

Global Online Classified Ad Platform Market Size study, by Type (Free Type, Pay Type), by Application (Auto Sales, Employment Opportunities, Rental Properties, Pets, Other) and Regional Forecasts 2018-2025

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Abstracts

Global Online Classified Ad Platform Market to reach USD XX billion by 2025.

Global Online Classified Ad Platform Market valued approximately USD XX billion in 2017 is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2018-2025. The Online Classified Ad Platform Market is continuously growing across the world over the coming years. The major driving factor of global Online Classified Ad Platform market are low cost of online advertising and decline in print advertising. One of the major restraining factor of global online classified Ad platform market is shorter life of span of online classified ads. Online Classified Ad platform is mostly similar as newspaper ads that covered various sections and categories. This type of advertising platform offers individuals both free and paid versions of listings. There are wide variety of online classified ads that can be categorized under automobile, electronics, real estate, education, apparels, pets, furniture, machinery tools and kits etc. Several free classified ad's websites allow you to place a short bio of your company and its product or services by supported a link that point back to your website. This way you can easily peruse potential customers to land on your website. Another benefit is posting online classified ads to a free ad site requires mere fewer minutes and a smaller number of human resources, therefore it saves time and resources. They are easy to use because it is systematically planned that your potential customers can easily and on the website through your website URL in mere friction of minutes.

The regional analysis of Global Online Classified Ad Platform Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world in terms of market share owing to technological dependency and internet penetration. Europe also contributes a satisfactory growth in the global online classified Ad platform market. Asia-Pacific is also anticipated to exhibit higher growth rate / CAGR over the forecast period 2018-2025 due to growing application of online platforms to reach wider variety of consumers.

The major market player included in this report are:

Craigslist

Backpage

Quikr

Gumtree

Classified Ads

eBay Classifieds

OLX.com

Oodle Adpost

Sales spider.com

AdlandPro

US FreeAds

Adpost

Yakaz

Wiju.com

Classifieds For Free

Free Classified

Web Classifieds

Kedna

Wantedwants.com

Hoobly

PennySaverUSA

Claz

Recycler

WebCosmo Classified

Geebo

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Free Type

Pay Type

By Application:

Auto Sales

Employment Opportunities

Rental Properties

Pets

Other

By Regions:

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2015, 2016

Base year – 2017

Forecast period – 2018 to 2025

Target Audience of the Global Online Classified Ad Platform Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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