

Global Oil & Gas Digital Rock Analysis Market Size study, by Type (Conventional, Unconventional), and Regional Forecasts 2022-2032

<https://marketpublishers.com/r/G639C9E87715EN.html>

Date: July 2024

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G639C9E87715EN

Abstracts

Global Oil & Gas Digital Rock Analysis Market is valued approximately USD 125.21 million in 2023 and is anticipated to grow with a healthy growth rate of more than 8.30% over the forecast period 2024-2032. Oil & Gas Digital Rock Analysis involves using advanced imaging techniques like micro-CT and SEM to study microscopic rock structures relevant to the petroleum industry. This analysis helps characterize reservoir properties such as porosity, permeability, and fluid behavior, aiding in reservoir modeling, enhanced oil recovery strategies, wellbore stability, and hydraulic fracturing optimization. It is a crucial tool for improving exploration and production efficiency while reducing operational risks in the oil and gas sector. The increased adoption of high-resolution imaging techniques is a key trend that is supporting the growth of Global Oil & Gas Digital Rock Analysis Market. There is a shift towards higher-resolution imaging for detailed characterization of rock properties at the microscale with advancements in imaging technologies such as micro-CT, FIB-SEM, and X-ray tomography.

Exploration firms are forced to refocus their efforts on unconventional resources like tight gas and shale oil due to the depletion of traditional oil and gas reservoirs. Since the extraction of these resources is frequently more complicated, digital rock analysis offers important insights into their characteristics that help with well planning and increase production efficiency. The growth of the Global Oil & Gas Digital Rock Analysis Market is anticipated to increasing demand for unconventional resources, coupled with a rising collaboration between industry players, technology providers, research institutions, and government agencies. Also, the increasing global energy demand is fueling the need for new oil and gas reserves. This is leading to increased exploration activities in both conventional and unconventional basins. Digital rock analysis can play a crucial role in optimizing exploration efforts by helping to identify promising areas for drilling.

Moreover, rising advancements in imaging techniques such as micro-CT scanning and Focused Ion Beam (FIB)-SEM to simulate reservoir behavior and optimize production strategies is supporting the market expansion during the estimated period. However, high cost of producing high-resolution rock structures, along with lack of skilled professionals is expected to hinder the market growth between 2024 and 2032.

The key regions considered for the global Oil & Gas Digital Rock Analysis Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. In 2023, North America represented a significant portion of the Oil & Gas Digital Rock Analysis Market. North America stands out as a pioneer in embracing cutting-edge technologies within the oil and gas sector. The region boasts a robust presence of technology providers, esteemed research institutions, and universities actively contributing to the progression of digital rock analysis techniques. These advancements not only fuel innovation but also refine imaging technologies and elevate regional data analysis methodologies. Furthermore, North America's substantial reserves of oil and gas, coupled with its well-established industry, create a substantial demand for advanced reservoir characterization methods like digital rock analysis. According to data from the United States Department of Energy, natural gas production in the country surged by over 4% from 2021 to 2022, reaching a total of 43,384,575 million cubic feet compared to 41,666,118 million cubic feet in 2021, underscoring the region's entrenched position in the oil and gas landscape. Whereas, the market in Asia Pacific is anticipated to grow at the fastest rate over the forecast period.

Major market player included in this report are:

Schlumberger Limited
Halliburton Company
Thermo Fisher Scientific Inc.
Intertek Group PLC
Core Laboratories N.V.
Zeiss International
FREDsense Technologies Corp.
Petricore Norway AS
Baker Hughes Co.
Weatherford International Plc

The detailed segments and sub-segment of the market are explained below:

By Type

Conventional

Unconventional

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

RoMEA

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market

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