

# **Global Online Casino Market Size study, by Type (Sports Betting, Casinos, Poker, Bingo), by Device (Desktop, Mobile), and Regional Forecasts 2022-2032**

<https://marketpublishers.com/r/GC59084B1E59EN.html>

Date: February 2025

Pages: 285

Price: US\$ 3,750.00 (Single User License)

ID: GC59084B1E59EN

## **Abstracts**

The Global Online Casino Market is valued at approximately USD 70.96 billion in 2023 and is projected to grow at an impressive compound annual growth rate (CAGR) of 11.7% during the forecast period from 2024 to 2032. Online casinos have revolutionized the gambling landscape by offering a wide array of interactive games and betting options accessible from the comfort of one's home or on-the-go via mobile devices. This dynamic sector encompasses diverse offerings, including sports betting, poker rooms, bingo platforms, and virtual casinos, all tailored to provide immersive entertainment experiences for a global audience. As technological advancements such as blockchain integration and live-streaming capabilities evolve, the market continues to thrive, attracting both seasoned players and new entrants eager to experience this digital frontier.

The surge in popularity of online casinos can be attributed to multiple factors, including the growing penetration of smartphones and high-speed internet services worldwide. Additionally, the adoption of advanced gaming solutions, such as augmented reality (AR) and virtual reality (VR), has elevated user engagement by delivering lifelike casino environments and interactive features. The shift in consumer preferences toward digital leisure activities, especially during and post-pandemic eras, further solidifies the market's trajectory. Government regulations in various regions have also been evolving, with many jurisdictions moving to legalize and regulate online gambling, thereby fostering transparency and player protection while unlocking new revenue streams for operators.

The industry's rapid growth is further fueled by significant investments in cutting-edge technologies and the diversification of game portfolios to cater to various player

preferences. For instance, live dealer games have gained significant traction as they merge the authenticity of traditional casinos with the convenience of online platforms. However, the market does face challenges, including stringent regulatory frameworks in certain countries and concerns over cybersecurity and responsible gambling practices. These issues necessitate a balanced approach, ensuring innovation aligns with ethical considerations and compliance.

Geographically, North America has emerged as a key market for online casinos, driven by the increasing legalization of sports betting and online gaming in the United States. Europe, with its well-established regulatory landscape and widespread adoption of mobile gaming, continues to lead in market share. Meanwhile, the Asia Pacific region is poised to witness the fastest growth, propelled by rising disposable incomes, technological advancements, and the expanding base of digital users in countries like India, China, and Japan. Latin America and the Middle East & Africa are also demonstrating potential, bolstered by improving internet infrastructure and a growing appetite for online entertainment.

Major market players included in this report are:

888 Holdings Plc

Bet365 Group Ltd

Entain Plc

Flutter Entertainment Plc

The Stars Group Inc.

Kindred Group Plc

Betway Group

DraftKings Inc.

MGM Resorts International

Playtech Plc

LeoVegas AB

William Hill Plc

Evolution Gaming Group

Scientific Games Corporation

Caesars Entertainment Corporation

The detailed segments and sub-segments of the market are explained below:

#### By Type

Sports Betting

Casinos

Poker

Bingo

#### By Device

Desktop

Mobile

#### By Region:

##### North America

U.S.

Canada

## Europe

UK

Germany

France

Spain

Italy

Rest of Europe

## Asia Pacific

China

India

Japan

Australia

South Korea

Rest of Asia Pacific

## Latin America

Brazil

Mexico

## Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

Years considered for the study are as follows:

Historical year: 2022

Base year: 2023

Forecast period: 2024 to 2032

Key Takeaways:

Market estimates and forecasts for 10 years, from 2022 to 2032.

Annualized revenue and regional-level analysis for each market segment.

Comprehensive geographical landscape with country-level analysis of major regions.

Competitive landscape featuring detailed insights into major players in the market.

Analysis of key business strategies and actionable recommendations for future market approaches.

Evaluation of the competitive structure of the market.

Demand-side and supply-side analysis of the market.

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