021 by almost USD 60 billion and reached USD 481.2 billion. Also, rising internet penetration in developing nations and growing emergence of AI-powered dating apps would create lucrative

growth prospectus for the market over the forecast period. However, increasing incidences of cyber frauds and data breaches stifle the market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Online Dating Services Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America dominated the market in terms of revenue, owing to the increasing popularity of virtual dating and presence of leading online dating platforms in the region. Whereas Asia Pacific is expected to grow with a highest CAGR during the forecast period, owing to factors such as rising popularity of online dating apps among youth and increasing penetration of high-speed internet services in the region.

Major market player included in this report are:

Badoo

eharmony, Inc.

Grindr LLC

Love Group Global Ltd

Match Group, Inc.

rsvp.com.au Pty Ltd.

Spark Networks SE

Spice of Life

The Meet Group, Inc.

Zoosk, Inc.

Recent Developments in the Market:

In February 2022, Bumble has announced acquisition of France based dating application Fruitz. This expansion was part of Bumble's business expansion plan in the Canada and Western Europe region.

Global Online Dating Services Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Services, Subscription, Demographic, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Services

- Matchmaking

 - Social Dating

- Adult Dating

- Niche Dating

By Subscription

- Annually

 - Quarterly

 - Monthly

- Weekly

By Demographics

- Adult

- Baby Boomer

By Region:

- North America

 - U.S.

 - Canada

- Europe

 - UK

 - Germany

 - France

 - Spain

 - Italy

 - ROE

- Asia Pacific

- China

India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
RoLA
Rest of the World

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2029 (USD Billion)
 - 1.2.1. Online Dating Services Market, by Region, 2019-2029 (USD Billion)
 - 1.2.2. Online Dating Services Market, by Services, 2019-2029 (USD Billion)
 - 1.2.3. Online Dating Services Market, by Subscription, 2019-2029 (USD Billion)
 - 1.2.4. Online Dating Services Market, by Demographics, 2019-2029 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL ONLINE DATING SERVICES MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL ONLINE DATING SERVICES MARKET DYNAMICS

- 3.1. Online Dating Services Market Impact Analysis (2019-2029)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Increasing smartphone penetration
 - 3.1.1.2. Growing popularity of online dating applications
 - 3.1.2. Market Challenges
 - 3.1.2.1. Increasing incidences of cyber frauds
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Rising internet penetration in developing nations
 - 3.1.3.2. Growing emergence of AI-powered dating apps

CHAPTER 4. GLOBAL ONLINE DATING SERVICES MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
- 4.2. Futuristic Approach to Porter's 5 Force Model (2019-2029)
- 4.3. PEST Analysis
 - 4.3.1. Political
 - 4.3.2. Economical
 - 4.3.3. Social
 - 4.3.4. Technological
- 4.4. Top investment opportunity
- 4.5. Top winning strategies
- 4.6. Industry Experts Prospective
- 4.7. Analyst Recommendation & Conclusion

CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT

- 5.1. Assessment of the overall impact of COVID-19 on the industry
- 5.2. Pre COVID-19 and post COVID-19 Market scenario

CHAPTER 6. GLOBAL ONLINE DATING SERVICES MARKET, BY SERVICES

- 6.1. Market Snapshot
- 6.2. Global Online Dating Services Market by Services, Performance - Potential Analysis
- 6.3. Global Online Dating Services Market Estimates & Forecasts by Services 2019-2029 (USD Billion)
- 6.4. Online Dating Services Market, Sub Segment Analysis
 - 6.4.1. Matchmaking
 - 6.4.2. Social Dating
 - 6.4.3. Adult Dating
 - 6.4.4. Niche Dating

CHAPTER 7. GLOBAL ONLINE DATING SERVICES MARKET, BY SUBSCRIPTION

- 7.1. Market Snapshot
- 7.2. Global Online Dating Services Market by Subscription, Performance - Potential

Analysis

7.3. Global Online Dating Services Market Estimates & Forecasts by Subscription
2019-2029 (USD Billion)

7.4. Online Dating Services Market, Sub Segment Analysis

7.4.1. Annually

7.4.2. Quarterly

7.4.3. Monthly

7.4.4. Weekly

CHAPTER 8. GLOBAL ONLINE DATING SERVICES MARKET, BY DEMOGRAPHICS

8.1. Market Snapshot

8.2. Global Online Dating Services Market by Demographics, Performance - Potential
Analysis

8.3. Global Online Dating Services Market Estimates & Forecasts by Demographics
2019-2029 (USD Billion)

8.4. Online Dating Services Market, Sub Segment Analysis

8.4.1. Adult

8.4.2. Baby Boomer

CHAPTER 9. GLOBAL ONLINE DATING SERVICES MARKET, REGIONAL ANALYSIS

9.1. Online Dating Services Market, Regional Market Snapshot

9.2. North America Online Dating Services Market

9.2.1. U.S. Online Dating Services Market

9.2.1.1. Services breakdown estimates & forecasts, 2019-2029

9.2.1.2. Subscription breakdown estimates & forecasts, 2019-2029

9.2.1.3. Demographics breakdown estimates & forecasts, 2019-2029

9.2.2. Canada Online Dating Services Market

9.3. Europe Online Dating Services Market Snapshot

9.3.1. U.K. Online Dating Services Market

9.3.2. Germany Online Dating Services Market

9.3.3. France Online Dating Services Market

9.3.4. Spain Online Dating Services Market

9.3.5. Italy Online Dating Services Market

9.3.6. Rest of Europe Online Dating Services Market

9.4. Asia-Pacific Online Dating Services Market Snapshot

- 9.4.1. China Online Dating Services Market
- 9.4.2. India Online Dating Services Market
- 9.4.3. Japan Online Dating Services Market
- 9.4.4. Australia Online Dating Services Market
- 9.4.5. South Korea Online Dating Services Market
- 9.4.6. Rest of Asia Pacific Online Dating Services Market
- 9.5. Latin America Online Dating Services Market Snapshot
 - 9.5.1. Brazil Online Dating Services Market
 - 9.5.2. Mexico Online Dating Services Market
 - 9.5.3. Rest of Latin America Online Dating Services Market
- 9.6. Rest of The World Online Dating Services Market

CHAPTER 10. COMPETITIVE INTELLIGENCE

- 10.1. Top Market Strategies
- 10.2. Company Profiles
 - 10.2.1. Badoo
 - 10.2.1.1. Key Information
 - 10.2.1.2. Overview
 - 10.2.1.3. Financial (Subject to Data Availability)
 - 10.2.1.4. Product Summary
 - 10.2.1.5. Recent Developments
 - 10.2.2. eharmony, Inc.
 - 10.2.3. Grindr LLC
 - 10.2.4. Love Group Global Ltd
 - 10.2.5. Match Group, Inc.
 - 10.2.6. rsvp.com.au Pty Ltd.
 - 10.2.7. Spark Networks SE
 - 10.2.8. Spice of Life
 - 10.2.9. The Meet Group, Inc.
 - 10.2.10. Zoosk, Inc.

CHAPTER 11. RESEARCH PROCESS

- 11.1. Research Process
 - 11.1.1. Data Mining
 - 11.1.2. Analysis
 - 11.1.3. Market Estimation
 - 11.1.4. Validation

- 11.1.5. Publishing
- 11.2. Research Attributes
- 11.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Online Dating Services Market, report scope

TABLE 2. Global Online Dating Services Market estimates & forecasts by Region
2019-2029 (USD Billion)

TABLE 3. Global Online Dating Services Market estimates & forecasts by Services
2019-2029 (USD Billion)

TABLE 4. Global Online Dating Services Market estimates & forecasts by Subscription
2019-2029 (USD Billion)

TABLE 5. Global Online Dating Services Market estimates & forecasts by
Demographics 2019-2029 (USD Billion)

TABLE 6. Global Online Dating Services Market by segment, estimates & forecasts,
2019-2029 (USD Billion)

TABLE 7. Global Online Dating Services Market by region, estimates & forecasts,
2019-2029 (USD Billion)

TABLE 8. Global Online Dating Services Market by segment, estimates & forecasts,
2019-2029 (USD Billion)

TABLE 9. Global Online Dating Services Market by region, estimates & forecasts,
2019-2029 (USD Billion)

TABLE 10. Global Online Dating Services Market by segment, estimates & forecasts,
2019-2029 (USD Billion)

TABLE 11. Global Online Dating Services Market by region, estimates & forecasts,
2019-2029 (USD Billion)

TABLE 12. Global Online Dating Services Market by segment, estimates & forecasts,
2019-2029 (USD Billion)

TABLE 13. Global Online Dating Services Market by region, estimates & forecasts,
2019-2029 (USD Billion)

TABLE 14. Global Online Dating Services Market by segment, estimates & forecasts,
2019-2029 (USD Billion)

TABLE 15. Global Online Dating Services Market by region, estimates & forecasts,
2019-2029 (USD Billion)

TABLE 16. U.S. Online Dating Services Market estimates & forecasts, 2019-2029 (USD
Billion)

TABLE 17. U.S. Online Dating Services Market estimates & forecasts by segment
2019-2029 (USD Billion)

TABLE 18. U.S. Online Dating Services Market estimates & forecasts by segment
2019-2029 (USD Billion)

TABLE 19. Canada Online Dating Services Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 20. Canada Online Dating Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 21. Canada Online Dating Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 22. UK Online Dating Services Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 23. UK Online Dating Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 24. UK Online Dating Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 25. Germany Online Dating Services Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 26. Germany Online Dating Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 27. Germany Online Dating Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 28. France Online Dating Services Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 29. France Online Dating Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 30. France Online Dating Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 31. Italy Online Dating Services Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 32. Italy Online Dating Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 33. Italy Online Dating Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 34. Spain Online Dating Services Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 35. Spain Online Dating Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 36. Spain Online Dating Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 37. RoE Online Dating Services Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 38. RoE Online Dating Services Market estimates & forecasts by segment

2019-2029 (USD Billion)

TABLE 39. RoE Online Dating Services Market estimates & forecasts by segment

2019-2029 (USD Billion)

TABLE 40. China Online Dating Services Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 41. China Online Dating Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 42. China Online Dating Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 43. India Online Dating Services Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 44. India Online Dating Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 45. India Online Dating Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 46. Japan Online Dating Services Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 47. Japan Online Dating Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 48. Japan Online Dating Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 49. South Korea Online Dating Services Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 50. South Korea Online Dating Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 51. South Korea Online Dating Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 52. Australia Online Dating Services Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 53. Australia Online Dating Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 54. Australia Online Dating Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 55. RoAPAC Online Dating Services Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 56. RoAPAC Online Dating Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 57. RoAPAC Online Dating Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 58. Brazil Online Dating Services Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 59. Brazil Online Dating Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 60. Brazil Online Dating Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 61. Mexico Online Dating Services Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 62. Mexico Online Dating Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 63. Mexico Online Dating Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 64. RoLA Online Dating Services Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 65. RoLA Online Dating Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 66. RoLA Online Dating Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 67. Row Online Dating Services Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 68. Row Online Dating Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 69. Row Online Dating Services Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 70. List of secondary sources, used in the study of global Online Dating Services Market

TABLE 71. List of primary sources, used in the study of global Online Dating Services Market

TABLE 72. Years considered for the study

TABLE 73. Exchange rates considered

List of tables and figures and dummy in nature, final lists may vary in the final deliverable

List Of Figures

LIST OF FIGURES

- FIG 1. Global Online Dating Services Market, research methodology
 - FIG 2. Global Online Dating Services Market, Market estimation techniques
 - FIG 3. Global Market size estimates & forecast methods
 - FIG 4. Global Online Dating Services Market, key trends 2021
 - FIG 5. Global Online Dating Services Market, growth prospects 2022-2029
 - FIG 6. Global Online Dating Services Market, porters 5 force model
 - FIG 7. Global Online Dating Services Market, pest analysis
 - FIG 8. Global Online Dating Services Market, value chain analysis
 - FIG 9. Global Online Dating Services Market by segment, 2019 & 2029 (USD Billion)
 - FIG 10. Global Online Dating Services Market by segment, 2019 & 2029 (USD Billion)
 - FIG 11. Global Online Dating Services Market by segment, 2019 & 2029 (USD Billion)
 - FIG 12. Global Online Dating Services Market by segment, 2019 & 2029 (USD Billion)
 - FIG 13. Global Online Dating Services Market by segment, 2019 & 2029 (USD Billion)
 - FIG 14. Global Online Dating Services Market, regional snapshot 2019 & 2029
 - FIG 15. North America Online Dating Services Market 2019 & 2029 (USD Billion)
 - FIG 16. Europe Online Dating Services Market 2019 & 2029 (USD Billion)
 - FIG 17. Asia pacific Online Dating Services Market 2019 & 2029 (USD Billion)
 - FIG 18. Latin America Online Dating Services Market 2019 & 2029 (USD Billion)
 - FIG 19. Global Online Dating Services Market, company Market share analysis (2021)
- List of tables and figures and dummy in nature, final lists may vary in the final deliverable

I would like to order

Product name: Global Online Dating Services Market Size study & Forecast, by Services (Matchmaking, Social Dating, Adult Dating, and Niche Dating), by Subscription (Annually, Quarterly, Monthly, and Weekly) and by Demographics (Adult and Baby Boomer) and Regional Analysis, 2022-2029

Product link: <https://marketpublishers.com/r/G31FBD1B21FAEN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G31FBD1B21FAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970