

Global Oleic Acid Market Size Study, by End-use (Food & Beverages, Pharmaceutical, Soaps & Detergents, Personal Care & Cosmetics), and Regional Forecasts 2022-2032

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Abstracts

The Global Oleic Acid Market is valued at approximately USD 498 million in 2023 and is expected to expand at a compound annual growth rate (CAGR) of 4.6% over the forecast period 2024-2032. Oleic acid, a monounsaturated omega-9 fatty acid, is witnessing significant demand due to its versatile applications across multiple industries. The increasing utilization of oleic acid in food and beverage formulations, where it acts as a stabilizer and emulsifier, is driving market growth. Additionally, its wide adoption in the pharmaceutical and cosmetics sectors, where it is used as an excipient, emollient, and penetration enhancer, is further fueling its demand.

The rising consumer inclination towards organic and natural ingredients in personal care products has amplified the use of oleic acid in skincare formulations, hair care products, and soaps. In the pharmaceutical industry, the compound plays a crucial role in drug delivery systems due to its biocompatibility and ability to enhance the solubility of active pharmaceutical ingredients (APIs). Furthermore, its application in detergents and household cleaners, owing to its excellent surfactant properties, has contributed to its widespread adoption across industrial and domestic cleaning applications.

The market is also benefiting from the surge in plant-based oleic acid production, particularly derived from sources such as olive oil, sunflower oil, and canola oil. As regulatory authorities push for sustainable and biodegradable solutions, manufacturers are investing in bio-based oleic acid production to meet the evolving consumer and environmental standards. However, challenges such as fluctuating raw material prices and the complexities of refining processes pose potential constraints on market

expansion.

Regionally, North America is projected to hold a dominant share in the oleic acid market due to high demand from the pharmaceutical and personal care sectors. The European market is also witnessing robust growth, driven by stringent regulations promoting the use of bio-based surfactants and emulsifiers. Meanwhile, Asia-Pacific is anticipated to be the fastest-growing region, with rising industrialization, increasing disposable incomes, and a thriving cosmetics industry, particularly in China, India, and Japan. The growing demand for oleic acid in food processing and personal care industries in these countries is expected to drive substantial market growth.

Major Market Players Included in This Report

Wilmar International Ltd.

Cargill, Incorporated

Eastman Chemical Company

Emery Oleochemicals Group

Croda International Plc

Vantage Specialty Chemicals, Inc.

KLK Oleo

IOI Oleochemical Industries Berhad

Godrej Industries Limited

Jiangsu Haian Petrochemical Plant

Redox Pty Ltd.

Berg + Schmidt GmbH & Co. KG

Acme Synthetic Chemicals

Nisshin OilliO Group, Ltd.

Universal Preserv-A-Chem Inc.

The Detailed Segments and Sub-Segment of the Market are Explained Below:

By End-use:

Food & Beverages

Pharmaceutical

Soaps & Detergents

Personal Care & Cosmetics

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia Pacific

China

India

Japan

Australia

South Korea

Rest of Asia Pacific

Latin America

Brazil

Mexico

Rest of Latin America

Middle East & Africa

Saudi Arabia

South Africa

Rest of the Middle East & Africa

Key Takeaways:

Market estimates and forecasts for 10 years (2022-2032).

Annualized revenue projections and regional-level analysis for each market segment.

Detailed examination of the geographical landscape with country-level analysis of key regions.

Competitive landscape featuring major market players and their strategic developments.

Insights into key business strategies and recommendations for future market approaches.

Analysis of market dynamics, including demand-side and supply-side trends.

Contents

CHAPTER 1. GLOBAL OLEIC ACID MARKET EXECUTIVE SUMMARY

- 1.1. Global Oleic Acid Market Size & Forecast (2022-2032)
- 1.2. Regional Summary
- 1.3. Segmental Summary
 - 1.3.1. By End-use
 - Food & Beverages
 - Pharmaceutical
 - Soaps & Detergents
 - Personal Care & Cosmetics
- 1.4. Key Trends
- 1.5. Recession Impact
- 1.6. Analyst Recommendation & Conclusion

CHAPTER 2. GLOBAL OLEIC ACID MARKET DEFINITION AND RESEARCH ASSUMPTIONS

- 2.1. Research Objective
- 2.2. Market Definition
- 2.3. Research Assumptions
 - 2.3.1. Inclusion & Exclusion
 - 2.3.2. Limitations
 - 2.3.3. Supply Side Analysis
 - 2.3.3.1. Availability
 - 2.3.3.2. Infrastructure
 - 2.3.3.3. Regulatory Environment
 - 2.3.3.4. Market Competition
 - 2.3.3.5. Economic Viability (Consumer's Perspective)
 - 2.3.4. Demand Side Analysis
 - 2.3.4.1. Regulatory Frameworks
 - 2.3.4.2. Technological Advancements
 - 2.3.4.3. Environmental Considerations
 - 2.3.4.4. Consumer Awareness & Acceptance
- 2.4. Estimation Methodology
- 2.5. Years Considered for the Study
- 2.6. Currency Conversion Rates

CHAPTER 3. GLOBAL OLEIC ACID MARKET DYNAMICS

3.1. Market Drivers

- 3.1.1. Increasing Demand in Food & Beverages Formulations
- 3.1.2. Growing Applications in Pharmaceutical & Cosmetics Sectors
- 3.1.3. Rising Consumer Inclination towards Organic & Natural Ingredients

3.2. Market Challenges

- 3.2.1. Fluctuating Raw Material Prices
- 3.2.2. Complexities in Refining Processes

3.3. Market Opportunities

- 3.3.1. Expansion in Plant-Based Oleic Acid Production
- 3.3.2. Regulatory Support for Sustainable and Biodegradable Solutions
- 3.3.3. Emerging Applications in Detergents & Household Cleaners

CHAPTER 4. GLOBAL OLEIC ACID MARKET INDUSTRY ANALYSIS

4.1. Porter's 5 Force Model

- 4.1.1. Bargaining Power of Suppliers
- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model
- 4.1.7. Porter's 5 Force Impact Analysis

4.2. PESTEL Analysis

- 4.2.1. Political
- 4.2.2. Economical
- 4.2.3. Social
- 4.2.4. Technological
- 4.2.5. Environmental
- 4.2.6. Legal

4.3. Top Investment Opportunity

4.4. Top Winning Strategies

4.5. Disruptive Trends

4.6. Industry Expert Perspective

4.7. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL OLEIC ACID MARKET SIZE & FORECASTS BY END-USE 2022-2032

5.1. Segment Dashboard

5.2. Global Oleic Acid Market: End-use Revenue Trend Analysis, 2022 & 2032 (USD Million)

5.2.1. Food & Beverages

5.2.2. Pharmaceutical

5.2.3. Soaps & Detergents

5.2.4. Personal Care & Cosmetics

CHAPTER 6. GLOBAL OLEIC ACID MARKET SIZE & FORECASTS BY REGION 2022-2032

6.1. Segment Dashboard

6.2. Global Oleic Acid Market by Region Revenue Trend Analysis, 2022 & 2032 (USD Million)

6.2.1. North America

- U.S.
- Canada

6.2.2. Europe

- UK
- Germany
- France
- Spain
- Italy
- Rest of Europe

6.2.3. Asia-Pacific

- China
- India
- Japan
- Australia
- South Korea
- Rest of Asia-Pacific

6.2.4. Latin America

- Brazil
- Mexico
- Rest of Latin America

6.2.5. Middle East & Africa

- Saudi Arabia
- South Africa

- Rest of Middle East & Africa

CHAPTER 7. COMPETITIVE INTELLIGENCE

7.1. Key Company SWOT Analysis

7.1.1. Wilmar International Ltd.

7.1.2. Cargill, Incorporated

7.1.3. Eastman Chemical Company

7.2. Top Market Strategies

7.3. Company Profiles

7.3.1. Wilmar International Ltd.

7.3.1.1. Key Information

7.3.1.2. Overview

7.3.1.3. Financial (Subject to Data Availability)

7.3.1.4. Product Summary

7.3.1.5. Market Strategies

7.3.2. Emery Oleochemicals Group

7.3.3. Croda International Plc

7.3.4. Vantage Specialty Chemicals, Inc.

7.3.5. KLK Oleo

7.3.6. IOI Oleochemical Industries Berhad

7.3.7. Godrej Industries Limited

7.3.8. Jiangsu Haian Petrochemical Plant

7.3.9. Redox Pty Ltd.

7.3.10. Berg + Schmidt GmbH & Co. KG

7.3.11. Acme Synthetic Chemicals

7.3.12. Nisshin OilliO Group, Ltd.

7.3.13. Universal Preserv-A-Chem Inc.

CHAPTER 8. RESEARCH PROCESS

8.1. Research Process

8.1.1. Data Mining

8.1.2. Analysis

8.1.3. Market Estimation

8.1.4. Validation

8.1.5. Publishing

8.2. Research Attributes

List Of Tables

LIST OF TABLES

TABLE 1. Global Oleic Acid Market, Report Scope

TABLE 2. Global Oleic Acid Market Estimates & Forecasts by Region 2022-2032 (USD Million)

TABLE 3. Global Oleic Acid Market Estimates & Forecasts by End-use 2022-2032 (USD Million)

TABLE 4. Global Oleic Acid Market by Segment, Estimates & Forecasts, 2022-2032 (USD Million)

TABLE 5. Global Oleic Acid Market by Region, Estimates & Forecasts, 2022-2032 (USD Million)

TABLE 6. North America Oleic Acid Market Estimates & Forecasts, 2022-2032 (USD Million)

TABLE 7. North America Oleic Acid Market Estimates & Forecasts by Segment 2022-2032 (USD Million)

TABLE 8. Canada Oleic Acid Market Estimates & Forecasts, 2022-2032 (USD Million)

TABLE 9. Canada Oleic Acid Market Estimates & Forecasts by Segment 2022-2032 (USD Million)

TABLE 10. Europe Oleic Acid Market Estimates & Forecasts, 2022-2032 (USD Million)

TABLE 11. Europe Oleic Acid Market Estimates & Forecasts by Segment 2022-2032 (USD Million)

TABLE 12. Asia-Pacific Oleic Acid Market Estimates & Forecasts, 2022-2032 (USD Million)

TABLE 13. Asia-Pacific Oleic Acid Market Estimates & Forecasts by Segment 2022-2032 (USD Million)

TABLE 14. Latin America Oleic Acid Market Estimates & Forecasts, 2022-2032 (USD Million)

TABLE 15. Latin America Oleic Acid Market Estimates & Forecasts by Segment 2022-2032 (USD Million)

TABLE 16. Middle East & Africa Oleic Acid Market Estimates & Forecasts, 2022-2032 (USD Million)

TABLE 17. Middle East & Africa Oleic Acid Market Estimates & Forecasts by Segment 2022-2032 (USD Million)

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