

# **Global Online Book Service Market Size study, by Product (Trade, Education and STM (Science, Technology & Medicine)), and Regional Forecasts 2021-2027**

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## **Abstracts**

Global Online Book Service Market is valued approximately USD XX billion in 2020 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2021-2027. Online Book service is a type of solution which provides easy navigation to the different kind of books, dictionaries, appendices, character summaries and many more which help in finding out information quickly and making reading easier. As the prices of e-text books are decreasing, students typically buying access to the content (e-books) rather than getting it in the form of textbooks. Due to growing penetration of digital products such as tablets and smartphones, the demand for online books has also increased. For Instance: In 2010, the number of e-books sold in U.S. was around 69 million compared to 191 million in 2020, which shows massive growth in the market. The closure of book stores across the globe due to pandemic are driving up the adoption of e-books. Moreover, it also contributes to the environmental benefits as it helps in reduction of paper consumption which are used for paper books. However, privacy and copyright issues amongst the e-sellers and book writers impede the growth of the market over the forecast period of 2021-2027. Also, government's environment protection campaigns to promote tress and gathering information through the online mode for education and research is increasing continuously and likely to increase the market growth during the forecast period.

The regional analysis of global Online Book Service Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the significant region across the world in terms of market share owing to the presence of significant companies such as Microsoft and Google &

increased disbursements of enterprises in research and development. Whereas, Asia Pacific is anticipated to exhibit highest CAGR over the forecast period 2021-2027. Factors such as shifting of consumer preference to digital books from printed ones and increase in penetration of smart phones and tablets would create lucrative growth prospects for the Online Book Service Market across Asia-Pacific region.

Major market player included in this report are Amazon.com, Inc. (Kindle Direct Publishing)

Apple, Inc. (iBookstore)

News Corporation (HarperCollins Publishers LLC)

Scribd, Inc.

Lulu Press, Inc. (Lulu Enterprises, Inc.)

Hachette Book Group (Lagardère SCA)

Smashwords, Inc.

Google (Play)

Barnes & Noble, Inc. (Nook)

Kobo (Writing Life)

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Trade

Education

Science, Technology & Medicine (STM)

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France  
Spain  
Italy  
ROE

Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019  
Base year – 2020  
Forecast period – 2021 to 2027

Target Audience of the Global Online Book Service Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

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