

Global Olive Oil Market Size Study, by Type (Virgin, Refined/Pure, Others), by End-User (Households/Retail, Foodservice, Food Manufacturing, Others), by Distribution Channel (Offline, Online), and Regional Forecasts 2022-2032

<https://marketpublishers.com/r/GB57F9D1E44CEN.html>

Date: July 2024

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GB57F9D1E44CEN

Abstracts

Global Olive Oil Market is valued at approximately USD 14.64 Billion in 2023 and is anticipated to grow with a healthy growth rate of more than 3.42% over the forecast period 2024-2032. Olive oil, especially extra virgin, is known for its monounsaturated fats and antioxidants, which are associated with numerous health benefits, including a reduced risk of heart disease and decreased inflammation. The market is experiencing robust growth primarily due to increasing demand for olive fruit oil across the food service and retail channels. In addition, the growing interest in trying out exotic cuisines has contributed to the increased popularity of Olea europaea fruit oil across various regions in the world. Olea europaea fruit oil is an integral part of a Mediterranean diet owing to its several health benefits. The rising awareness regarding its health benefits is attributed to its omega-3 fatty acid content, which is surging its demand. Thus, in recent years, this oil has been extensively utilized as an ingredient in the manufacturing of dietary supplements and pharmaceuticals.

The demand and sale of oil made from olives experienced a sudden slump due to the outbreak of the COVID-19 pandemic. Nationwide lockdowns in various countries resulted in the disruption of trade activities, which slowed the growth of the industry. According to the U.S. Census Bureau, olive oil imports by the U.S. decreased by 13% in 2020 compared to those in 2019. However, increased concerns related to immunity and overall health have re-established the demand for healthy oils, a trend expected to continue during and after the pandemic.

The growing consumer interest in raw, natural, and cold-pressed cooking oils, as they are attributed to be safer and healthier in comparison to their processed counterparts, has supported the market's growth. Edible oils that are minimally processed and manufactured under such claims are perceived to be free from any detrimental chemicals. With little to no processing involved, it helps in retaining all the nutritive value, making it healthier. Moreover, the demand for virgin and extra virgin olive oils has been fueled in recent years as they are minimally processed and have a stable fatty acid profile. Cold-pressed virgin oils have witnessed a surge in demand due to their clean flavor and unaltered organoleptic properties, which aid in further driving the market expansion. Furthermore, the growing environmental sustainability concern worldwide is likely to surge the demand for edible olive fruit oil, which is natural and minimally processed, in the foreseeable years.

The key regions considered for the Global Olive Oil Market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is a dominating region in the Global Olive Oil Market in terms of revenue. The market growth in the region is being attributed to factors including the highest olive tree cultivation and production in the region. Spain and Italy are the primary countries producing and supplying *Olea europaea* fruit oil to various countries in other regions. The growing popularity of functional foods has increased the demand for *Olea europaea* fruit oil across the food manufacturing industry in Europe. Whereas, the market in Asia Pacific is anticipated to grow at the fastest rate over the forecast period fueled by increasing discretionary incomes and heightened awareness of the health benefits of olive oil, allowing consumers to invest in wellness-promoting healthcare products. Additionally, the trend of dining out and exploring Mediterranean cuisine is expected to further propel market growth. The rising popularity of functional foods and beverages in the region also contributes to the growing demand for omega-3 fatty acid-fortified products.

Major market players included in this report are:

Sovena Group (Portugal)
Deoleo S.A. (Spain)
Borges International Group (Spain)
Salov SpA (Italy)
Cargill, Inc. (U.S.)
Conagra Brands, Inc. (U.S.)
California Olive Ranch (U.S.)
Pompeian (U.S.)
Del Monte Foods, Inc. (U.S.)
Modi Natural Ltd. (India)

Genosa (Spain)
Certified Origins (Italy)
Curation Foods, Inc. (U.S.)
Pietro Coricelli (Italy)
Bellucci Premium (Italy)

The detailed segments and sub-segment of the market are explained below:

By Type:

Virgin
Refined/Pure
Others

By End-User:

Households/Retail
Foodservice
Food Manufacturing
Others

By Distribution Channel:

Offline
Online

By Region:

North America
U.S.
Canada

Europe

UK
Germany
France
Spain
Italy
ROE

Asia Pacific

China
India

Japan
Australia
South Korea
RoAPAC

Latin America
Brazil
Mexico
Rest of Latin America

Middle East & Africa
Saudi Arabia
South Africa
RoMEA

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

Contents

CHAPTER 1. GLOBAL OLIVE OIL MARKET EXECUTIVE SUMMARY

- 1.1. Global Olive Oil Market Size & Forecast (2022-2032)
- 1.2. Regional Summary
- 1.3. Segmental Summary
 - 1.3.1. By Type
 - 1.3.2. By End-User
 - 1.3.3. By Distribution Channel
- 1.4. Key Trends
- 1.5. Recession Impact
- 1.6. Analyst Recommendation & Conclusion

CHAPTER 2. GLOBAL OLIVE OIL MARKET DEFINITION AND RESEARCH ASSUMPTIONS

- 2.1. Research Objective
- 2.2. Market Definition
- 2.3. Research Assumptions
 - 2.3.1. Inclusion & Exclusion
 - 2.3.2. Limitations
 - 2.3.3. Supply Side Analysis
 - 2.3.3.1. Availability
 - 2.3.3.2. Infrastructure
 - 2.3.3.3. Regulatory Environment
 - 2.3.3.4. Market Competition
 - 2.3.3.5. Economic Viability (Consumer's Perspective)
 - 2.3.4. Demand Side Analysis
 - 2.3.4.1. Regulatory frameworks
 - 2.3.4.2. Technological Advancements
 - 2.3.4.3. Environmental Considerations
 - 2.3.4.4. Consumer Awareness & Acceptance
- 2.4. Estimation Methodology
- 2.5. Years Considered for the Study
- 2.6. Currency Conversion Rates

CHAPTER 3. GLOBAL OLIVE OIL MARKET DYNAMICS

3.1. Market Drivers

- 3.1.1. Increasing Demand for Olive Fruit Oil Across Food Service and Retail Channels
- 3.1.2. Rising Interest in Trying Exotic Cuisines
- 3.1.3. Increasing Awareness of the Health Benefits of Olive Fruit Oil

3.2. Market Challenges

- 3.2.1. Presence of Low-Cost Edible Oil Counterparts
- 3.2.2. High Production Costs and Limited Producers

3.3. Market Opportunities

- 3.3.1. Increasing Popularity of Minimally Processed Edible Oils
- 3.3.2. Expansion of Online Sales Channels
- 3.3.3. Innovations in Product Design and Functionality

CHAPTER 4. GLOBAL OLIVE OIL MARKET INDUSTRY ANALYSIS

4.1. Porter's 5 Force Model

- 4.1.1. Bargaining Power of Suppliers
- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model
- 4.1.7. Porter's 5 Force Impact Analysis

4.2. PESTEL Analysis

- 4.2.1. Political
- 4.2.2. Economical
- 4.2.3. Social
- 4.2.4. Technological
- 4.2.5. Environmental
- 4.2.6. Legal

4.3. Top Investment Opportunity

4.4. Top Winning Strategies

4.5. Disruptive Trends

4.6. Industry Expert Perspective

4.7. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL OLIVE OIL MARKET SIZE & FORECASTS BY TYPE 2022-2032

5.1. Segment Dashboard

5.2. Global Olive Oil Market: Type Revenue Trend Analysis, 2022 & 2032 (USD Billion)

5.2.1. Virgin

5.2.2. Refined/Pure

5.2.3. Others

CHAPTER 6. GLOBAL OLIVE OIL MARKET SIZE & FORECASTS BY END-USER 2022-2032

6.1. Segment Dashboard

6.2. Global Olive Oil Market: End-User Revenue Trend Analysis, 2022 & 2032 (USD Billion)

6.2.1. Households/Retail

6.2.2. Foodservice

6.2.3. Food Manufacturing

6.2.4. Others

CHAPTER 7. GLOBAL OLIVE OIL MARKET SIZE & FORECASTS BY DISTRIBUTION CHANNEL 2022-2032

7.1. Segment Dashboard

7.2. Global Olive Oil Market: Distribution Channel Revenue Trend Analysis, 2022 & 2032 (USD Billion)

7.2.1. Offline

7.2.2. Online

CHAPTER 8. GLOBAL OLIVE OIL MARKET SIZE & FORECASTS BY REGION 2022-2032

8.1. North America Olive Oil Market

8.1.1. U.S. Olive Oil Market

8.1.1.1. Type breakdown size & forecasts, 2022-2032

8.1.1.2. End-User breakdown size & forecasts, 2022-2032

8.1.1.3. Distribution Channel breakdown size & forecasts, 2022-2032

8.1.2. Canada Olive Oil Market

8.2. Europe Olive Oil Market

8.2.1. UK Olive Oil Market

8.2.2. Germany Olive Oil Market

8.2.3. France Olive Oil Market

8.2.4. Spain Olive Oil Market

- 8.2.5. Italy Olive Oil Market
- 8.2.6. Rest of Europe Olive Oil Market
- 8.3. Asia-Pacific Olive Oil Market
 - 8.3.1. China Olive Oil Market
 - 8.3.2. India Olive Oil Market
 - 8.3.3. Japan Olive Oil Market
 - 8.3.4. Australia Olive Oil Market
 - 8.3.5. South Korea Olive Oil Market
 - 8.3.6. Rest of Asia Pacific Olive Oil Market
- 8.4. Latin America Olive Oil Market
 - 8.4.1. Brazil Olive Oil Market
 - 8.4.2. Mexico Olive Oil Market
 - 8.4.3. Rest of Latin America Olive Oil Market
- 8.5. Middle East & Africa Olive Oil Market
 - 8.5.1. Saudi Arabia Olive Oil Market
 - 8.5.2. South Africa Olive Oil Market
 - 8.5.3. Rest of Middle East & Africa Olive Oil Market

CHAPTER 9. COMPETITIVE INTELLIGENCE

- 9.1. Key Company SWOT Analysis
 - 9.1.1. Company
 - 9.1.2. Company
 - 9.1.3. Company
- 9.2. Top Market Strategies
- 9.3. Company Profiles
 - 9.3.1. Sovena Group
 - 9.3.1.1. Key Information
 - 9.3.1.2. Overview
 - 9.3.1.3. Financial (Subject to Data Availability)
 - 9.3.1.4. Product Summary
 - 9.3.1.5. Market Strategies
 - 9.3.2. Deoleo S.A.
 - 9.3.3. Borges International Group
 - 9.3.4. Salov SpA
 - 9.3.5. Cargill, Inc.
 - 9.3.6. Conagra Brands, Inc.
 - 9.3.7. California Olive Ranch
 - 9.3.8. Pompeian

- 9.3.9. Del Monte Foods, Inc.
- 9.3.10. Modi Natural Ltd.
- 9.3.11. Genosa
- 9.3.12. Certified Origins
- 9.3.13. Curation Foods, Inc.
- 9.3.14. Pietro Coricelli
- 9.3.15. Bellucci Premium

CHAPTER 10. RESEARCH PROCESS

- 10.1. Research Process
 - 10.1.1. Data Mining
 - 10.1.2. Analysis
 - 10.1.3. Market Estimation
 - 10.1.4. Validation
 - 10.1.5. Publishing
- 10.2. Research Attributes

List Of Tables

LIST OF TABLES

TABLE 1. Global Olive Oil market, report scope

TABLE 2. Global Olive Oil market estimates & forecasts by Region 2022-2032 (USD Billion)

TABLE 3. Global Olive Oil market estimates & forecasts by Type 2022-2032 (USD Billion)

TABLE 4. Global Olive Oil market estimates & forecasts by End-User 2022-2032 (USD Billion)

TABLE 5. Global Olive Oil market estimates & forecasts by Distribution Channel 2022-2032 (USD Billion)

TABLE 6. Global Olive Oil market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 7. Global Olive Oil market by region, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 8. Global Olive Oil market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 9. Global Olive Oil market by region, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 10. Global Olive Oil market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 11. Global Olive Oil market by region, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 12. Global Olive Oil market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 13. Global Olive Oil market by region, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 14. Global Olive Oil market by region, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 15. U.S. Olive Oil market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 16. U.S. Olive Oil market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 17. U.S. Olive Oil market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 18. Canada Olive Oil market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 19. Canada Olive Oil market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 20. Canada Olive Oil market estimates & forecasts by segment 2022-2032
(USD Billion)

.....

This list is not complete, final report does contain more than 100 tables. The list may be updated in the final deliverable.

List Of Figures

LIST OF FIGURES

- FIG 1. Global Olive Oil market, research methodology
- FIG 2. Global Olive Oil market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods.
- FIG 4. Global Olive Oil market, key trends 2023
- FIG 5. Global Olive Oil market, growth prospects 2022-2032
- FIG 6. Global Olive Oil market, porters 5 force model
- FIG 7. Global Olive Oil market, PESTEL analysis
- FIG 8. Global Olive Oil market, value chain analysis
- FIG 9. Global Olive Oil market by segment, 2022 & 2032 (USD Billion)
- FIG 10. Global Olive Oil market by segment, 2022 & 2032 (USD Billion)
- FIG 11. Global Olive Oil market by segment, 2022 & 2032 (USD Billion)
- FIG 12. Global Olive Oil market by segment, 2022 & 2032 (USD Billion)
- FIG 13. Global Olive Oil market by segment, 2022 & 2032 (USD Billion)
- FIG 14. Global Olive Oil market, regional snapshot 2022 & 2032
- FIG 15. North America Olive Oil market 2022 & 2032 (USD Billion)
- FIG 16. Europe Olive Oil market 2022 & 2032 (USD Billion)
- FIG 17. Asia pacific Olive Oil market 2022 & 2032 (USD Billion)
- FIG 18. Latin America Olive Oil market 2022 & 2032 (USD Billion)
- FIG 19. Middle East & Africa Olive Oil market 2022 & 2032 (USD Billion)
- FIG 20. Global Olive Oil market, company market share analysis (2023)

.....

This list is not complete, final report does contain more than 50 figures. The list may be updated in the final deliverable.

I would like to order

Product name: Global Olive Oil Market Size Study, by Type (Virgin, Refined/Pure, Others), by End-User (Households/Retail, Foodservice, Food Manufacturing, Others), by Distribution Channel (Offline, Online), and Regional Forecasts 2022-2032

Product link: <https://marketpublishers.com/r/GB57F9D1E44CEN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GB57F9D1E44CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970