

Global On-the-Go Breakfast Packaging Market Size study, by Material Type (Plastics, Paper, Glass and Others) by Packaging Type (Rigid Packaging and Flexible Packaging) by Breakfast Product (Cereal Meals, Breakfast Bars, Sandwiches and Burgers, Cakes and Muffins, Sausages and Salamis, Egg Meals, Milkshakes and Juices and Others) and Regional Forecasts 2022-2028

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Abstracts

Global On-the-Go Breakfast Packaging Market is valued approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. On-the-go breakfast packaging refers to type of packaging solution that offers convenience as well as easy transportation of ready to eat meal. Some of the on-the-go Breakfast solutions are pouches and sachets, cans, films and wraps, trays, rigid boxes, and bottles and jars. Growing Food & beverages industry and rising demand for packaged food items are key drivers for the growth of On-the-Go Breakfast Packaging Market. Furthermore, according to global database Management company Statista- as of 2022, revenue in the Food segment is estimated at USD 274 billion in 2022 and the revenue is expected to witness an annual growth rate (CAGR 2022-2025) of 23.26%, resulting in a projected market volume of USD 513 billion by the year 2025. Further, in July 2021, German multinational online food-delivery service provider Delivery Hero launched a global Sustainable Packaging Program to provide local restaurants with eco-friendly packaging solutions at reduced cost. initially this program would be unveiled in Austria, Chile, Germany, Hong Kong, Hungary, Qatar, Singapore, and the United Arab Emirates, later the company would expand this program to other global markets in the near future. Also, with the rising Urbanization in

emerging economies and rapid growth in travel and tourism sector, the adoption & demand for On-the-Go Breakfast Packaging is likely to increase the market growth during the forecast period. However, stringent government regulations over use of plastic impedes the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global On-the-Go Breakfast Packaging Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is the leading region across the world in terms of market share owing to growing demand for packaged food items and rising trend of food retailing in the region. Whereas Asia-Pacific is also anticipated to exhibit highest growth rate over the forecast period 2022-2028. Factors such as growing online food delivery platforms and rapid urbanization would create lucrative growth prospects for the On-the-Go Breakfast Packaging Market across Asia-Pacific region.

Major market player included in this report are:

Amcors Plc,
3M, Ltd.
DuPont, Inc.
Tetra Laval International S.A.,
Mondi, Plc
Berry Global Inc.,
Ardagh Group S.A.,
Bemis Manufacturing Company,
Graham Packaging Company,
WINPAK LTD

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Material Type:

Plastics,
Paper,
Glass
Others

By Packaging Type:

Rigid Packaging

Flexible Packaging

By Breakfast Product:

Cereal Meals,

Breakfast Bars,

Sandwiches and Burgers,

Cakes and Muffins

, Sausages and Salamis,

Egg Meals,

Milkshakes and Juices

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global On-the-Go Breakfast Packaging Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2028 (USD Billion)
 - 1.2.1. On-the-Go Breakfast Packaging Market, by Region, 2020-2028 (USD Billion)
 - 1.2.2. On-the-Go Breakfast Packaging Market, by Material Type, 2020-2028 (USD Billion)
 - 1.2.3. On-the-Go Breakfast Packaging Market, by Packaging Type, 2020-2028 (USD Billion)
 - 1.2.4. On-the-Go Breakfast Packaging Market, by Breakfast Product, 2020-2028 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL ON-THE-GO BREAKFAST PACKAGING MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL ON-THE-GO BREAKFAST PACKAGING MARKET DYNAMICS

- 3.1. On-the-Go Breakfast Packaging Market Impact Analysis (2020-2028)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Growing Food & beverages industry
 - 3.1.1.2. Rising demand for packaged food items.
 - 3.1.2. Market Challenges
 - 3.1.2.1. Stringent government regulations over use of plastic.
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Rising Urbanization in emerging economies.
 - 3.1.3.2. Growing travel and tourism sector.

CHAPTER 4. GLOBAL ON-THE-GO BREAKFAST PACKAGING MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
 - 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2028)
- 4.2. PEST Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion
- 4.5. Top investment opportunity
- 4.6. Top winning strategies

CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT

- 5.1.1. Assessment of the overall impact of COVID-19 on the industry
- 5.1.2. Pre COVID-19 and post COVID-19 market scenario

CHAPTER 6. GLOBAL ON-THE-GO BREAKFAST PACKAGING MARKET, BY MATERIAL TYPE

- 6.1. Market Snapshot
- 6.2. Global On-the-Go Breakfast Packaging Market by Material Type, Performance - Potential Analysis
- 6.3. Global On-the-Go Breakfast Packaging Market Estimates & Forecasts by Material Type 2018-2028 (USD Billion)
- 6.4. On-the-Go Breakfast Packaging Market, Sub Segment Analysis
 - 6.4.1. Plastics,
 - 6.4.2. Paper,
 - 6.4.3. Glass
 - 6.4.4. Others

CHAPTER 7. GLOBAL ON-THE-GO BREAKFAST PACKAGING MARKET, BY PACKAGING TYPE

- 7.1. Market Snapshot
- 7.2. Global On-the-Go Breakfast Packaging Market by Packaging Type, Performance - Potential Analysis
- 7.3. Global On-the-Go Breakfast Packaging Market Estimates & Forecasts by Packaging Type 2018-2028 (USD Billion)
- 7.4. On-the-Go Breakfast Packaging Market, Sub Segment Analysis
 - 7.4.1. Rigid Packaging
 - 7.4.2. Flexible Packaging

CHAPTER 8. GLOBAL ON-THE-GO BREAKFAST PACKAGING MARKET, BY BREAKFAST PRODUCT

- 8.1. Market Snapshot
- 8.2. Global On-the-Go Breakfast Packaging Market by Breakfast Product, Performance - Potential Analysis
- 8.3. Global On-the-Go Breakfast Packaging Market Estimates & Forecasts by Breakfast Product 2018-2028 (USD Billion)
- 8.4. On-the-Go Breakfast Packaging Market, Sub Segment Analysis
 - 8.4.1. Cereal Meals,
 - 8.4.2. Breakfast Bars,
 - 8.4.3. Sandwiches and Burgers,
 - 8.4.4. Cakes and Muffins
 - 8.4.5. , Sausages and Salamis,
 - 8.4.6. Egg Meals,
 - 8.4.7. Milkshakes and Juices
 - 8.4.8. Others

CHAPTER 9. GLOBAL ON-THE-GO BREAKFAST PACKAGING MARKET, REGIONAL ANALYSIS

- 9.1. On-the-Go Breakfast Packaging Market, Regional Market Snapshot
- 9.2. North America On-the-Go Breakfast Packaging Market
 - 9.2.1. U.S. On-the-Go Breakfast Packaging Market
 - 9.2.1.1. Material Type breakdown estimates & forecasts, 2018-2028
 - 9.2.1.2. Packaging Type breakdown estimates & forecasts, 2018-2028

- 9.2.1.3. Breakfast Product breakdown estimates & forecasts, 2018-2028
- 9.2.2. Canada On-the-Go Breakfast Packaging Market
- 9.3. Europe On-the-Go Breakfast Packaging Market Snapshot
 - 9.3.1. U.K. On-the-Go Breakfast Packaging Market
 - 9.3.2. Germany On-the-Go Breakfast Packaging Market
 - 9.3.3. France On-the-Go Breakfast Packaging Market
 - 9.3.4. Spain On-the-Go Breakfast Packaging Market
 - 9.3.5. Italy On-the-Go Breakfast Packaging Market
 - 9.3.6. Rest of Europe On-the-Go Breakfast Packaging Market
- 9.4. Asia-Pacific On-the-Go Breakfast Packaging Market Snapshot
 - 9.4.1. China On-the-Go Breakfast Packaging Market
 - 9.4.2. India On-the-Go Breakfast Packaging Market
 - 9.4.3. Japan On-the-Go Breakfast Packaging Market
 - 9.4.4. Australia On-the-Go Breakfast Packaging Market
 - 9.4.5. South Korea On-the-Go Breakfast Packaging Market
 - 9.4.6. Rest of Asia Pacific On-the-Go Breakfast Packaging Market
- 9.5. Latin America On-the-Go Breakfast Packaging Market Snapshot
 - 9.5.1. Brazil On-the-Go Breakfast Packaging Market
 - 9.5.2. Mexico On-the-Go Breakfast Packaging Market
- 9.6. Rest of The World On-the-Go Breakfast Packaging Market

CHAPTER 10. COMPETITIVE INTELLIGENCE

- 10.1. Top Market Strategies
- 10.2. Company Profiles
 - 10.2.1. Amcor Plc,
 - 10.2.1.1. Key Information
 - 10.2.1.2. Overview
 - 10.2.1.3. Financial (Subject to Data Availability)
 - 10.2.1.4. Product Summary
 - 10.2.1.5. Recent Developments
 - 10.2.2. 3M, Ltd.
 - 10.2.3. DuPont, Inc.
 - 10.2.4. Tetra Laval International S.A.,
 - 10.2.5. Mondi, Plc
 - 10.2.6. Berry Global Inc.,
 - 10.2.7. Ardagh Group S.A.,
 - 10.2.8. Bemis Manufacturing Company,
 - 10.2.9. Graham Packaging Company,

10.2.10. WINPAK LTD

CHAPTER 11. RESEARCH PROCESS

11.1. Research Process

11.1.1. Data Mining

11.1.2. Analysis

11.1.3. Market Estimation

11.1.4. Validation

11.1.5. Publishing

11.2. Research Attributes

11.3. Research Assumption

List Of Tables

LIST OF TABLES

- TABLE 1. Global On-the-Go Breakfast Packaging market, report scope
- TABLE 2. Global On-the-Go Breakfast Packaging market estimates & forecasts by Region 2018-2028 (USD Billion)
- TABLE 3. Global On-the-Go Breakfast Packaging market estimates & forecasts by Material Type 2018-2028 (USD Billion)
- TABLE 4. Global On-the-Go Breakfast Packaging market estimates & forecasts by Packaging Type 2018-2028 (USD Billion)
- TABLE 5. Global On-the-Go Breakfast Packaging market estimates & forecasts by Breakfast Product 2018-2028 (USD Billion)
- TABLE 6. Global On-the-Go Breakfast Packaging market by segment, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 7. Global On-the-Go Breakfast Packaging market by region, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 8. Global On-the-Go Breakfast Packaging market by segment, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 9. Global On-the-Go Breakfast Packaging market by region, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 10. Global On-the-Go Breakfast Packaging market by segment, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 11. Global On-the-Go Breakfast Packaging market by region, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 12. Global On-the-Go Breakfast Packaging market by segment, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 13. Global On-the-Go Breakfast Packaging market by region, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 14. Global On-the-Go Breakfast Packaging market by segment, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 15. Global On-the-Go Breakfast Packaging market by region, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 16. U.S. On-the-Go Breakfast Packaging market estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 17. U.S. On-the-Go Breakfast Packaging market estimates & forecasts by segment 2018-2028 (USD Billion)
- TABLE 18. U.S. On-the-Go Breakfast Packaging market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 19. Canada On-the-Go Breakfast Packaging market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 20. Canada On-the-Go Breakfast Packaging market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 21. Canada On-the-Go Breakfast Packaging market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 22. UK On-the-Go Breakfast Packaging market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 23. UK On-the-Go Breakfast Packaging market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 24. UK On-the-Go Breakfast Packaging market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 25. Germany On-the-Go Breakfast Packaging market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 26. Germany On-the-Go Breakfast Packaging market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 27. Germany On-the-Go Breakfast Packaging market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 28. RoE On-the-Go Breakfast Packaging market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 29. RoE On-the-Go Breakfast Packaging market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 30. RoE On-the-Go Breakfast Packaging market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 31. China On-the-Go Breakfast Packaging market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 32. China On-the-Go Breakfast Packaging market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 33. China On-the-Go Breakfast Packaging market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 34. India On-the-Go Breakfast Packaging market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 35. India On-the-Go Breakfast Packaging market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 36. India On-the-Go Breakfast Packaging market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 37. Japan On-the-Go Breakfast Packaging market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 38. Japan On-the-Go Breakfast Packaging market estimates & forecasts by

segment 2018-2028 (USD Billion)

TABLE 39. Japan On-the-Go Breakfast Packaging market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 40. RoAPAC On-the-Go Breakfast Packaging market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 41. RoAPAC On-the-Go Breakfast Packaging market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 42. RoAPAC On-the-Go Breakfast Packaging market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 43. Brazil On-the-Go Breakfast Packaging market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 44. Brazil On-the-Go Breakfast Packaging market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 45. Brazil On-the-Go Breakfast Packaging market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 46. Mexico On-the-Go Breakfast Packaging market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 47. Mexico On-the-Go Breakfast Packaging market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 48. Mexico On-the-Go Breakfast Packaging market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 49. RoLA On-the-Go Breakfast Packaging market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 50. RoLA On-the-Go Breakfast Packaging market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 51. RoLA On-the-Go Breakfast Packaging market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 52. Row On-the-Go Breakfast Packaging market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 53. Row On-the-Go Breakfast Packaging market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 54. Row On-the-Go Breakfast Packaging market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 55. List of secondary sources, used in the study of global On-the-Go Breakfast Packaging market

TABLE 56. List of primary sources, used in the study of global On-the-Go Breakfast Packaging market

TABLE 57. Years considered for the study

TABLE 58. Exchange rates considered

List Of Figures

LIST OF FIGURES

- FIG 1. Global On-the-Go Breakfast Packaging market, research methodology
- FIG 2. Global On-the-Go Breakfast Packaging market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global On-the-Go Breakfast Packaging market, key trends 2021
- FIG 5. Global On-the-Go Breakfast Packaging market, growth prospects 2022-2028
- FIG 6. Global On-the-Go Breakfast Packaging market, porters 5 force model
- FIG 7. Global On-the-Go Breakfast Packaging market, pest analysis
- FIG 8. Global On-the-Go Breakfast Packaging market, value chain analysis
- FIG 9. Global On-the-Go Breakfast Packaging market by segment, 2018 & 2028 (USD Billion)
- FIG 10. Global On-the-Go Breakfast Packaging market by segment, 2018 & 2028 (USD Billion)
- FIG 11. Global On-the-Go Breakfast Packaging market by segment, 2018 & 2028 (USD Billion)
- FIG 12. Global On-the-Go Breakfast Packaging market by segment, 2018 & 2028 (USD Billion)
- FIG 13. Global On-the-Go Breakfast Packaging market by segment, 2018 & 2028 (USD Billion)
- FIG 14. Global On-the-Go Breakfast Packaging market, regional snapshot 2018 & 2028
- FIG 15. North America On-the-Go Breakfast Packaging market 2018 & 2028 (USD Billion)
- FIG 16. Europe On-the-Go Breakfast Packaging market 2018 & 2028 (USD Billion)
- FIG 17. Asia pacific On-the-Go Breakfast Packaging market 2018 & 2028 (USD Billion)
- FIG 18. Latin America On-the-Go Breakfast Packaging market 2018 & 2028 (USD Billion)
- FIG 19. Global On-the-Go Breakfast Packaging market, company market share analysis (2021)

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