

# **Global Online Book Service Market Size study, by Product (Trade, Education and STM (Science, Technology & Medicine)), and Regional Forecasts 2021-2027**

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## **Abstracts**

Global Online Book Service Market is valued approximately USD XX billion in 2020 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2021-2027. Online Book service is a type of solution which provides easy navigation to the different kind of books, dictionaries, appendices, character summaries and many more which help in finding out information quickly and making reading easier. As the prices of e-text books are decreasing, students typically buying access to the content (e-books) rather than getting it in the form of textbooks. Due to growing penetration of digital products such as tablets and smartphones, the demand for online books has also increased. For Instance: In 2010, the number of e-books sold in U.S. was around 69 million compared to 191 million in 2020, which shows massive growth in the market. The closure of book stores across the globe due to pandemic are driving up the adoption of e-books. Moreover, it also contributes to the environmental benefits as it helps in reduction of paper consumption which are used for paper books. However, privacy and copyright issues amongst the e-sellers and book writers impede the growth of the market over the forecast period of 2021-2027. Also, government's environment protection campaigns to promote tress and gathering information through the online mode for education and research is increasing continuously and likely to increase the market growth during the forecast period.

The regional analysis of global Online Book Service Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the significant region across the world in terms of market share owing to the presence of significant companies such as Microsoft and Google &

increased disbursements of enterprises in research and development. Whereas, Asia Pacific is anticipated to exhibit highest CAGR over the forecast period 2021-2027. Factors such as shifting of consumer preference to digital books from printed ones and increase in penetration of smart phones and tablets would create lucrative growth prospects for the Online Book Service Market across Asia-Pacific region.

Major market player included in this report are Amazon.com, Inc. (kindle direct publishing)

Apple, Inc. (ibookstore)

News Corporation (HarperCollins Publishers LLC)

Scribd, Inc.

Lulu Press, Inc. (Lulu Enterprises, Inc.

Hachette Book Group (Lagardère SCA)

Smashwords, Inc.

Google(Play)

Barnes & Noble, Inc. (nook)

Kobo (writing life)

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Trade

Education

Science, Technology & Medicine (STM)

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France  
Spain  
Italy  
ROE

Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019  
Base year – 2020  
Forecast period – 2021 to 2027

Target Audience of the Global Online Book Service Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

## Contents

### **CHAPTER 1. EXECUTIVE SUMMARY**

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2027 (USD Billion)
  - 1.2.1. Online Book Services Market , by Region, 2019-2027 (USD Billion)
  - 1.2.2. Online Book Services Market , by Product, 2019-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### **CHAPTER 2. GLOBAL ONLINE BOOK SERVICES MARKET DEFINITION AND SCOPE**

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Scope of the Study
  - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### **CHAPTER 3. GLOBAL ONLINE BOOK SERVICES MARKET DYNAMICS**

- 3.1. Online Book Services Market Impact Analysis (2019-2027)
  - 3.1.1. Market Drivers
    - 3.1.1.1. Increasing penetration of mobile devices
    - 3.1.1.2. Decreasing cost of e-books
  - 3.1.2. Market Restraint
    - 3.1.2.1. Privacy and copyright issues amongst e-sellers and book writers
  - 3.1.3. Market Opportunities
    - 3.1.3.1. Favourable government norms supporting e-learning

### **CHAPTER 4. GLOBAL ONLINE BOOK SERVICES MARKET INDUSTRY ANALYSIS**

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers
  - 4.1.2. Bargaining Power of Buyers
  - 4.1.3. Threat of New Entrants

- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2027)
- 4.2. PEST Analysis
  - 4.2.1. Political
  - 4.2.2. Economical
  - 4.2.3. Social
  - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

## **CHAPTER 5. GLOBAL ONLINE BOOK SERVICES MARKET , BY PRODUCT**

- 5.1. Market Snapshot
- 5.2. Global Online Book Services Market by Product, Performance - Potential Analysis
- 5.3. Global Online Book Services Market Estimates & Forecasts by Product 2018-2027 (USD Billion)
- 5.4. Online Book Services Market , Sub Segment Analysis
  - 5.4.1. Trade
  - 5.4.2. Education
  - 5.4.3. Science, Technology & Medicine (STM)

## **CHAPTER 6. GLOBAL ONLINE BOOK SERVICES MARKET , REGIONAL ANALYSIS**

- 6.1. Online Book Services Market , Regional Market Snapshot
- 6.2. North America Online Book Services Market
  - 6.2.1. U.S. Online Book Services Market
    - 6.2.1.1. Product breakdown estimates & forecasts, 2018-2027
  - 6.2.2. Canada Online Book Services Market
- 6.3. Europe Online Book Services Market Snapshot
  - 6.3.1. U.K. Online Book Services Market
  - 6.3.2. Germany Online Book Services Market
  - 6.3.3. France Online Book Services Market
  - 6.3.4. Spain Online Book Services Market
  - 6.3.5. Italy Online Book Services Market
  - 6.3.6. Rest of Europe Online Book Services Market
- 6.4. Asia-Pacific Online Book Services Market Snapshot
  - 6.4.1. China Online Book Services Market

- 6.4.2. India Online Book Services Market
- 6.4.3. Japan Online Book Services Market
- 6.4.4. Australia Online Book Services Market
- 6.4.5. South Korea Online Book Services Market
- 6.4.6. Rest of Asia Pacific Online Book Services Market
- 6.5. Latin America Online Book Services Market Snapshot
  - 6.5.1. Brazil Online Book Services Market
  - 6.5.2. Mexico Online Book Services Market
- 6.6. Rest of The World Online Book Services Market

## **CHAPTER 7. COMPETITIVE INTELLIGENCE**

- 7.1. Top Market Strategies
- 7.2. Company Profiles
  - 7.2.1. Amazon.com, Inc. (kindle direct publishing)
    - 7.2.1.1. Key Information
    - 7.2.1.2. Overview
    - 7.2.1.3. Financial (Subject to Data Availability)
    - 7.2.1.4. Product Summary
    - 7.2.1.5. Recent Developments
  - 7.2.2. Apple, Inc. (ibookstore)
  - 7.2.3. News Corporation (HarperCollins Publishers LLC)
  - 7.2.4. Scribd, Inc.
  - 7.2.5. Lulu Press, Inc. (Lulu Enterprises, Inc.)
  - 7.2.6. Hachette Book Group (Lagardère SCA)
  - 7.2.7. Smashwords, Inc.
  - 7.2.8. Google(Play)
  - 7.2.9. Barnes & Noble, Inc. (nook)
  - 7.2.10. Kobo (writing life)

## **CHAPTER 8. RESEARCH PROCESS**

- 8.1. Research Process
  - 8.1.1. Data Mining
  - 8.1.2. Analysis
  - 8.1.3. Market Estimation
  - 8.1.4. Validation
  - 8.1.5. Publishing
- 8.2. Research Attributes

### 8.3. Research Assumption

## List Of Tables

### LIST OF TABLES

TABLE 1. Global Online Book Services Market , report scope

TABLE 2. Global Online Book Services Market estimates & forecasts by region  
2018-2027 (USD Billion)

TABLE 3. Global Online Book Services Market estimates & forecasts by Product  
2018-2027 (USD Billion)

TABLE 4. Global Online Book Services Market by segment, estimates & forecasts,  
2018-2027 (USD Billion)

TABLE 5. Global Online Book Services Market by region, estimates & forecasts,  
2018-2027 (USD Billion)

TABLE 6. Global Online Book Services Market by segment, estimates & forecasts,  
2018-2027 (USD Billion)

TABLE 7. Global Online Book Services Market by region, estimates & forecasts,  
2018-2027 (USD Billion)

TABLE 8. Global Online Book Services Market by segment, estimates & forecasts,  
2018-2027 (USD Billion)

TABLE 9. Global Online Book Services Market by region, estimates & forecasts,  
2018-2027 (USD Billion)

TABLE 10. Global Online Book Services Market by segment, estimates & forecasts,  
2018-2027 (USD Billion)

TABLE 11. Global Online Book Services Market by region, estimates & forecasts,  
2018-2027 (USD Billion)

TABLE 12. Global Online Book Services Market by segment, estimates & forecasts,  
2018-2027 (USD Billion)

TABLE 13. Global Online Book Services Market by region, estimates & forecasts,  
2018-2027 (USD Billion)

TABLE 14. Global Online Book Services Market by segment, estimates & forecasts,  
2018-2027 (USD Billion)

TABLE 15. Global Online Book Services Market by region, estimates & forecasts,  
2018-2027 (USD Billion)

TABLE 16. Global Online Book Services Market by segment, estimates & forecasts,  
2018-2027 (USD Billion)

TABLE 17. Global Online Book Services Market by region, estimates & forecasts,  
2018-2027 (USD Billion)

TABLE 18. Global Online Book Services Market by segment, estimates & forecasts,  
2018-2027 (USD Billion)



TABLE 19. Global Online Book Services Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 20. U.S. Online Book Services Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 21. U.S. Online Book Services Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 22. U.S. Online Book Services Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 23. Canada Online Book Services Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 24. Canada Online Book Services Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 25. Canada Online Book Services Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 26. UK Online Book Services Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 27. UK Online Book Services Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 28. UK Online Book Services Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 29. Germany Online Book Services Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 30. Germany Online Book Services Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 31. Germany Online Book Services Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 32. France Online Book Services Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 33. France Online Book Services Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 34. France Online Book Services Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 35. Spain Online Book Services Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 36. Spain Online Book Services Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 37. Spain Online Book Services Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 38. Italy Online Book Services Market estimates & forecasts, 2018-2027 (USD

Billion)

TABLE 39. Italy Online Book Services Market estimates & forecasts by segment  
2018-2027 (USD Billion)

TABLE 40. Italy Online Book Services Market estimates & forecasts by segment  
2018-2027 (USD Billion)

TABLE 41. ROE Online Book Services Market estimates & forecasts, 2018-2027 (USD  
Billion)

TABLE 42. ROE Online Book Services Market estimates & forecasts by segment  
2018-2027 (USD Billion)

TABLE 43. ROE Online Book Services Market estimates & forecasts by segment  
2018-2027 (USD Billion)

TABLE 44. China Online Book Services Market estimates & forecasts, 2018-2027 (USD  
Billion)

TABLE 45. China Online Book Services Market estimates & forecasts by segment  
2018-2027 (USD Billion)

TABLE 46. China Online Book Services Market estimates & forecasts by segment  
2018-2027 (USD Billion)

TABLE 47. India Online Book Services Market estimates & forecasts, 2018-2027 (USD  
Billion)

TABLE 48. India Online Book Services Market estimates & forecasts by segment  
2018-2027 (USD Billion)

TABLE 49. India Online Book Services Market estimates & forecasts by segment  
2018-2027 (USD Billion)

TABLE 50. Japan Online Book Services Market estimates & forecasts, 2018-2027 (USD  
Billion)

TABLE 51. Japan Online Book Services Market estimates & forecasts by segment  
2018-2027 (USD Billion)

TABLE 52. Japan Online Book Services Market estimates & forecasts by segment  
2018-2027 (USD Billion)

TABLE 53. Australia Online Book Services Market estimates & forecasts, 2018-2027  
(USD Billion)

TABLE 54. Australia Online Book Services Market estimates & forecasts by segment  
2018-2027 (USD Billion)

TABLE 55. Australia Online Book Services Market estimates & forecasts by segment  
2018-2027 (USD Billion)

TABLE 56. South Korea Online Book Services Market estimates & forecasts,  
2018-2027 (USD Billion)

TABLE 57. South Korea Online Book Services Market estimates & forecasts by  
segment 2018-2027 (USD Billion)

TABLE 58. South Korea Online Book Services Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 59. ROPAC Online Book Services Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 60. ROPAC Online Book Services Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 61. ROPAC Online Book Services Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 62. Brazil Online Book Services Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 63. Brazil Online Book Services Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 64. Brazil Online Book Services Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 65. Mexico Online Book Services Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 66. Mexico Online Book Services Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 67. Mexico Online Book Services Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 68. ROLA Online Book Services Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 69. ROLA Online Book Services Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 70. ROLA Online Book Services Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 71. ROW Online Book Services Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 72. ROW Online Book Services Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 73. ROW Online Book Services Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 74. List of secondary sources used in the study of global Online Book Services Market .

TABLE 75. List of primary sources used in the study of global Online Book Services Market .

TABLE 76. Years considered for the study.

TABLE 77. Exchange rates considered.



## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Online Book Services Market , research methodology
- FIG 2. Global Online Book Services Market , market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Online Book Services Market , key trends 2020
- FIG 5. Global Online Book Services Market , growth prospects 2021-2027
- FIG 6. Global Online Book Services Market , porters 5 force model
- FIG 7. Global Online Book Services Market , pest analysis
- FIG 8. Global Online Book Services Market , value chain analysis
- FIG 9. Global Online Book Services Market by segment, 2018 & 2027 (USD Billion)
- FIG 10. Global Online Book Services Market by segment, 2018 & 2027 (USD Billion)
- FIG 11. Global Online Book Services Market by segment, 2018 & 2027 (USD Billion)
- FIG 12. Global Online Book Services Market by segment, 2018 & 2027 (USD Billion)
- FIG 13. Global Online Book Services Market by segment, 2018 & 2027 (USD Billion)
- FIG 14. Global Online Book Services Market by segment, 2018 & 2027 (USD Billion)
- FIG 15. Global Online Book Services Market by segment, 2018 & 2027 (USD Billion)
- FIG 16. Global Online Book Services Market by segment, 2018 & 2027 (USD Billion)
- FIG 17. Global Online Book Services Market , regional snapshot 2018 & 2027
- FIG 18. North America Online Book Services Market 2018 & 2027 (USD Billion)
- FIG 19. Europe Online Book Services Market 2018 & 2027 (USD Billion)
- FIG 20. Asia-Pacific Online Book Services Market 2018 & 2027 (USD Billion)
- FIG 21. Latin America Online Book Services Market 2018 & 2027 (USD Billion)
- FIG 22. Global Online Book Services Market , company market share analysis (2020)

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