

Global Online Dating Application Market Size study, by Service(Matchmaking, Social dating, Adult dating, Niche dating), by Subscription (Annually, Quarterly, Monthly, Weekly), by Demographics(Adult, Baby Boomer), and Regional Forecasts 2021-2027

<https://marketpublishers.com/r/G20AA2EE804AEN.html>

Date: December 2021

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G20AA2EE804AEN

Abstracts

Global Online Dating Application Market is valued approximately at USD XXX Million in 2020 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2021-2027. Online dating application is a dating service which is presented through the smart phone application by taking the advantage of GPS location capabilities and have easy access to the digital photo galleries and the mobile wallets for enhancing the traditional nature of the online dating. The global Online Dating Application market is being driven by rising usage of smartphones and internet penetration along with changing perception of online dating. Furthermore, rising single adult population across the world, will provide new opportunities for the global online dating application industry. For instance,. the dates registered on OkCupid platform increased by about 700% between March 2020 to May 2020. Also, according to KeyUA organization report, The average number of subscribers for Match Group dating services has been grew 11% by the end of year 2020 compared to 2019. As a result, increased in usage and subscribers of online dating platforms will serve as a catalyst for the Online Dating Application industry in the future. However, surge in number of online scams, may impede market growth over the forecast period of 2021-2027.

Asia Pacific, North America, Europe, Latin America, and Rest of the World are the key regions considered for the regional analysis of global online dating application market. Rising proliferation of the smartphones and the rise in usage of the internet makes the North America the leading region across the world in terms of market share. Whereas, Asia Pacific is also anticipated to exhibit the highest growth rate over the forecast period

2021-2027, due to the increasing young generation and rising uses of online dating application among young generation in the region.

Major market player included in this report are:

Tinder
Bumble
Plentyoffish
OkCupid
Badoo
Grindr LLC
eHarmony, Inc.
Spark Networks, Inc.
The Meet Group, Inc.
rsvp.com.au Pty Ltd.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Service:

Matchmaking
Social dating
Adult dating
Niche dating

By Subscription:

Annually
Quarterly
Monthly
Weekly

By Demographics:

Adult
Baby Boomer

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027.

Target Audience of the Global Online Dating Application Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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