

Global Online Clothing Rental Market Size study, By Clothing Style {Western Wear, Ethnic Wear, Other}, By End-use {Women, Men, Kids}, By End-user sector {Business to Consumer (B2C), Business to Consumer (B2C), Consumer to Consumer (C2C)}, By Price Range {Low, Medium, Premium}, Regional Forecasts 2021-2027

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Abstracts

Global Online Clothing Rental Market reached USD XXX Billion in 2020. The Global Online Clothing Rental Market tends to grow by a CAGR of XX% in the 2021-2027 period.

Online clothing rental as the name suggests is the easiest way to hire the garments, footwear, or any other clothing wear on rent for a predefined period at a minimal cost. Rental clothing is an affordable alternative for people who cannot or do not want to spend money on clothes only to be worn once on an occasion. This convenience and affordability is the major factor for the market growth. Lack of customizability is hampering this market, In online market what are customer exactly looking for some time becomes a challenge in online clothing rental market and for providing exact same product or similar to what customer looking for .some of the players started providing chat services and other innovative services to attract customers. Growing popularity of online sales is another major growth driver. Also, this market has only recently started gaining traction and thus, has ample growth potential in coming years.

North America leads the clothing rental market followed by Europe. Western Europe is by far the dominant segment of the European market, because of the purchasing power and fashion awareness of the people in developed countries such as France, Italy, Germany, and the U.K. Shortly, it is estimated that Asian countries such as China and India may come into play due to their huge population and growing purchasing power.

Major market players included in this report are:

Rent the Runway
Le Tote Company
Dress & Go Company
Glam Corner Pty Ltd
Drexcode
Flyrobe
La Reina
Style Rend Company
Bag Borrow Steal
Dress Hire AU

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values for the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of the competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Clothing Style:

Western Wear
Ethnic Wear
Others

By End-use:

Women
Men
Kids

By End-user sector:

Business to Consumer (B2C)
Business to Consumer (B2C)
Consumer to Consumer (C2C)

By Price Range:

Low
Medium
Premium

By Region:

North America

The U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, the years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027

Target Audience of the Global Online Clothing Rental Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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